

## How To Write The Intro To Your Essay

### 1. You need an opening hook

- analogy: compare your topic's situation to another, making the connection between the two.
- logos: use stats or data to impress your reader
- emotional appeal: draw in your reader by making them feel angry, or sad
- rhetorical question

### 2. State your opinion. Be direct and assertive!

### 3. Avoid using...

- "I" or any form of it (my, mine, our, etc.)
- I think, I believe, in my opinion, etc.
- the Really Bad Words (remember those?)

### 4. State your main arguments, beginning with your best reason first, then second, then third (or whatever order you wish to use).

### 5. Remember, your intro paragraph is the road map to your essay; it tells the reader where this essay will be going.