

One Lenawee is...a collaboration of concerned people dedicated to the **Vision of making Lenawee County a Great Place to live, work, learn, worship, play, and invest.**

We bring attention and action to important community issues.

Uniting and Connecting partners and committed people, we identify, support, and develop initiatives and projects that optimize community resources to **The Vision.**



2019 Objectives

Strategic Vision and Action Plan for Lenawee-nine priority areas, and all of them active.

Kiwanis Trail – OL will support the completion and finish signage.

OL-Organization structure and succession plan

Steering Committee Notes June 20, 2019

Present: Joe Williams, Dave Maxwell, Marty Marshall, Randy Yagiela, Tim Robinson

Strategic Plan:

Confirmed that One Lenawee Strategic Vision resides on the County website.....

<http://www.lenawee.mi.us/817/Visioning>

Updates will be managed by Joe Williams; send them to Joe at Joseph.Williams@oldnational.com

Continuing the discussion regarding status of OL: (see last month's notes)

Regarding which priority areas can be combined, restructured, or renamed...the following were the priority areas recommended for consideration/discussion at July's meeting:

1. Cradle to Career
2. Health and Safety (now including Community Service and Trauma Informed Community)
3. Marketing and Communication (combined)
4. Entrepreneurship
5. Workforce/Talent (now to include Align Lenawee, Marshall Plan....see below)
6. Arts – seems like it can/should stand on its own
7. Infrastructure (now to include parks, trails, and rivers)

Tim noted that Align Lenawee will need to be discussed with the various groups and committees already engaged in workforce education (C2C, LCAN, MiWorks!, etc.).

We discussed who might be the backbone organization(s) for Entrepreneurship. Lots of players defined on Lenawee Now's website, including Launch Lenawee. Dave and Tim will LL's discuss role with Mark Murray.

Communication:

The following is the Daily Telegram article schedule for the next few months:

June – Don Taylor

July – Sue Lewis

WLEN – Tim and Randy would like to discuss the Marshall Plan as soon as possible

Next meeting date: Thursday June 18th at 7:30 a.m. at the William Ross building. Facilitator – Randy Yagiela

Lenawee Now Receives Marshall Plan for Talent Grant to Develop Competency-Based Certificate Program

June 19, 2019 [WLEN News Staff](#) [Featured Slider](#), [News Daypop](#)



Adrian, MI – The Talent and Economic Development Department of Michigan recently awarded Lenawee Now and the Align Lenawee Talent Consortium with a grant totaling \$788,976 to develop a competency-based certificate program. The Marshall Plan for Talent grants are competitive funds that can be used to create curriculum, certification programs, pilot programs, and more. In collaboration with the Lenawee Intermediate School District, Adrian College, Jackson College, Siena Heights University, other local school districts, and employers, the grant will enable educators to implement new certificate programs at the high school and college level. Several opportunities will also be developed to engage students and educators in specialized training experiences with local businesses.

“This program will benefit our educators and employers in Lenawee County and is a demonstration of the benefits of collaboration,” said Jim Van Doren, Executive Director for Lenawee Now. “With all of us coming together to work toward a common purpose, we are creating and sustaining jobs here in our communities as well as increasing our pool of talented employees throughout the county.”

The goal of the new initiative is to help students acquire additional marketable and transferable skills that employers desire as well as strengthening current training programs and creating new ones.

High school students will have new opportunities to acquire specific types of training including a CTE accounting program at the LISD TECH Center, a cybersecurity course at Clinton High School, and a project management certificate program available to all students as an elective.

Adrian College will create certificate programs in accounting and project management as well as developing an applied computing certificate program with Google.

Students at Siena Heights University (SHU) will also see new certificate programs in accounting and project management. Additionally, SHU will develop an IT/data management certificate.

Jackson College will design an entrepreneurship certificate program as well offer accounting and project management certifications.

Align Lenawee, an initiative of Lenawee Now, will identify engage employers to facilitate project-based learning activities and will facilitate the creation of summer externship opportunities for Lenawee County teachers.

“We’re excited about this unique opportunity for students in Lenawee County,” said Mark Haag, Superintendent of the Lenawee Intermediate School District. “This grant will provide our high

school students with the ability to start a career pathway in high school and continue that path either into a local college program or the workforce, all right here in Lenawee County. It also will give local teachers the chance to have externships with local businesses.”

Align Lenawee and educators worked with employers to identify key areas of focus for the certifications and learning experiences included in the grant to ensure the programs meet their workforce needs. Align Lenawee is a collaboration of employers, educators, economic developers, and business professionals that is focused on educating students on the career opportunities available in Lenawee County.

Media in this post courtesy of a press release from Lenawee Now, and their Facebook page