

Fanory Website Content

HOME PAGE CREATOR

HEADER: Time to call yourself a Creatorpreneur.

Turn your passion into a profession.

Fanory is here to empower creators by helping them monetize their most loyal following. Engage with your fans, earn revenue, and transform into an entrepreneur like none other.

Subheading options:

option 1:

We're here to help you create your digital destination and control the narrative - engage with fans, monetize your following and rule your very own digital creatorverse!

Your transformation is calling.
Fanory is where it's at.

or

option 2:

Your all-access pass to your very own digital destination awaits. Fanory is here to help you create your own universe and control every *single step* of the narrative.

Turn your social currency into actual currency.
This is where it all happens.

or

option 3:

Jumpstart your transformation by building your own digital destination - engage with fans, monetize your following and control every step of the narrative!

option 3:

Jumpstart your transformation by creating your very own digital destination - engage with fans, monetize your following and control every step of the narrative!
Fanory is here to empower you (and your wallets).

<Get Creating> (CTA BUTTON)

Footnote tracker options:

option 1:

Creator earnings - 40 million+
Creators onboarded - 1000+
Coin transactions - 5 million
LIVE streams - More than 100k minutes

option 2:

Earnings made
Stars onboarded
Coins exchanged
Minutes live streamed

option 3:

Cash raked in
Creatorverses created
Ka-ching transactions
Star minutes screened

Section 1: CREATORS PROFILE

< Creator 1 > Name & Category

< Creator 2 > Name & Category

< Creator 3 > Name & Category

< Creator 4 > Name & Category

< Creator 5 > Name & Category

Section 2 : Our stories of transformation

From digital creators to industry experts, we come backed by some of the greatest names in the creatorverse, and now you get to join their ranks.

< Testimonial 1 >

< Testimonial 2 >

< Testimonial 3 >

< Testimonial 4 >

Section 3 : Creator to entrepreneur.

We make it easy.

< Sell premium content >

< Easy & instant payout >

< Expand your global fan base >

< Collaborate with top brands >

< Full creative and promotion support >

The Star Club

A full suite of web apps to help creators engage with and monetize their most loyal followers.

The Superstar Club

Superstar creators can connect with their premium fans on an exclusive VIP-access platform.

The Discovery Platform

An aggregator platform that features all the creators associated with us!

Section 4 : Your content. Your identity. Your empire.

We'll do the heavy lifting.

Our full suite of web apps come with one singular mission: to empower your transformation from creator to entrepreneur by helping you max your potential (and earnings).

Video Calls

Personalised paid video interactions with your fans

TextMe™

Pay-per-message private chats with your loyal followers

ShoutOut™

Earn by doing personalised shoutouts for your biggest fans

Thrift Store™

Set up your closet as an online marketplace

ShopMyLook™

Monetize the looks featured in your content

Masterclass

Cash in by hosting group sessions with your fan community

Meet & Greet

Host face-to-face interactions with your dedicated fanbase

Build, own and monetise your digital empire.

All in one place.

XXXXXXXXXXXX (Revenue Number)

Sign up for your transformation now and claim your app!

FAQ

About Us

Since the world went digital, creators have been in a perpetual fix.

When it came to finding their calling through a platform, they came with a lot of scepticism: Would they own their content? How would they know that they are not being exploited? What about their followers? Would they need to export content? Who was this platform for anyway - the creator, brands or fans? How would they navigate the tech and understand the numbers behind it all?

Say hello to **Fanory**.

We don't have *all* the answers, but we do know *how* to solve the problem.

As a company that empowers a creator's transformation to an entrepreneur, we're here to help you build, monetize and own your very own digital universe.

No more running after algorithms or chasing followers & like counts, our full suite of tech-backed apps are here to help creators concentrate on what should be their only priority: creating a thriving, monetizable relationship with their most dedicated fans! Whether a creator needs flexibility, a new brand collab or a unique way to connect with their followers, Fanory makes it easier to chart that new path.

Our mission?

Empower your voice. Monetize your influence.

No fingerprint necessary.

Our founders

Did You Know?

All three of our founders were on the same team at Network18!

Saurabh Kushwah: Having worked with major media houses (including Zee, Times Internet, Network18 and Republic Media) as a product and technology expert, Saurabh has over 15+ years of experience in developing and managing products. Products that now include Fanory.

