

Nakkertok Athlete Policy regarding: Athlete Sponsorship, Team Clothing and Awards Presentations

The club is supported by a number of sponsors and the hard work of many individuals. It is important to provide appropriate exposure for these efforts, to enable us to carry out the programs we have in place.

We encourage athletes to obtain personal sponsorships, but have instituted some basic rules to ensure there is a coordinated and effective approach to promoting our sport. For any necessary clarification, please contact the Race Committee Chair or your coach.

Athlete Sponsorships

1. If you have a potential sponsor in mind, please contact the Nakkertok Fundraising/Marketing Board member, to ensure there are no direct conflicts or issues with present Nakkertok sponsorship arrangements and plans.
2. Sponsoring with tobacco or alcohol products or drugs (narcotics) is forbidden.
3. **In principle**, sponsorship logos worn on Nakkertok clothing should not be more than 90 cm².
4. For World Cups, World Championship, Canada Games, Olympic events, televised events and if you make a National or Provincial team program, there may be different sponsorship/advertising rules in place which should be considered when making sponsorship arrangements.
5. For sponsorship arrangements, a written agreement is recommended. Contact your coach for specific assistance, resources in this regard.

Team Clothing and Awards Presentations

1. Nakkertok athletes are expected to wear Nakkertok clothing when participating at a race competition, representing the club (in competition and at Awards ceremonies). This is subject to modification if the athlete has other clothing obligations, as a member of a Provincial or the National team. For example, athletes are allowed and expected to wear the Nakkertok colours at National Championship relay events, and selected Provincial competition as designated in their agreement with the provincial/national sport organization.

Additionally athletes would be encouraged/allowed to wear their University/College team clothing, while participating in competitions representing that team and on a trip supported by that team.

2. It is mandatory for Nakkertok athletes to attend Awards ceremonies, unless specifically told not to by their coach due to unexpected circumstances. It is up to the athlete to be aware of the planned timing of the awards and make appropriate post race decisions (warm down, clothing changes, transportation arrangements) in order to attend the ceremony.
3. Athletes at an Awards ceremony should be wearing visible Nakkertok clothing, subject to the requirements of clause 1 above.
4. Club clothing should be clean in appearance, visible, current and all existing club sponsor logos should be noticeable for photo purposes. If you don't have a Nakkertok jacket, then borrow one for the Awards, from a teammate or coach.
5. If you are unclear on these rules, please contact your coach for clarification.