



2027 Georgia Thespian Conference

Sponsorship Detailed Information

Conference Sponsorship Levels	Benefits
ALL EVENT SPONSOR \$10,000 - (limited to 1)	<u>GEORGIA THESPIAN CONFERENCE</u> 1. Front/Center table location in the front of the Exhibition Hall. 2. Two to four tables in your display space (as needed). (Double booth) 3. Complimentary Wi-Fi. 4. One room at the Columbus Marriott Hotel for Thurs and Fri nights, Feb 4-6, 2027. 5. Name on Sponsors sign posted in Exhibition Hall and banner displayed in the Trade Center lobby. 6. Full-page color ad in the conference printed program (5" wide X 8" tall). Program deadline Dec 9, 2026. 7. Banner advertisement on GA Thespian website with a link back to the company website through December 2026. 8. Information and logo listed in the conference app. 9. Sponsors will be announced live on stage before featured events. 10. Promotional materials placed in Troupe registration bags (contingent upon providing by the deadline. Dec 9, 2026). 11. Sponsorship of both adult socials. Sponsors may speak briefly at the event. 12. Logo printed on the conference t-shirt 13. Sponsor introduced and also given the opportunity to speak briefly at the opening ceremony. (script must be provided ahead of time) <u>GEORGIA JUNIOR THESPIAN CONFERENCE</u> 1. Prime table location in the Exhibit area. 2. Complimentary Wi-Fi and power 3. 2 conference meals 4. Name on a sign posted outside of the Main Theatre and in the Exhibition Hall. 5. Link on Jr. Thespian's website linked back to the company website through August 2027. 6. Sponsor will be announced live onstage during the conference opening. 7. Promotional materials placed in Troupe registration bags (contingent upon providing by the deadline. Dec 9, 2026). <u>GEORGIA THEATRE EDUCATORS CONFERENCE</u> 1. Guaranteed a workshop 2. Logo printed on signage at entrances to the venue 3. Printed Ad in the conference program 4. Sponsor will be announced live onstage during the conference mainstage events.. 5. Table in the exhibit area. (as needed) <u>LEADCON 1 AND 2</u> 1. Sponsor will be announced live at the opening session with Troupe Directors and students. 2. Logo printed on schedule for the day. <u>ADDITIONAL PERKS</u> 1. Logo and Info posted to Social Media 3 times a year.

DIAMOND SPONSOR \$3000 – (limited to 2)	<u>Festival Honors</u> 1. Front table location (right and left) in the front of the Exhibition Hall. (Front/Center area is reserved for the All Event Sponsor) 2. Two to four tables in your display space (as needed). (Double booth) 3. Complimentary Wi-Fi. 4. One room at the Columbus Marriott Hotel for Thurs and Fri nights, Feb 4-6, 2027. <u>Specialized marketing opportunities</u> 5. Name on a sign posted in Exhibition Hall and banner displayed in Trade Center lobby. 6. Full-page color ad in the conference printed program (5" wide X 8" tall). Program deadline Dec 9, 2026. <i>Early-Bird Bonus: The first paid Diamond sponsorship received at this level will be given the choice of an inside front or back cover. (5" wide x 8" tall).</i> 7. Logo on GA Thespian website linked to company website through August 2027. 8. Information and logo listed in the conference app. 9. Sponsors will be announced live on stage before featured events. 10. Promotional materials placed in Troupe registration bags (contingent upon providing by the deadline. Dec 9, 2026). 11. Sponsorship announced at both adult socials.
PLATINUM SPONSOR \$2000 - (unlimited)	<u>Festival Honors</u> 1. Prime table location of your choice, once payment is received. 2. Two to four tables in your display space (as needed). (Double booth) **Additional tables may be available for \$50 each. 3. Complimentary wi-fi. <u>Specialized marketing opportunities</u> 5. Name on a sign posted in the Exhibition Hall and banner displayed in the Trade Center lobby. 6. Full-page black and white ad in Conference printed program (5" wide X 8" tall). Program deadline Dec 9, 2026. 7. Logo on GA Thespian website linked to company website through August 2027. 8. Information and logo listed in the conference app. <u>Extraordinary recognition</u> 9. Sponsors will be announced live on stage before featured events.
GOLD SPONSOR \$1000 - (unlimited)	<u>Festival Honors</u> 1. Prime table location (as available once payment is received). 2. Two tables in your display space (if needed). (Double booth if needed) **Additional tables may be available for \$50 each. <u>Specialized marketing opportunities</u> 3. Name on a sign posted in Exhibition Hall and banner displayed in the Trade Center lobby. 4. Half-page black and white ad in Conference printed program. (5" wide X 4" tall). Program deadline Dec 9, 2026. 5. Logo on GA Thespian website linked to the company website through August 2027.

SILVER SPONSOR \$500 - (unlimited)	<u>Festival Honors</u> 1. Prime table location (as available once payment is received). 2. Two tables in your display space (if needed). (Double booth if needed) **Additional tables may be available for \$50 each. <u>Specialized marketing opportunities</u> 3. Name on a sign posted in Exhibition Hall and banner displayed in Trade Center lobby. 4. Half-page black and white ad in Conference printed program. (5" wide X 4" tall). Program deadline Dec 9, 2025.
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For additional information, please contact **Rebecca Brune** and **Jamie McAteer** at sponsorships@gathespians.org.