

CARLY WOODS



AI keynote speaker, workshop facilitator and trainer · The Tech Whisperer ·
Founder, Ethical Edge Solutions

Australia's most energetic AI keynote speaker. Not your average tech talk, Carly brings the room to life, gets audiences moving, and makes sure every single person leaves with something they can act on that afternoon.

AT A GLANCE

Based	Gold Coast, QLD, Australia — available worldwide
Known As	The Tech Whisperer
Speciality	AI & Automation for business — operational AI that actually works
Style	High-energy, tailored to every audience, interactive and action-focused
Live Demo	Live AI digital twin or Ai demonstration on stage at every keynote
Satisfaction	4.8 / 5 average post-event rating across all engagements
Workshop	95% of workshop attendees build or take action using Ai during the session - Tailored to the session
Industries	Construction, trades, financial services, professional services, health, government, NDIS, education, events, government, councils, regulated industries
	Queensland based - available nationally and globally Capability statement available

ABOUT CARLY

Carly Woods is Australia's most energetic AI keynote speaker, coach, and founder of Ethical Edge Solutions and the Automate to Dominate program. She's known as The Tech Whisperer, the speaker who makes AI simple, fun, and genuinely actionable for business leaders, teams, and organisations across every industry.

Carly is vibrant and will always get the room smiling and taking part.

Most AI speakers have never actually run a business. Carly has. She built and scaled her first company to the AFR Top 100 Fastest Growing Companies in Australia using the same AI and

automation principles she now teaches. She hasn't stopped since, new platforms, new tools, new AI capabilities land every week, and Carly is across them.

She is leading a \$1.5M government-funded AI research consortium (CRC-P) with the Southern Cross University Gold Coast, built AI agent infrastructure for real businesses across construction, trades, and professional services, and been recognised with multiple national and international awards for her work in ethical AI implementation.

Every session Carly delivers is tailored to the audience in the room. Whether she's speaking to builders, financial advisers, government executives, or women in business, the message lands because it's built for them.

And every keynote includes a live AI digital twin demonstration or AI demonstration on stage: not a gimmick, but a proof point that changes how audiences think about what's already possible. Carly will also get the audience to take action, that they can do on their phones or laptops depending on set up.

SIGNATURE KEYNOTES & SESSIONS

From Suitcase to Scale — Digital Twins and the Future of Work ★ **SIGNATURE KEYNOTE**

Carly's flagship keynote. Includes a live AI digital twin built on stage in under five minutes. Audiences see the technology work in real time and leave understanding exactly how it applies to their world. High energy, high impact, and genuinely unlike anything else on the circuit.

Work Less. Grow More — AI for Business Leaders

A practical, no-jargon guide to where AI creates real leverage inside a business. Carly shows leaders how to identify the right opportunities, implement without chaos, and build competitive advantage — without needing a tech team or a Silicon Valley budget.

Hands-On AI Implementation for Teams

An interactive workshop where 85–95% of attendees build something working before they leave the room. No tech skills required. Teams walk away with a real AI tool built for their specific workflow — not a slide deck, not theory.

Responsible AI for Australian Organisations

Built for government departments, regulated industries, and organisations navigating the ethical and compliance dimensions of AI adoption. Grounded in real policy context and Carly's CRC-P research experience.

Building an AI-Powered Business From Scratch

For founders and entrepreneurs ready to stop experimenting and start implementing. Carly shares the exact architecture, tools, and mindset that takes a business from manual chaos to AI-powered operations — based on what she has actually built.

Future-Ready Leadership

For leadership teams navigating digital transformation. How to lead a business through the AI era — building culture, capability, and confidence without leaving your people behind.

SPEAKER FEES & FORMATS

Format	Investment (AUD + GST)
Keynote (45–60 min)	From AUD \$4,500
Keynote + Workshop (2–3 hours)	From AUD \$8,000
Full-Day AI Immersion (6–8 hours)	From AUD \$12,000
Panel / Fireside / Bespoke Team Day	Price on request

All fees plus GST plus travel. Travel billed as itemised pass-through.

RECENT SPEAKING ENGAGEMENTS

- Tech Verge 2026 — Keynote: From Suitcase to Scale, Digital Twins and the Future of Work.
- BNI Queensland Directors & Ambassadors Summit 2026 — Keynote Speaker.
- Financial Advisory Team Workshop AI Workshop, Bowral NSW — Facilitated AI implementation workshop, 15 senior attendees.
- Tekmatix - AI Your Business Bootcamp, November 2025 — Keynoteplus workshop, 200+ attendees.
- AI X CEO, Sydney — Speaker on AI implementation for high level executive teams.
- AI-Driven Leader Podcast— One of six premiere AI-Driven Leaders.
- LA Tribune — Featured speaker on AI and business implementation.
- Secret Ai Strategies event - Zina Solomon - Featured Speaker - 1500 attendees
- Automate to Dominate Live Event - Workshop - Gold Coast 120+ attendees.
- Southern Gold Coast Chamber of Commerce - Keynote Speaker.
- Business Owner's Summit, Keynote Speaker · SCU / Intelligent Directions

AWARDS & RECOGNITION

- ★ APAC Business Awards 2025 — Most Impactful Female-Led Tech Consultancy, Australia
- ★ APAC Business Awards 2025 — Client Service Excellence Award

- ★ AFR Top 100 Fastest Growing Companies in Australia (founder)
- ★ CRC-P Consortium Lead — \$1.5M government-funded AI research grant
- ★ Australian Women's Small Business Champion Awards 2022 — Winner
- ★ Australian Women's Small Business Champion Awards 2025 — Finalist
- ★ Women of the Year Awards 2025 (Tech Category) — Finalist, Gold Coast Bulletin

WHAT EVENT ORGANISERS SAY

"Carly doesn't just speak at an audience — she moves them. From the moment she takes the stage, the energy in the room shifts. Every session is tailored, practical, and packed with moments that stick. Your attendees will be talking about it long after the event wraps."

Carly works closely with event organisers before every engagement to understand the audience, the brief, and the outcome you're trying to create. No generic decks. No recycled keynotes. Every session is built for the room.

Ready to bring the energy to your event?

[BOOK CARLY](#)

Need a quick chat before?

→ **[Schedule a Meeting with Carly](#)**

Email

carly@ethicaledgesolutions.ai

Speaker Site

carlywoods.ai

Website

ethicaledgesolutions.ai

Location

Gold Coast, QLD, Australia

