

Gm Jupiter DAO.

We were asked to ideate and share our thoughts and solutions to the **C.A.R.E** goals,so here's what I think.

1; **Cohesion**: The essay mentioned that “during bear markets people tend to now show up and number of Solana users decrease”.This is normal to the public because the fear of losing their funds are present which will of course lead to their absence in the DAO.I have a solution which is:

Since there's absence during the bear market,the DAO should host contests (maybe thread, meme,or trading) this will ensure active participation in the JUP DAO ecosystem during disruptions in the market or any other issue.

2; **Activation**: The essay stated that “what steps can we take to recruit existing talent and empower it to become sufficiently autonomous?”I have a solution;
JUP DAO should launch an ambassador program.This program will recruit so many people who are well engaged in the web2 and web3 space.So this is where the solution comes in,after the program ends all the entries will be reviewed and JUP DAO can select specific candidates who have built a strong,stable and active community both on X(formally known as twitter), telegram and so many other social media platforms.

This leads us to the next on the list

3; **Reach**: after going through the essay you asked “how do we penetrate beyond the walls of web3 to meet the world and its 7 billion people where they're at?”.The solution is similar to the one for activation.From my point of view,there should be proper activation before proper reach. Here's the solution;

After the selection of the ambassadors with stable and strong communities they'll be assigned tasks which is to spread the word about JUP DAO to their communities and post about JUP DAO on their page which will make their community members to engage(like and repost) with time it will break be visible to not only the Web2 and Web3 space,but the the world.

But you also asked how JUP DAO would meet the world and that's During the selection of the ambassadors.Make sure you select big names from each part of the world where tech is really popular,then those that are selected will be a JUP DAO representative in their Country or Continent.

4; **Education**: In the essay you asked a question: “What can we do to educate not only the current user base, but also the prospective user base?”.There a number of ways to achieve this so here are some;

like you said, Jupiter is one of the world's largest DAOs so how do current and upcoming users get to know about JUP?. This can be made possible through constant and unending Education about JUP DAO to the current and upcoming users through hosting of online Meetups to answer the people's questions and talk about JUP DAO.The online Meetups might not reach out to the new users so another effective way to educate the users is by hosting offline(IRL) events to talk about and educate the public on JUP DAO that way it would reach out to both those who have

heard and haven't heard about JUP before. Through this, current and upcoming users will be educated on JUP DAO.

Apart from C.A.R.E I have one more idea that'll help boost JUP DAO and it's;
Incentive; If active members of the community who carry out specific tasks that aid to the growth of JUP DAO are rewarded with incentives, other people would also love get paid and from there you would have a good number of people sharing and talking about JUP DAO in no time because they also benefits something.A lot of projects have Gained visibility through this process. It would be nice if JUP DAO puts this into consideration.

I hope these ideas impact positively to DAOs C.A.R.E goals and be rest assured that none of these were written with GPT.

Thanks for the opportunity.