

## DB COSMETICS PHARMACY CREATOR CLUB TERMS & CONDITIONS

These terms and conditions are between the applicant ("You") and DB Cosmetics.

### Application & Membership

1. By applying to join the DB Cosmetics Pharmacy Creator Club, you agree that DB Cosmetics may use your personal information to assess your application for membership.
2. If you are successful, DB Cosmetics will use your personal information to manage your Pharmacy Creator Club membership and communicate with you.
3. If your application is unsuccessful, DB Cosmetics will securely store your personal information for up to 12 months (unless you opt-out) and may reconsider your application at a later date.
4. Memberships will be reviewed on a quarterly basis.

### Content & Usage Rights

1. By joining the Pharmacy Creator Club, you grant DB Cosmetics a royalty-free, perpetual, worldwide, and irrevocable right to use, reproduce, modify, adapt, publish, and display your content across DB Cosmetics' social media channels and communications (excluding paid advertising), without compensation, attribution, or liability.
2. You agree to create and post a minimum of **one DB Cosmetics exclusive video every 2 months.**
3. You must not use or refer to DB Cosmetics or its products in any way that could bring the brand into disrepute, or otherwise damage or diminish its reputation or value.
4. DB Cosmetics reserves the right to request the removal or modification of any content that breaches these terms or fails to align with the brand's guidelines. You must comply with such requests within 48 hours.
5. Content must be created in-store, ideally in uniform, to build authenticity and credibility
6. Creators are encouraged to focus on education, product knowledge and trend translation relevant to pharmacy customers
  - All content must:
    - o Tag @dbcosmetics and the creator's local & head office pharmacy accounts
    - o Use relevant hashtags: #TerryWhiteChemmart #AmcalPharmacy
    - o Add DB Cosmetics and/or the pharmacy as collaborators where possible

### Acceptance & Removal

1. DB Cosmetics reserves the right to accept or reject any application to the Pharmacy Creator Club at its sole discretion. Submitting an application does not guarantee acceptance.
2. DB Cosmetics reserves the right to suspend or terminate your membership in the Pharmacy Creator Club at any time if you breach these terms and conditions or fail to meet the agreed commitments.

### **Social Media Commitments**

As a Pharmacy Creator Club member, you agree to:

1. Represent DB Cosmetics in a professional and positive manner across your social media platforms.
2. Tag @dbcosmetics and the creator's local & head office pharmacy social media accounts
  - Use relevant hashtags: e.g. #TerryWhiteChemmart #AmcalPharmacy
  - Add DB Cosmetics and/or the pharmacy as collaborators where possible
3. Disclose your partnership with DB Cosmetics in accordance with relevant advertising and disclosure laws (e.g., using hashtags like #Gifted or #Ad, as applicable).
4. Post high-quality, authentic, and engaging content that aligns with DB Cosmetics' brand values and visual identity.
5. Adhere to technical requirements as outlined in Pharmacy Creator Club Deck.
6. Avoid posting or sharing any content that could be considered offensive, discriminatory, misleading, or harmful to DB Cosmetics' reputation.

### **General**

1. DB Cosmetics reserves the right to update these terms and conditions at any time. You will be notified of any changes via email or through the Pharmacy Creator Club communication channels.
2. By submitting your application or continuing your membership, you agree to these terms and conditions.

For any questions or concerns regarding these terms, please contact DB Cosmetics at [db@dbcosmetics.com.au](mailto:db@dbcosmetics.com.au)