

Hey Yvonne,

30+ years of corporate administration → a lot of value & stories.

Since this is a cold email, don't hate it before reading it through. I come from a single mother & I adore & respect women who are powering through day-to-day difficulties raising their children + keeping stability in life.

Thinking is a skill & has been a major part of my success too. I am on my way to making my mom retire soon.

Now, I reached out because I could see that you were running ads for your brand for almost 9 days now & since I can see you have gotten that part of your business covered. I wanted to let you in on my ability to write crazy good newsletters.

Meaning:

→ Saving you time. [I will manage the entire part of your storytelling to leads nurturing to getting you paying clients via email marketing, so this basically gets you more booked meetings]

→ You will have an engaging audience by the end of the month, who will be ready to pay for your services & thus you could make a vetted community for your subscribers.

→ I will also provide you with my software to manage the complete CRM, All-for-one Messaging portal, reputation manager, active calendar & much more cool stuff.

This is just the tip of the iceberg cause all of that for, a testimonial. To see my capabilities, all you have to do is reply to this mail. I will send you 5 SEO Optimized, emotion-driven, with a CTA with your meeting's link OR website, emails for your audience, for you to test out for free.

Sounds like a deal?

If that's a yes, you know what to do.

Best,
Sarthak