

# LUKA COUFFAINE ZINE INFO DOC + APPLICATION GUIDELINES

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# Zine Information

## Links:

Twitter: <https://twitter.com/LukaZine>

Instagram: <https://www.instagram.com/lukacouffainezine/>

Tumblr: <https://lukacouffainezine.tumblr.com/>

Carrd: <https://lukacouffainezine.carrd.co/>

Email: [lukacouffainezine@gmail.com](mailto:lukacouffainezine@gmail.com)

## Zine Expectations:

- Size: A5 (5.8" x 8.3")
- 80 pages (4 of which are the front cover, inside front cover, back inside cover, and back cover)
- All artwork will be in CMYK with 300(+) DPI
- Fics must be between 2k-3k words
- "Songs" must take up no more than 1 page with double columns
- There will be physical and digital merchandise.
- For more information on merch specs and other general information from the interest check, view the results here:

<https://twitter.com/LukaZine/status/1431770284638486538?s=20>

## Finances:

- The interest check has determined that we are FOR CHARITY
- All profits will go to the selected charity. The charity will be decided via a Twitter poll that will be posted on Saturday, October 2nd. The charities in the poll were suggested via the Interest Check
- Because this zine is for charity, contributors may not reprint or resale the zine for their own profit. Individual creators may make merchandise of their own pieces for sale after leftover sales are done.
- Contributors will be compensated with **a free digital PDF of the zine and the digital merchandise**
  - If pre-orders allow for it, contributors will be eligible to receive a free physical copy of the zine as well, and physical merch artists will receive a free copy of their merch item

- If pre-orders don't allow for a free physical copy of the zine for each contributor, contributors will be allowed to build their own bundles by purchasing individual items at PRODUCTION COST. This means the actual cost for each individual item which will be calculated by total price divided by quantity of items.
- Pinch Hitters that are in the Discord but did not get the chance to participate in the zine will be given a 20% discount on any zine bundles during the Pre-Orders period.

### **Communication:**

- Accepted artists/writers/pinch hitters will be contacted via email with the details of their acceptance
- Contributors will be expected to have/make a Discord in order to communicate with mods about their piece progress
- Everyone, including Pinch Hitters, will be invited to the Discord. Pinch Hitters will only have limited access to the Discord. Once they've been confirmed to make a piece, they will receive access to the rest of the server.
  - Pinch Hitters will be contacted via the Pinch Hitter Discord channel and can accept spots on a first-come first-serve basis. Because needs may arise at different times of the day, everyone will have a chance to snag a spot in the zine.

## **Moderators**

### **Positions:**

1. **Head Moderator:** Sinclair (she/her)
  - a. <https://www.instagram.com/sinkdraws/>
  - b. Experience: Co-head of the WLW Genshin Impact Zine, Layout/Formatting Mod on the All Hail Shadow Zine
2. **Finance/Shipping Moderator:** Lynn (she/her)
  - a. <https://twitter.com/wintermelynn>
  - b. Experience: Co-head of the WLW Genshin Impact Zine, Head Mod on the All Hail Shadow Zine, Finance Mod on the Destination Despair Zine
3. **Art Moderator:** Austin/nykaroc (he/him)

- a. <https://www.instagram.com/nykaroc/>
  - b. Experience: Art Mod for the Sk8 Paint the Streets Zine, Art Mod for the JJK Flower Zine, Art Mod for the KiriBaku Royalty AU Zine.
4. **Writing Moderator:** Notte/nottesilhouette (she/they)
- a. <https://nottesilhouette.tumblr.com/>
  - b. Experience: Co-head Mod for Communications and Writer Mod of the Sk8TTS Zine
5. **Layout/Formatting Moderator:** Maddy (she/her)
- a. <https://fictionalinfinity.tumblr.com/>
  - b. Experience: Head Mod for the Always & Forever Zine (ML), Head Mod for the New Beginnings Zine (ML)
6. **Social Media/Discord Moderator:** Crow (she/they)
- a. <https://archiveofourown.org/users/Eat0crow/pseuds/Eat0crow>
  - b. Experience: Discord and Tumblr moderator for the MaribatServer, Tumblr moderator for LukanetteJune, FelinetteNovember, and MaribatMarch