Azim Lalani: As the former President of Revenue at TV9 Digital, ex-COO of Network18 Digital, Director of Ad Revenues at Rediff.com, and Senior Manager at the India Today Group and Indian Express, Azim's 22+ years of experience are a valuable asset when it comes to managing, building, and driving revenue for digital assets. We call this a 'big win' for Fanory!

Manish Maheshwari: With an illustrative career spanning several tech giants (Ex-Head Twitter India, Ex-CEO Network18 Digital, Flipkart & McKinsey), Manish is an emerging markets-focused entrepreneur with expertise in digital content, social media, and technology platforms. Plus, would you be surprised if we told you that he also has an MBA degree from Wharton?

JetSynthesys (logo)

Fanory is where technological innovation and creativity meet entertainment. We are powered by a global entertainment and tech leader, JetSynthesys, a new-age digital entertainment and technology company with a global foray in three key verticals – gaming and esports, digital entertainment, and wellness

REFER BELOW PAGES

Features

Empowering Elevated Experiences

To engage with your fans, earn revenue, and transform into a creatorpreneur like none other.

Video Calls

Personalised paid video interactions with your fans

You can choose to engage with your fans directly through personalised one-on-one video calls that you charge them for.

TextMe™

Pay-per-message private chats with your loyal followers

Open up a private line of communication with your most loyal following through our pay-per-message feature: one on one texts for your number one fans.

ShoutOut™

Earn by doing personalised shoutouts for your biggest fans

You could also delight your fans further with personalised shoutouts - birthday wishes, congratulatory notes, a quick shout out on social media or even words of wisdom - earn revenue with every endearment!

Thrift Store™

Set up your closet as an online marketplace

Take the opportunity to turn your closet into a virtual thrift store for the world. Make money by selling customised pieces, featured accessories and fashion gear to your number one cheerleader: your fans.

ShopMyLook™

Monetize the looks featured in your content

Create more cash flow by letting fans shop for fashion accessories featured in your content or partner with brands to influence trends - the digital marketplace is yours to create (and rule).

Masterclass

Cash in by hosting group sessions with your fan community

Set a price to your words of wisdom and conduct workshops, tutorials and mentorship programs straight from the comforts of our app. It's that easy.

Your digital universe awaits.

Unlock with a tap.

(ONBOARDING)

You don't need to be a tech wizard to monetise your influence.

In fact, our all-in-one Studio App lets you create, engage *and* earn with the same ease that it took you to read this sentence.

[< Upload content >](#)

[< Go LIVE >](#)

[< Schedule events >](#)

[< Track your revenue >](#)

[< Bask in the glory >](#)

Social currency to actual currency.

See it happen.

Our state-of-the-art revenue calculator lets creators estimate *exactly* how much they can earn from apps.

[< Insert revenue calculator dashboard>](#)

Track your monthly income, monitor your top-performing posts, and target your top spenders with key insights - we're here to help you rewrite the rules with the simple tap of a button.

You pull all the reins. We worry about the backend.

[< Track your ledger of transactions >](#)

[< Access your past earnings >](#)

[< Identify top selling posts >](#)

[< Isolate revenue-earning features >](#)

[< Access your top paid fans >](#)

[REFER BELOW PAGES](#)

FAQS - CREATOR

Q. Why should I join Fanory?

That's an important question. Let us put it this way: Fanory is the perfect solution for creators who are looking to monetize their superfans and create a bespoke engagement experience. Unlike other social media platforms that focus on reach and engagement, Fanory is specifically designed to prioritise monetization and provide you with the tools to turn your passion into profit!

What sets Fanory apart is our dedication to empowering creators. We understand that as a creator, you deserve a platform that not only allows you to connect with your superfans but also helps you monetize your content effectively. Think of Fanory as a 'Shopify' for creators, where you can create your own destination and cultivate deeper connections with your fanbase.

At Fanory, we also give you full control and ownership. You maintain 100% control over your customer data, and if you ever decide to leave the platform (but we really hope you don't), you can easily export and retain those valuable fan relationships you've built. Our platform offers a personalised app experience for your followers, providing them with exclusive content, merchandise sales, and unique monetizable interactions - frankly, it's fan service like never before!

We provide dedicated support to help you navigate the platform and maximise your monetization potential. Our commitment to continuous improvement means that we are

constantly listening to user feedback and market trends, ensuring that Fanory evolves and introduces new features to support your growth. At the end of it all, we just want you to become the contentpreneur that you've always aspired to be.

