

WITS 2025 Paper Title

*Indicate Submission Type: Regular Paper, Research in Progress, Dissertation Proposal,
Demo/Prototype*

Introduction

We ask that authors follow these basic guidelines when submitting to WITS. You should try to format your paper like this document. The easiest way to use this template is to replace the placeholder content with your own material. The template file contains specially formatted styles (e.g., Normal, Heading, Bullet, References, Title, Author, and Affiliation) that are designed to reduce the work in formatting your final submission.

Page Size

On each page, your material (not including the header and footer) should fit within a rectangle of 18 x 23.5 cm (7 x 9.25 in.), centered on a US letter page, beginning 1.9 cm (.75 in.) from the top of the page. Please adhere to the US letter size only (hopefully Word or other word processors can help you with it). If you cannot do so, please contact the review coordinator for assistance. All final publications will be formatted and displayed in US letter size. Right margins should be justified, not ragged. All margins must measure 1" (2.5 cm) around. Beware, especially when using this template on a Macintosh, Word may change these dimensions in unexpected ways.

Length

Each type of submission (completed research papers, research-in-progress papers, teaching cases, and panels) has specific page length requirements. See additional requirements specific to each type of submission. Any submission that exceeds page length limits will be rejected without review.

Completed research papers must not exceed 15 double-spaced pages. The page count includes all title page, references, text, figures, tables and appendices.

This paper length is intended to encourage authors to publish full-length papers in journals or other outlets at a later date.

Title

Your paper's title should be in Times Roman 20-point bold. Ensure proper capitalization within your title (i.e. "The Next Frontier of Information Systems" versus "the next frontier of Information systems."

Normal or Body Text

Please use a 12-point Times Roman font (similar to Times New Roman, but more easily read online) or, if it is unavailable, another proportional font with serifs, as close as possible in appearance to Times New Roman 12-point. Please use sans-serif or non-proportional fonts only for special purposes, such as source code text (`SpecialStyle`). [References to Times Roman font from this point forward should be interpreted as "Times Roman or equivalent."]

Sections

The heading of a section should be Times Roman 13-point bold, left justified (*Heading 1* Style in this template file). Sections should not be numbered.

Subsections

Headings of subsections should be in Times Roman 12-point bold italics with initial letters capitalized (*Heading 2*). (Note: for sub-sections and sub-subsections, words like ‘the’, ‘of’, ‘a’, ‘an’ are not capitalized unless it is the first word of the heading.)

Sub-subsections

Headings for sub-subsections should be in Times Roman 12-point bold with initial letters capitalized (*Heading 3*). Please do not go any further into another layer/level.

Figures, Tables & Captions

Place figures and tables close to the relevant text (or where they are referenced in the text).

Captions should be Times Roman 12-point bold (*Caption* Style in this template file). They should be numbered (e.g., “Table 1” or “Figure 2”), centered and placed beneath the figure or table. Please note that the words “Figure” and “Table” should be spelled out (e.g., “Figure” rather than “Fig.”) wherever they occur. The proceedings will be made available online, thus color figures are possible.

Inserting Images

Occasionally MS Word generates larger-than-necessary PDF files when images inserted into the document are manipulated in MS Word. To minimize this problem, use an image editing tool to resize the image at the appropriate printing resolution (usually 300 dpi), and then insert the image into Word using Insert | Picture | From File...

As indicated in Figure 1, using tables to hold places can work very well in Word. If you want to copy a figure from another application (such as PowerPoint) and then paste to the place where you want your figure to be, make sure that (1) the figure stays in the position, and (2) it does not take up too much space. You can ensure the former by double clicking the figure, then go to “Layout” tab, and select “In line with text.” To ensure the latter, use “Paste Special,” then select “Picture.” You can resize the figure to your desired size once it is pasted.