# Application Requirements

## Artists

- In general, zine experience is *not required*.
- Since this zine is FOR CHARITY, creators may be **13 and up**. We must adhere to Discord's Terms of Service, so anyone under 13 is not allowed.
- All artists will apply via one form, the "Artist Application" form. Here is the link to the application: <https://forms.gle/TsS4uDyzCocfKLJz9>
- We are looking for approximately **35 total page artists** (25 will be accepted from the applications, 10 will be guest artists) and **5 dedicated merch artists**. Some page artists may be asked to make double spreads or a merch piece on top of their assignment. The application will allow contributors to select whether or not they are okay with that. 2 page artists will be asked to collaborate with a writer.
- Miraculous Ladybug sample pieces are preferred, but not required.
- Applicants will be judged via numerical scores by the moderator teams

## Page Artists/Cover Artist:

- Must show proficiency in drawing the human form
- Must show proficiency in drawing backgrounds
- This section of the "Artist Application" form will require artists to submit at least 3 of their best pieces. This is what the moderators will be looking at when deciding on contributors
  - One must show a **full body** illustration
  - One must show a **detailed background**
- The form will also have a **pitch section**. Decisions may be swayed by good pitches
- Pieces of Miraculous Ladybug are recommended, but not required.

## Merch Artists:

- These are the current merch items the zine will be producing:
  - Prints
  - Bookmarks
  - Acrylic charms
  - Die-Cut Stickers (x2)
  - Sticker sheet (x1 sheet, 4 stickers total)
  - Icons (4 icons total)
  - Phone wallpapers (x2)
  - Desktop wallpaper
- This section of the “Artist Application” form will require artists to submit a portfolio of at least 3 of their best pieces. This is what the moderators will be looking at when deciding on contributors
  - One must show a **full body** illustration
  - One must show a previous **merch design**
  - Third can be anything that the artist thinks shows their potential

## Writers

- In general, zine experience is *not required*.
- Since this zine is FOR CHARITY, creators may be **13 and up**. We must adhere to Discord's Terms of Service, so anyone under 13 is not allowed.
- We are looking for **4-5 fic writers** and **1 lyricist**
- Application: <https://forms.gle/41LBzxkCG8EcNqqD8>

## Fic Writers

- We are looking to accept 4-5 fic writers
- Applicants will be judged based on writing style and composition
- Must submit 2-3 works of writing. Pieces must follow these guidelines:
  - One piece must focus on Luka Couffaine so we can get an accurate grasp on how you write his character
  - No NSFW
  - No pieces over 2000 words
    - You may include an excerpt from a longer piece, but please tell us if it's an excerpt in your application
  - No grammatical errors or spelling mistakes
- Writers may also submit a link to their portfolios/AO3s for consideration if they feel that will help their application
- Writers may submit a tentative pitch for what they would write for the zine. These pitches will not be set in stone and writers are free to change their mind if they're accepted into the zine.
- Applicants will be judged via numerical scores by the moderator team

## Lyricists

- We are looking to accept 1 lyricist/poet through applications. We already have one lyricist on board.
- Applicants must submit a Google Docs link containing 2-3 samples of lyrics/poetry

- Pieces do not need to be about Luka Couffaine, but we highly recommend that you choose samples that embody his character/style
- Applicants will be judged on flow, pacing, themes, rhythm, and musicality
  - Keep in mind that these lyrics/poems are supposed to be reminiscent of Luka's character
- Lyricists may also submit a link to their portfolios/AO3s for consideration if they feel that will help their application
- Lyricists may submit a tentative pitch for what they would write for the zine. These pitches will not be set in stone and writers are free to change their mind if they're accepted into the zine.
- Lyricists may choose if they want to collaborate with an artist or not

