

Built For Zero.

COMMUNITY SOLUTIONS

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FOR IMMEDIATE RELEASE

DATE

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[[Community]] becomes the [[#]] U.S. community to meet the rigorous by-name data standards needed to solve homelessness

- **[[Community]]** is part of [Built for Zero](#), a national initiative of more than 100 cities and counties working to measurably end homelessness, and is working to measurably reduce and solve **[[population]]** homelessness
- To understand the scope of the problem and implement strategies to reduce homelessness, **[[Community]]** has achieved quality, by-name data for the **[[population]]** experiencing homelessness
- By-name data is a comprehensive, real-time database of every person in their community experiencing **[[population]]** homelessness

LOCATION— Today, [Built for Zero](#) announced that **[[community]]** has met the rigorous by-name data standards needed to solve homelessness. This makes **[[community]]** the **[[#]]** community in the United States to reach this necessary and catalytic standard needed to measurably solve homelessness.

[By-name data](#) is a real-time, person-specific list of everyone experiencing homelessness — including those who are sheltered and unsheltered — that is updated in real time and provides communities with a full and up-to-date view of homelessness in their geography. Using information collected and [shared with their consent](#), each person on the list has a file that includes their name, homeless history, health, and housing needs.

[[Local community leader]], said: "We realized that we needed more than a once-a-year snapshot to effectively reduce and solve homelessness. By-name data will help us answer important questions like: How many people became homeless for the first time this month? How many were people returning to homelessness? How many people exited from homelessness? Are the experiences of people moving through the system equitable?"

In **[[date]]**, **[[community]]** joined Built for Zero, a national initiative of more than 100 cities and counties in the U.S. working to measurably and equitably reduce and end homelessness.

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[[The community]] began its improvement work with Built for Zero with a commitment to ending [[population]] homelessness, as a step toward ending homelessness for all populations. Next, they coordinated a command center of all the agencies and programs that touch the homelessness sector to collaborate and share accountability for ending homelessness. Key agencies include [[list local partners]].

Now with by-name data, [[community]] will be able to improve outcomes for individuals, understand if they are reducing homelessness and target investments for the largest impact.

By maintaining a by-name list, [[community]] has current and detailed information on every [[population]] unhoused person. With this detailed information, they are able to better match housing solutions with the needs of the individuals. By-name lists often form the basis for [case conferencing meetings](#), where all the providers within the community meet to coordinate and drive forward with housing solutions for people.

[[Community]] will also be able to track the changing size, composition, and dynamics of their homeless population. This information enables them to prioritize resources, test changes to their system and understand whether their efforts are helping to drive those numbers down toward zero.

[[Community Solutions Data Coach]], said, "By-name data is modeled off public health approaches, like Covid-19. An annual snapshot of cases doesn't equip public health officials with the information they need to know if they are making progress on ending the pandemic. They have real-time data to know the scale and scope of the problem, if their strategies are driving numbers down, and if not, whether they need to pivot. By achieving this rigorous level of data standards, [[community]] is able to better serve individuals and drive population-level reductions in homelessness."

ABOUT [[Local Community Boilerplate]]

[include boilerplate language and media contact information here]

Built for Zero is a national initiative of more than 100 communities that have committed to measurably and equitably ending homelessness. It is led by [Community Solutions](#), a nonprofit that works to create a lasting end to homelessness that leaves no one behind. Using a data-driven methodology, these communities have changed how local homeless response systems work and the impact they can achieve. Learn more at www.builtforzero.org or follow us at [@BuiltforZero](#). **Media Contact:** Lauren Barnes, lbarnes@community.solutions.