



Hilda Holl was the spouse of Michael Holl, our 2020-2021 club president. Hilda passed away (at age 61) from a rare and aggressive form of cancer on June 3, 2021.

Hilda Moreno was the daughter of a peach farmer and labor contractor in Stanislaus County, California. Hilda was born on July 26, 1959 in Mexico and moved to the California Central Valley at an early age. Hilda had a tremendous work ethic. From an early age Hilda valued hard work. She helped her family work the orchards throughout the seasons. From irrigating and pruning, to harvesting, picking and grading, Hilda did it all. She even drove the semi-truck loaded with peach bins to be processed. Hilda was never afraid to get her hands dirty.

She lived in Hughson and Modesto for many years; after attending the California State University Fresno (where Hilda and Michael met), Hilda and her sister Maggie built two successful businesses in Modesto, Turlock and Ceres; a unique gift store named Nature's Gifts, and later a wedding and events venue named Evanshire Gardens. Both of these businesses were locally loved, and thrived for decades.

Hilda and Michael moved to Carmel California in 2015 to provide 24/7 care for Michael's elderly parents. Hilda stayed with the parents while Michael worked at his new full-time job. Michael's father passed away of Alzheimer's in 2018, and his mother passed away, after multiple strokes, in 2019.

Hilda never complained about having cancer, or about her dire prognosis. Hilda faced the end of her life as she lived, with love and compassion for others. Always willing to help others succeed, or to lend a hand. Hilda gave of herself to everyone. She was a remarkable person.

Hilda was the ultimate caregiver. A compassionate, generous, unconditionally loving, and sensitive spirit to her family and many friends. Loving wife for Michael and nurturing mother to her two children, son Luke and daughter Kylie.

The Rotary Club

Michael joined the Rotary Club of Carmel Valley in 2017. Hilda enjoyed Michael's participation in the club's community service projects and activities. So much so that when Hilda was diagnosed with cancer halfway through Michael's term as president, she convinced him not to resign.

Moved by Hilda's passing during Michael's final days as president the Rotary club's Foundation Board decided to create a new fund dedicated to Hilda's memory. This idea was presented to Michael who was surprised, pleased and humbled by this remarkable gesture of compassion and kindness.

The Foundation Board and Michael worked together to determine how best to honor Hilda and serve the community. Because of Hilda's business background and Hispanic heritage, it was decided that a special scholarship fund, focused on, but not limited to, Hispanic women business students would be the most appropriate tribute.