# Contributor Responsibilities

## Artists

### Page Artists

- Page artists will be required to make one A5 CMYK 300 DPI to be submitted as a PDF to a Google Drive folder
- Mods will supply the necessary template
- Check-ins will be once a month, and artists are expected to post their progress in the necessary channels. The schedule is in our Carrd:  
<https://lukacouffainezine.carrd.co/>
  - Check-in 1: sketch, 25-50% complete
  - Check-in 2: line-art, 50-75% complete
  - Check-in 3 (Soft Deadline): color + rendering, 90-100% complete
- Ship pieces are limited, so artists will be notified of what ships they may draw if the moderator team decides to have them draw ships
- Pieces must be Luka-centric. In ship pieces, the piece must be dominantly about Luka or 50% Luka
- Background characters are allowed, but only if Luka is the focus of the piece
- AUs of all kinds are allowed.
- Collab artists will be asked to stay in contact with their fic writer or lyricist. They must illustrate a part or concept from the writer's fic/lyricist's song

### Cover Artist

- The cover artist is only required to make the front and back cover, not required to make the inside cover
- Mods will supply the necessary template
- Check-ins will be once a month, and artists are expected to post their progress in the necessary channels
  - Check-in 1: sketch, 25-50% complete
  - Check-in 2: line-art, 50-75% complete
  - Check-in 3 (Soft Deadline): color + rendering, 90-100% complete
- The cover will be Luka-centric. No ships are allowed, but other characters may be featured. If other characters will be featured, please make sure it is in a

non-romantic context, preferably with multiple characters and not just one other character.

- No AUs are allowed for this piece

## **Merch Artists**

- All physical merch art must be in CMYK at 300 DPI
  - Art will be turned in as a PDF and a PNG to the proper Google Drive folder
- Digital Merchandise must be a minimum of 72 DPI and in RGB
  - Specific dimensions will be put in the Discord server's template channel
- Merch artists will be assigned what merch item they will be doing
- Ship pieces are limited, and the assigned merch artists will be notified of what ships they're allowed to draw.
- Merch items may be of Luka or of items pertaining to Luka
- No AUs will be allowed for this role
- Mods will supply the necessary templates
- Check-ins will be once a month, and artists are expected to post their progress in the necessary channels
  - Check-in 1: sketch, 25-50% complete
  - Check-in 2: line-art, 50-75% complete
  - Check-in 3 (Soft Deadline): color + rendering, 90-100% complete

## **Writers**

### **Fic Writers**

- Stories must be 2000-3000 words. Make sure to include tags of what is in your story as you would on AO3. Also provide a total word count
- Stories will be submitted as a Google Doc
- Stories must be Luka-centric
  - Ship spots are limited, so writers will be notified of what ship they're allowed to write based on their application.
  - Platonic pieces will always be allowed
- Pieces must be in 3rd person
- Whether or not AUs are allowed will be determined by the Interest Check

- Check-ins will be once a month, and writers are expected to share their progress in the necessary channels
  - Check-in 1: pitch, fic outline
  - Check-in 2: 50% completion, rest of the piece plotted out
  - Check-in 3 (Soft Deadline): Near completion, only needs beta-ing
- 1-2 writers may be asked to collaborate with an artist based on their response in the writer applications. They'll be expected to stay in contact with the artist and share their progress so the artist can properly illustrate a part or concept from the fic.

## Lyricists

- Accepted lyricists will be asked to write 2-3 "songs" either about Luka or from Luka's perspective
  - Each "song" must take up no more than 1 Google Docs page with double columns
- Check-ins will be once a month, and lyricists are expected to share their progress in the necessary channels
  - Check-in 1: pitch, song outline
  - Check-in 2: 50% completion, rest of the piece plotted out
  - Check-in 3 (Soft Deadline): Near completion, only needs beta-ing
- 1 lyricist may be asked to collaborate with an artist based on their response in the writer applications. They'll be expected to stay in contact with the artist and share their progress so the artist can properly illustrate a part or concept from the "song"