In summary, Fanory is the platform that prioritises your monetization goals as a creator, offers full control and ownership, enhances fan engagement, and provides dedicated support. We're here to help you unlock the true potential of your superfans and create a thriving monetization ecosystem.

Q. Does the creator own the customer data?

At Fanory, we believe that the creator 100% owns the customer data - no fineprint necessary. We respect your ownership rights and understand the value of your fanbase. Even if you decide to leave the platform (although we really hope you don't), you will have the option to export and take away your fans data, ensuring that you maintain full control over your valuable fan relationships. But do note, since they're registered users of the Fanory platform, their details will be available to us since they could also be part of our other apps.

Q. How long does it take to set up my app?

Since Fanory is all about helping you build your creatorverse as effortlessly as possible, we've launched our **zero touch onboarding** which enables a creator to set up their own web app in a matter of a few hours. For the personalised app, the setup depends on factors like the complexity of your requirements and the customisation you desire, as well as approval of the marketplaces (App store & Play Store). Typically, the setup can range anywhere between 7 to 15 days. All said and done, we promise to work closely with you to ensure a seamless setup experience!

Q. How do I manage my content? Will you do the content management for me?

The Studio App provides you with the tools and features to manage your own content. You will have full control over the creation, curation, and publication of your content on the app - all in one place! At the end of the day, we're here to empower you to maintain your creative vision and ensure that your content resonates with your superfans - and we don't want anything getting in the way. **Our Studio App** is user-friendly, making it easy for you to manage and update your content without relying on external assistance; just the way it should be.

Q. Who posts the content?

As the creator, you have the responsibility to post and manage the content the audience sees. Apart from giving you full control over your content, this also allows you to maintain authenticity and engage directly with your superfans. You can access posting content and going live through your personalised Studio App. This way, you can create and publish content that aligns with your unique style and resonates with your fanbase, ensuring an immersive and personalised experience for everyone involved!

Q. Can my social media manager use the app for me?

Yes, your social media manager can use the Studio app on your behalf - even though you're the one pulling all the strings! We'd made the webapps such that you can easily grant them access to manage your app and handle content updates, engagement with fans, and other related activities. This allows you to collaborate with your social media manager while maintaining control and oversight over the content and interactions on the platform.

Q. What if I want new features? Can you make them for me?

Fanory is (and always will be) creator-first, which means that we value all kinds of feedback from our creators and are continuously working on improving and expanding our features. If you have specific feature requests or ideas, we are open to considering them for future updates. Our dedicated development team strives to enhance the platform based on user needs and market trends, ensuring that you have access to innovative tools and functionalities to further monetize and engage with your superfans.

Q. Will I have dedicated support to help me manage the app?

Yes, at Fanory, we provide a Creator Success Partner to assist you in managing your app. Our support team is available to address any questions, concerns, or technical issues you may encounter while using the platform. We are committed to providing you with the guidance and assistance you need to make the most of this experience, all while creating wholesome, meaningful relationships with your fanbase!

Q. Who owns the published app in case I want to discontinue my association?

In such an unfortunate scenario of parting ways (although we really hope it doesn't get there), according to the contractual terms, Fanory would be forced to terminate the access to the app for the Creator as well as the fans. Any balance revenue share/payments pending to the Creator shall be decided and paid (if applicable) post completion of refunds & payment to its

users/subscribers/audience. Unfortunately, the published app would cease to exist. The Intellectual Property including (but not limited to) source code, admin access to software would not be handed over to the creator.

Q. What kind of content is not allowed on the app?

While we encourage creators to express themselves and engage with their superfans, there are certain content guidelines in place to ensure a safe and positive environment. Content that violates our community guidelines, including but not limited to explicit or adult content, hate speech, harassment, or illegal activities, is not allowed on the Superstar App. At Fanory, we strive to maintain a supportive and inclusive community for both creators and superfans.

PS: Please read our T&C and Content Guidelines that have been shared with you for more information.

Q. How does Fanory help me monetize my superfans?

Fanory provides you with a personalised app where you can engage with your superfans in a unique and monetizable way. Each interaction on the app, whether it's exclusive content, merchandise sales, or even experiences that you have strategised, presents an opportunity for you to generate revenue - we weren't kidding about monetizing your influence (and your dreams)! The personalised app could be a webapp or a native app published in the app marketplace (and it's all very easy to use). Fanory empowers you to turn your passion into profit by offering a platform dedicated to monetization.

Like we've said before: let's turn your social currency into actual currency.