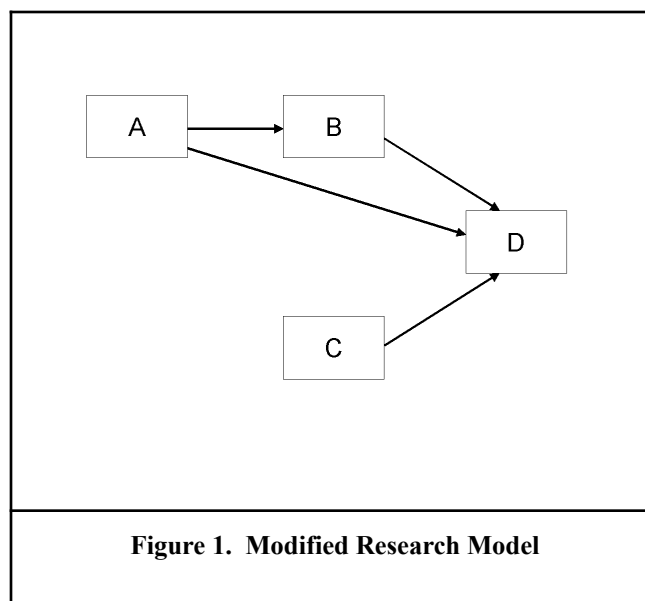


Table Style

Inserting a table in the text can work well. You may want to adjust the vertical spacing of the text in the tables. (In Word, use Format | Paragraph... and then the Line and Page Breaks tab. Generally, text in each field of a table will look better if it has equal amounts of spacing above and below it, as in Table 1.)

Table 1. A Sample Table		
	Treatment 1	Treatment 2
Setting A	125	95
Setting B	85	102
Setting C	98	85

Table 1. A Very Nice Table***Other Visual Media (e.g., video clips)***

Submissions that rely on the use of visual media such as video, animation, visual analytics, etc., should be submitted to the new Visual Media Track, regardless of their topic. The visual media portion of the submission should be no more than 15 minutes (in total) for a complete research paper and 7 minutes for a research in progress paper. Given the limitations of Manuscript Central, the visual media portion of the paper must be hosted outside the review system. We ask each author to create his/her own account with an open access provider of choice (e.g., linked video could be hosted in Vimeo or YouTube). Please use a pseudo user name in order to maintain anonymity during the review process. The visual media portion of the submission must

be playable in a generic Internet browser. Please fine-tune for Firefox. Please verify that all links to visual media work as expected in the system-generated PDF prior to submitting the paper to Manuscript Central. Do not change your online media after submitting the paper for review with Manuscript Central. We recommend using Creative Commons Licenses for the visual media portion of the submission. If you have any other questions, please contact the Visual Media Track chairs.

Language, Style, and Content

With regard to spelling and punctuation, you may use any dialect of English (e.g., British, Canadian, US, etc.) provided this is done consistently. Hyphenation is optional. To ensure suitability for an international audience, please pay attention to the following:

- Write in a straightforward style.
- Try to avoid long or complex sentence structures.
- Briefly define or explain all technical terms that may be unfamiliar to readers.
- Explain all acronyms the first time they are used in your text – e.g., “primary care provider (PCP)”.
- Explain local references (e.g., not everyone knows all city names in a particular country).
- Be careful with the use of gender-specific pronouns (*he*, *she*) and other gendered words (*chairman*, *manpower*, *man-months*). Use inclusive language that is gender-neutral (e.g., *they*, *s/he*, *chair*, *staff*, *staff-hours*, *person-years*).

Conclusion

It is important that you write for a general audience. It is also important that your work is presented in a professional fashion. This guideline is intended to help you achieve that goal. By adhering to the guideline, you also help the conference organizers tremendously in reducing our workload and ensuring impressive presentation of your conference paper. We thank you very much for your cooperation and look forward to receiving a professional looking, camera-ready version!

Acknowledgements (optional)

Please do not add acknowledgements to your submission because it will help identify authors. Acknowledgements may be added afterwards if papers are accepted.

References and Citations

References are to be formatted using the **new** *MIS Quarterly* style (<http://www.misq.org/manuscript-guidelines> under MISQ References Format). References must be complete, i.e., include, as appropriate, volume, number, month, publisher, city and state, editors, last name & initials of all authors, page numbers, etc.

Your references should comprise only published materials accessible to the public. Proprietary information may not be cited.

References

(Ensure that all references are present, complete, and accurate as per the examples)

- Ackoff, R. L. 1961. "Management Misinformation Systems," *Management Science* (14:4), pp. 147-156.
- Benbasat, I., and Zmud, R. W. 2003. "The Identity Crisis within the IS Discipline: Defining and Communicating the Discipline's Core Properties," *MIS Quarterly* (27:2), pp. 183-194.
- Bonini, C. P. 1963. *Simulation of Information and Decision Systems in the Firm*, Englewood Cliffs, NJ: Prentice-Hall.
- Broadbent, M., Weill, P., O'Brien, T., and Neo, B. S. 1996. "Firm Context and Patterns of IT Infrastructure Capability," in *Proceedings of the 14th International Conference on Information Systems*, J. I. DeGross, S. Jarvenpaa, and A. Srinivasan (eds.), Cleveland, OH, pp. 174-194.
- Carroll, J. 2005. "The Blacksburgh Electronic Village: A Study in Community Computing," in *Digital Cities III: Information Technologies for Social Capital*, P. van den Besselaar and S. Kiozumi (eds.), New York: Springer-Verlag, pp. 43-65.