

INSTAGRAM CHANNEL GROWTH FROM 100-4.69+K FOLLOWERS

Artist: Jordon Frank

Genre: Pop / R&B (or choose the genre that best fits his sound)

Platform: Instagram

I helped *Jordon Frank* grow his Instagram presence and build a real, engaged fan community around his music through a targeted and strategic promotional approach.

Before: 100 followers with limited reach and low engagement.

After: 4.69K followers with consistent interactions, meaningful comments, and authentic fan engagement.

Project Duration: Within **1–13 weeks** of starting the campaign.

Investment Range: Starting from **\$146–\$200**

How I Achieved It:

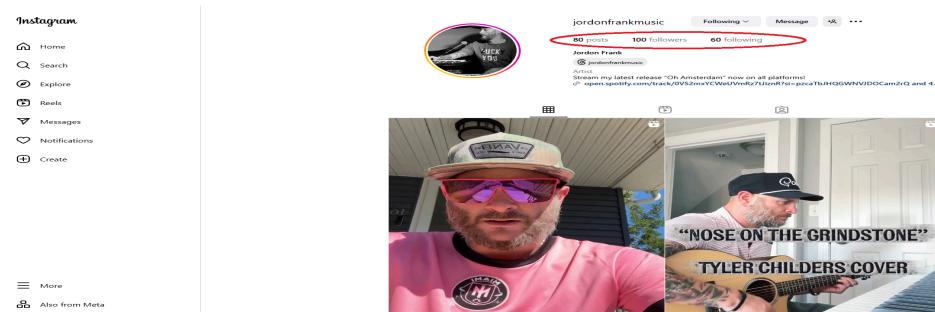
Targeted Promotion: Designed a growth plan focused on reaching listeners who resonate with his style, using well-timed posts, relevant hashtags, and audience targeting to amplify organic visibility.

Audience Placement: Positioned his content within niche communities and music circles most likely to engage and follow.

Creative Support: Guided him on visuals, captions, and storytelling to strengthen his brand identity and foster deeper connection with the audience.

His profile gained authentic traction and steady follower growth, transforming it into an active platform for his music and fan engagement.

BEFORE



AFTER

Instagram

Home
Search
Explore
Reels
Messages
Notifications
Create
Profile

More
Also from Meta



jordanfrankmusic Following Message

277 posts 4,693 followers 2,147 following

@jordanfrankmusic

Artist

Share my latest release "Oh Amsterdam" now on all platforms!

open.spotify.com/track/0V52mxYCWeUvmlfzUizmR?si=pxcaTbJHQGWNVIDOCam2iQ and 4...



Messages