

Lessons Learned

- Breaking down copy word for word is extremely valuable.
- 3 outreaches is bare minimum and I can quite easily achieve 7
- At my job, I am very far ahead. While it is important to stay focused, I have proved that I can stay on top of the work with a few hours work. The rest of the time I can pour into copywriting.
- Most SaaS companies present their products in a nerdy way - it's like the coders wrote the copy!
- When I'm getting up at 5 am throughout the week, it's ok to take a lie in on the weekend
- When my condition plays up, it's more productive to take a couple of hours to step back and relax, than it is to try and push through it. I recovered faster when I gave myself a couple hours of permission to deal with it.
- I can do a lot with systeme.io
- The energy you are capable of bringing, the ability to be a leader is directly correlated to your work ethic, challenges you have gone through
- -Pay more attention to detail. Sometimes I have a tendency to let details slip.
- I wasted a few 30-50 minute opportunities in the week, these are opportunities to do more. I could have done physio or press ups instead.

Victories Achieved

- New client
- Had a few people interested in working with me this week
- Completed the daily check list every day
- Founder of a huge startup is continuing to interact with my comments on his X

How many days you completed the #| daily-checklist last week

7/7

Goals for next week:

- Post another strategic marketing analysis, and write up a piece of copy that I think could benefit my chosen company.
- Complete my physio rehab training every single day - be gentler and focus on rehab instead of challenging yourself to work through pain as advised by my physio
- Complete 100 reps of squats / press ups/ pull ups every single day
- Daily checklist completion 7/7 days
- get to bed at 10pm latest

Wake up at 5am and get the main tasks done straight away. 3 outreaches or client work. 10min TP analysis. First training session (can be physio). Then groom and eat a protein-rich breakfast,

- Complete the next lesson and exercise in the empathy course.

Top question/challenge

How can I write copy so outstanding, presentable, and revolutionary in the SaaS industry that the top companies / Founders / CEO's can't ignore it and begin falling over themselves in a bidding war to secure my services as a strategic partner?