

Research:  WWP

Copy Objective: An email sequence to upsell a skool community/booking a free consultation to leads that opted in for a lead magnet

SL: The "old you" wants to keep you single...

Preview text: This is what I wish someone had told me 20 years ago.

Body:

Hey <Name>,

The #1 reason your confidence in dating feels shaky isn't because of who you are now—it's because of who you used to be.

Let me explain.

Maybe you got teased, rejected, or felt like you weren't confident enough to find love.

It happens to all of us, right?

But here's the thing—those moments don't just disappear.

They stick with us, shaping how we see ourselves, even years later.

It's like trying to build something new but using tools that are rusty and broken.

You're trying to meet new people, forge connections through date nights,

But deep down, that "old you" whispers, "What if it doesn't work out?"

The good news?

That voice isn't you anymore.

And once you quiet it, everything changes...

Think about this: You're at your local bar.

You see someone across the room who seems like your type.

The "old you" might hesitate, overthink, or convince you to stay in your corner.

But the "new you" wouldn't hesitate to talk to that person.

That's the shift we're talking about.

I made a quick video breaking it all down, you can find it at the end of this email.

And by the way, if you feel alone while finding your dream God-centered relationship built on mutual faith and love...

Check out this community of like-minded singles and discover how to apply biblical principles to your life, leading to a love that reflects God's grace.

You might find your charming and loving partner inside it

Kind regards
Carlos And Chantel

<https://www.youtube.com/watch?v=ti7bSwvfUOo&t=84s>