Development plan

Rough flow for the app:

- Work until beta-ready
- Release beta to a few users for testing
- Continue polishing/finishing details during beta period
- Rollout to all Viget users

What is a beta-ready app?

- User can log in
- User can track workouts
- User can view current and past workouts
- User can view current and past leaderboards
- User can view profile
- User can log out
- Top-right button (circle with a plus in it) fills in as workouts progress
- Empty-data states don't look horrifically broken (but may not have custom content)
- Users can download/test app via Testflight
- Users can report bugs via Instabug
- A Harvest expense is created when the 8th workout is logged
- Design for all screens looks roughly like the mocks

What is a release-ready app?

- User logins are viget.com-only
- Beta testing has created at least one Harvest expense correctly
- Prod firebase data is wiped
- The original VSY designer has done a review, and we've implemented a reasonable amount of feedback
- Static page is deployed at viget.spotsyou.com
- Empty states on Workouts and Leaderboard have content
- Old Rails app is decommissioned
- Track individual views with analytics
- Decisions have been made and resolved:
    - iOS only: Do we put it into the App Store or pony up for an Enterprise license?

Internal emails and communication

Beta testing form draft

Subject: Viget Spots You: iPhone beta testing

For the past few months, we've been building a native Viget Spots You app for iOS, and wanted your help with testing it before a company-wide release. If you'd like an invite to the app, just fill out this form and we'll let you know once it's ready:

- What's your Apple ID email (the main one you use on your phone)? We need this to be able to invite you!
- What kind of iPhone are you using? (multiselect)

Thanks, and look out for an email link sometime in the next week or two!

Beta testing email draft

Subject: Viget Spots You [platform] is ready for beta testing!

Hi [name]!

For the past few months, we've been building a native Viget Spots You app for (platform), and wanted your help with testing it before a company-wide release.

To get started:

- [platform-specific instructions go here]
- Tap the "+" button to track a workout when you're near your gym!

[FAQ goes here, it's at the end of this document]

Thanks for your help! Feel free to ask any questions you have in the #viget-spots-you Slack room.

Beta feedback form draft

Thank you for installing and testing Viget Spots You this month! We've been speaking to users about the app, but wanted to make sure everyone gets a chance to leave feedback:

- Please rate the following:
    - I'll probably continue using this app
    - I found it easy to complete tasks in this app
    - Information presented was clear and useful
- Did you experience any issues (bugs, spelling mistakes, UI bugs) while using the app?
- Did any behavior in the app confuse or disappoint you?
- Do you have any ideas for small improvements we could make before release?
- Do you have any feature changes or additions that you'd like us to consider?
- Please include your email if you'd like to contacted about this feedback:

Rollout email draft

Subject: Viget Spots You is ready to download on [platform]!

We've been working on this project over the past few months, and we're excited to show it to you. Our goal was to reproduce old Viget Spots You functionality into two native apps, and to gain experience with real-world problems like native animations, live data updates, and management/distribution. Beta testing has finished, and we're ready to show it to everyone at Viget!

To download Viget Spots You for [platform], go here and click "Download".

To get started:

- [platform-specific instructions go here]
- Tap the "+" button to track a workout when you're near your gym!

[FAQ goes here, it's at the end of this document]

We hope you enjoy the new Viget Spots You, and want to thank everyone who provided support and feedback during development. Now, go work out!

Frequently asked questions (included in both emails)

How do I get reimbursed?
The 8th time you work out in a month, Viget Spots You will create a Harvest expense for you. You'll notice it when you go to submit your timesheet at the end of the week.

Can I only log into gyms?
No! If you want to log a yoga studio, ski resort, etc, there's nothing stopping you.

I don't want to use this. Can I still get Viget Spots You money?
Yes! Just enter it as a Harvest expense as usual.

What if I find a bug?
You can log a bug in-app by two-finger swiping to the right. This will send us a screenshot of what you saw, and you can attach any details you want. You can also report a bug directly by creating an issue at https://github.com/vigetlabs/heavy-dalmatian/issues

Do I have to use the leaderboard?
The leaderboard is a Viget Spots You feature that we wanted to keep alive. If you don't want to see the leaderboard, don't worry — you'll never be shown it unless you tap the trophy icon in the nav. If you'd rather not appear at all, the best option is to submit your Viget Spots You expenses the old fashioned way with Harvest.