

Subject line: Just curious...

Hi (Given Name),

(Compliment).

I was looking through your (Name) site and had some ideas that I think will strengthen your relationship with your customers as well as bring in more leads to your (Product).

I'm thinking about teasing a few key words and headlines that will send "Curiosity Alarms" to your audience using the DIC (Disrupt, Intrigue, Click) framework. This will make the reader investigate and click on the link to be converted to a new customer.

Do you mind if I create a sample of this strategy on a Google Doc?

I'm interested in seeing what you think. 😊

Reply with "No" if it's not something you're open to.

With ENERGY,

Landon