Q. What kind of control do I have over the content and engagement on the Superstar app?

Since you're literally the star of the show, you have full creative control over the content and engagement on the Superstar app. You can curate personalised experiences, offer exclusive content, and showcase merchandise that resonates with your superfans. We believe in empowering creators to maintain their authenticity and creative vision while providing the tools to monetize effectively.

Q. How do I get started with Fanory? Is there a cost involved?

We're glad you asked! Since Fanory wants to make your life super easy, getting started with us is simple and there is no cost for setup. You can reach out to our team, and we will guide you through the onboarding process. We understand the value you bring as a creator, and we are committed to making the initial setup as seamless and cost-effective as possible. Everything aside, we do take a small share out of the revenue you make only to cover our cost bases and earn our bread and butter (but you'd hardly notice it!)

Q. Will Fanory interfere with my existing social media presence?

Fanory has its product designed to complement your existing social media presence rather than interfere with it - you're our MVP and we want you to live the best life possible. Our product acts as an additional platform where you can engage with your superfans on a more personalised level and create a dedicated space for monetization. While you can continue using your other social media platforms as usual, we'd like you to think of Fanory as a way to deepen that connection with your most dedicated supporters!

Q. How will Fanory benefit me compared to other platforms or tools available?

Fanory is specifically tailored to the needs of creators, focusing on monetization and fostering stronger connections with their superfans. While other platforms may prioritise reach, Fanory is dedicated to helping you unlock the full potential of your superfans by offering a personalised app and monetization opportunities for every interaction. We provide a seamless experience, combining engagement and revenue generation in one powerful platform - all you have to do is rule your empire!

Q. How is Fanory different from an Instagram Subscription?

While Instagram Subscription allows creators to offer exclusive content to their subscribers, Fanory goes above and beyond by providing a *dedicated app* where you can create a personalised destination for your superfans. Fanory offers a comprehensive platform for monetization, including opportunities to sell merchandise, offer unique experiences, and engage in direct monetizable interactions with your superfans, creating a more holistic approach to fan engagement and revenue generation - we call it your creatorverse!

FAQS – Fans

Q. How can I access exclusive content from my favourite creator on Fanory?

Since we're all about connecting creators to their fans in the easiest ways possible, Superfans can access exclusive content by downloading the native app from the app store or visiting the creator's web app to unlock bonus features through our pay-per-view model.

Once you're logged in, you'll have access to all the premium content and experiences offered by the creator of your choice. Like we said, we like to keep it really simple!

Q. How does the pay-for-DM feature work on Fanory?

We're glad you asked! With our special pay-for-DM feature, you have the opportunity to directly message and engage with your favourite creator whenever you wish for it. Simply choose the pay-for-DM option, spend your coins, and send in your heartfelt message!

Remember: even though this feature allows you to have personalised interactions and direct communication with the creator, you need to be mindful of their boundaries and personal constraints!

Q. Can I participate in live interactions with the creator on Fanory?

Yes, you absolutely can! As a brand that believes in fostering more meaningful relationships between creators and their fans, Fanory 100% provides the opportunity to engage in live interactions with your favourite creators.

You can choose to join live sessions, Q&A panels, or even virtual events that have been organised by the creator through the app - engage with your favourites in real-time and have wholesome, heartstring-tugging conversations!

Q. How can I purchase merchandise from the creator's thrift store on Fanory?

Sometimes, you might see something fashionable on your favourite creator's account that you'd really like to own. Well, we got you now! Fanory's special Thrift Store™ feature allows you to do exactly that - browse and purchase merchandise directly from all your favourite creators!

Within the app, you'll find the creator's Thrift Store™ section where you can explore and buy items such as clothing, accessories, or other exclusive products. Simply select the items you want to purchase and proceed with the checkout process. Voila, you're now the proud owner of a cool new look!

BRANDS - Write to us for query

Blog (Listing & Preview)

<https://www.fanory.com/blog>

REFER BELOW PAGES

<https://recharge.fanory.com/>

WALLET RECHARGE

Did you know?

You can use your coins across all our apps!

