

Privacy Policy

Last updated: October 2025

Business Name: Siubhan Green trading as *The Home Seller's Edge*

Email: siubhangreen@gmail.com

Website: www.thehomesellersedge.com

1. Introduction

Your privacy matters, both online and off.

This Privacy Policy explains how your personal information is collected, used, and protected when you visit this site or purchase *The Home Seller's Edge Toolkit* ("the Toolkit").

By using this website or purchasing the Toolkit, you agree to the terms described below.

2. Information We Collect

We collect personal information that you voluntarily provide, such as:

- Your name and email address (for order fulfilment and communication)
- Payment details processed securely via **Stripe**
- Any messages you send through the website or email

We may also collect limited, non-identifiable information automatically through cookies and analytics tools (see Section 7).

3. How We Use Your Information

Your information is used only for legitimate business purposes, including:

- Processing your order and delivering digital materials
- Sending access links and updates via email
- Responding to questions or support requests
- Maintaining accurate business and accounting records

We do **not** sell, rent, or trade your personal information to anyone, ever.

4. Data Storage & Security

Your data is stored securely using trusted third-party services including:

- **Stripe** (for payment processing)
- **Google Drive** (for delivery of Toolkit resources)
- Secure email and hosting providers

All third-party providers used comply with global data protection standards such as the **GDPR** (Europe), **CCPA** (California), and **NZ Privacy Act 2020**.

5. International Users

The Home Seller's Edge operates from **New Zealand**, but welcomes customers globally. By providing your information, you acknowledge that your data may be transferred and stored in New Zealand or other jurisdictions where our service providers operate.

We take reasonable steps to ensure your information remains protected under applicable privacy laws.

6. Retention of Information

We retain your personal information only as long as necessary to fulfil the purposes outlined above or as required by law.

Once no longer needed, data is securely deleted or anonymised.

7. Cookies

This site uses small digital cookies (sadly, not the warm, chocolatey kind) to help it function properly and improve your browsing experience.

You can choose to disable cookies in your browser settings, though some parts of the site may not function as intended.

8. Your Rights

Depending on your location, you may have rights to:

- Access, update, or correct your personal information
- Request deletion of your data ("the right to be forgotten")
- Object to certain processing activities

If you wish to exercise any of these rights, simply email **siubhangreen@gmail.com** and your request will be handled promptly and respectfully.

9. Updates to This Policy

This Privacy Policy may be updated from time to time to reflect legal, technical, or business changes. The updated version will always be posted here with a revised “Last updated” date.
