



Nyayo Farms Privacy Policy

Effective Date: 4th, August. 2025

At **Nyayo Farms** (www.nyayofarms.com), we are committed to protecting your privacy and safeguarding your personal data. This Privacy Policy outlines how we collect, use, and protect the information you provide through our website, particularly through **contact forms, order forms, email subscriptions/inquiries, and the checkout process.**

1. What Information We Collect

We collect information in the following ways:

a. Contact Forms

When you fill out a contact form on our website, we may collect:

- Full Name
- Email Address
- Phone Number
- Your message or inquiry

This data is used strictly to respond to your inquiries and provide support or follow-up.

b. Order Forms

When you place an order for farm products (e.g., goats, coffee, produce), we collect:

- Full Name
- Delivery Address
- Phone Number
- Email Address
- Product details
- Preferred delivery method

We use this information to process and fulfill your order, communicate delivery status, and manage customer service.

c. Email Subscriptions & Inquiries

When you subscribe to our updates or reach out to us via email:

- We collect your **email address** and any other information you voluntarily include.

- We may send you newsletters, updates about farm products, special offers, or event invitations.
- You can **unsubscribe at any time** using the link in the email or by contacting us directly.

d. Checkout Process

If you check out through an e-commerce section:

- We collect personal data necessary for payment and shipping.
 - **Payment processing** is handled by a secure third-party provider (e.g., mobile money, bank gateways); Nyayo Farms **does not store your financial details**.
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2. Why We Collect This Information

We collect your personal information to:

- Respond to your inquiries and requests
 - Process and deliver orders
 - Send transactional and promotional emails
 - Improve website performance and customer experience
 - Ensure legal and tax compliance for transactions
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3. How We Protect Your Data

We implement industry-standard measures to secure your data, including:

- Secure socket layer (SSL) encryption
 - Restricted access to data
 - Use of secure third-party services for hosting, email, and payment processing
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4. Cookies & Analytics

We use cookies to:

- Understand browsing behavior for better service
- Remember your preferences (like your cart or language settings)

You can disable cookies in your browser settings, though it may affect site functionality.

5. Data Sharing and Third Parties

We **do not sell or rent** your personal data.

We may share your data with trusted third parties for operational purposes, including:

- Email marketing services (e.g., Mailchimp)
- Payment gateways
- Delivery service providers

All partners are bound by confidentiality and data protection agreements.

6. Your Rights (Under Uganda's Data Protection and Privacy Act, 2019)

You have the right to:


- Access the personal data we hold about you
- Request correction or deletion of your data
- Withdraw consent for data usage
- Lodge a complaint with the National Personal Data Protection Office (NPDPO)

To exercise your rights, please contact us.

7. Contact Information

For questions or data requests, contact:

 **Email:** nyayofarms@gmail.com

 **Phone:** +256 788838272

 **Website:** www.nyayofarms.com