Step 1: Select your package

[< Select package option >](#)

	COINS	
Range 1	15(Rs 23) 30(Rs 47)	16(Rs 25)
Range 2	100(Rs 155) 500(Rs 775)	200(Rs 310)
Range 3	1000(Rs 1550) 2000(Rs 3100) 3000(Rs 4650) 4000(Rs 6200) 5000(Rs 7700) 7000(Rs 10780) 9000(Rs 13860)	1500(Rs 2325) 2500(Rs 3875) 3500(Rs 5425) 4500(Rs 6975) 6000(Rs 9240) 8000(Rs 12320)
Range 4	10000(Rs 15400) 20000(Rs 30800)	15000(Rs 23100) 50000(Rs 77000)
Range 5	100000(Rs 150000)	200000(Rs 300000)

Step 2: Enter your email ID

< Your e-mail id is your wallet ID, the same one that you have used in the app >

< BUY NOW! >

Step 3: Choose a payment option

< Select payment option >

- I accept and agree with the content policy and privacy policy

<BUY NOW!>

Official Reseller.

MANU HUB

Channel Partner - Manu Dream Hub	
Coins	Price
15	17
16	18
30	35
100	115
200	230
500	575
1000	1150
1500	1725
2000	2300
2500	2875
3000	3450
3500	4025
4000	4600
4500	5175
5000	5750
6000	6900
7000	8050
8000	9200
9000	10350
10000	11500
15000	17250
20000	23000
50000	57500
100000	115000
200000	230000

Step 2 - Select Payment Method

ManuDream Hub



UPI ID: manudreamhub91@okiciid >
Scan this code to pay me

OR

Company name: MANU DREAM HUB PVT LTD
Account number: 10073269746
IFSC: IDFB0021008
SWIFT code: IDFBINBBMUM
Bank name: IDFC FIRST

UPI

Direct Bank Transfer.

FAQ

Q. Where can I use these coins?

1. You can use your coins to purchase premium content (which includes photos/videos /gifts and much, much more) on our Superstar and Starclub apps.
2. Coins can also give you additional rewards points which will help you in increasing your chances of becoming the fan of the month!
3. You can use these coins across the entire range of apps that we have created. Click here to get the entire list of apps that have been developed.

Q. How long does it take for the coins to credit?

Once you've sent in your Whatsapp confirmation, it can take upto 10 minutes for the coins to be credited into your wallet. Just make sure you don't forget to mention your wallet ID when you send in your confirmation!

Q. What if my coins don't get credited?

Don't you worry about that! You can alternatively send us the same details on info@fanory.com.

Q. Can I buy custom prices as per my choice?

Yes, in case you are looking for your own number of coins, we won't stop you!

REFER BELOW PAGES

Brands

Your **brand** needs a **brand** new icon.

Our creator's got you.

Directly connect with creators on their digital destinations to reach their loyal fans: i.e. your target customers!

Section 1 *Why choose Fanory*

Brand to **(super)**star brand.

We do it here.

< In-app integrations >

< Full tech support >

< Influencer marketing>

Section 2 *Our Creators*

We did it for them, now we'll do it for you.

< Creator profile one >

< Creator profile two >

< Creator profile three>

< Creator profile four >

< Creator profile five>

Section 3: *What We Offer* |

Ready for a facelift?

Start your story here.

Empower your brand story

< Get full control to create seamless branded content >

< Target relevant audiences through our fan ecosystem >

Elevate your brand

< Exclusive ad space on a creator's apps >

< Prompt execution for a smooth partnership >

< A clutter-free marketplace to make your brand the star of the show >

A multi-creator ecosystem

< Directly linked to India's top celebrities >

< Enjoy a 30% increase in cost efficiency>

< Full access to 50,000+ creators >

Section 4: *Marketing Opportunities*

So many marketing opportunities.

It's all here in one place.

< Live contest integrations >

< Clutter-free ad spaces >

< Brand callouts & mentions>

< Exclusive branded content >

< Creator's e-commerce space >

Footer:

- Privacy policy - <https://www.fanory.com/privacy-policy>
- Terms and Conditions <https://www.fanory.com/terms-conditions-fanory>
- Community Guidelines <https://www.fanory.com/community-guidelines-fanory>
- Archive and Data Retention Policy
<https://www.fanory.com/archival-data-retention-policy>
- Payment and Refund Policy
<https://www.fanory.com/payment-and-refund-policy>
- Careers <https://www.fanory.com/jobs>
- Subscribe to the newsletter.
- Follow us on IG, FB, TW, LinkedIn

Assets:

Creators: <https://drive.google.com/drive/u/0/folders/1WDa7Wd7164j8Ri0pYftE1c7Ja5CPs5Od>

Fanory assets: https://drive.google.com/drive/folders/14m29bmrEXHTD9qwz7_hFQVgDScjE5Lp9

