

Joshua Gary

Norcross, GA 30092 | 706.207.7301 | www.joshgary.co | josh@joshgary.com

PROFILE

Creative and detail-oriented Graphic Designer with over 11 years of experience in health communication, strategic workforce planning, and digital design. Proven ability to lead branding projects, develop comprehensive communication strategies, and create engaging digital and print materials. Expertise in Adobe Creative Suite, visual design, and translating complex data into accessible visuals. A strong team player and project manager, dedicated to supporting the mission of the CDC through clear and impactful design solutions.

EDUCATION

B.A., May 2012- Graphic Design
Georgia State University, Atlanta, GA

EXPERIENCE

Centers for Disease Control and Prevention
Global Health Center
Division of Global Health Protection (DGHP)
Roybal Campus/ Atlanta, Georgia

Sept 2021- Present
40Hrs/Week

Senior Graphic Designer

Led the visual communication strategy for DGHP, crafting cohesive and impactful materials that supported the division's global health protection efforts. Responsible for developing branding guidelines, ensuring consistency across all communications, and driving design projects that enhanced internal and external messaging.

Outstanding Accomplishments:

- Created a comprehensive DGHP Visual Style Guide, including templates and visual assets, to standardize communications across the division.
- Served as the lead photographer for major DGHP events, capturing high-quality imagery for use in promotional and internal communications.
- Produced social media graphics and visual assets for the Global Health Security Conference and other major campaigns, resulting in a cohesive digital presence while driving engagement.

Centers for Disease Control and Prevention
Creative Services
Roybal Campus/ Atlanta, Georgia

Aug 2013- Sept 2021
40Hrs/Week

Visual Information Specialist

Delivered custom infographics, graphics, and visual content for public health campaigns, ensuring all designs adhered to CDC branding standards. Managed the creative process for health communication materials, providing design direction that improved the effectiveness of campaigns and communication initiatives.

Outstanding Accomplishments:

- Designed custom infographics and visuals for CDC campaigns, translating complex data into clear, engaging formats.
- Led branding initiatives and worked with cross-functional teams to ensure consistent and impactful visual messaging across CDC platforms.

AGCO Corporation
Atlanta, Georgia

Sept 2015- Oct 2016
40Hrs/Week

Interactive Art Director

Managed the end-to-end design process for responsive websites and mobile applications, improving user experience and interaction. Oversaw the creative direction of digital marketing initiatives, ensuring alignment with AGCO's strategic goals.

Outstanding Accomplishments:

- Directed the redesign of AGCO's back-end portal, significantly enhancing the user interface and overall customer experience.
- Designed and developed responsive websites and mobile applications that improved digital engagement.
- Managed the visual identity for digital marketing campaigns, ensuring consistent brand alignment across all platforms.

Ziggidy Creative
Atlanta, Georgia

Oct 2010- Oct 2014
40Hrs/Week

Web Designer

Designed and developed websites, branding materials, and mobile applications for a variety of clients. Delivered high-quality visual solutions while balancing creativity with client objectives.

Outstanding Accomplishments:

- Designed and developed over 50 responsive websites, improving user experience and search engine visibility for a diverse client base.
- Created custom graphics and user interfaces for websites and mobile applications, ensuring cohesive design solutions.