

Health Carousel

Travel Nurse Madison Profile

Branded Content

Shoot Date:

Location: Ithaca, NY

Prepro – v1

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Synopsis

This short documentary will spotlight Madison, a travel nurse currently on assignment in Ithaca, NY, as she shares how Health Carousel has empowered her to build the career she's always wanted. Set against the peaceful backdrop of a local trail in the soft morning light, the film will capture an intimate, unscripted portrait of Madison's life and work—centered on a reflective, grounded interview that explores the freedom, flexibility, and purpose she's found in travel nursing. Through her story, we'll reveal how Health Carousel offers more than just job placements—they provide long-term support, personal growth, and a trusted partnership that enables nurses to thrive on their own terms. With immersive b-roll and a cinematic visual style, the video will bring to life the quiet strength and emotional depth of a career path fueled by passion, care, and the right kind of support.

Nurse



Email:

Phone number:

Pre-Interview

Sample Questions:

1. What first drew you to travel nursing, and what has kept you on this path?
2. Can you describe a moment when you realized travel nursing was more than just a job—it was a lifestyle?
3. How did you first connect with Health Carousel, and what stood out to you about them compared to other agencies?
4. What kind of support have you received from Health Carousel that's made a lasting impact on your career or wellbeing?
5. In what ways has working with Health Carousel allowed you to focus more fully on patient care?
6. What does career freedom mean to you, and how has travel nursing helped you achieve that?
7. How has being able to choose your location and schedule shaped your life outside of work?
8. What has been your favorite assignment so far, and what makes your current placement in Ithaca special?
9. Can you share a meaningful story or moment from your travel nursing experience that really sticks with you?
10. Looking ahead, what kind of career are you building for yourself with the help of Health Carousel, and what are you most proud of?

Timeline (TBD)

April						
14	15	16 Pre-Interview	17	18	19 Wardrobe options due	20
21	22	23	24 Shoot Day	25 Proxy Due	26 Hard drive due	27
28	29	30				
May						
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25

Crew List

Position	Name	Email	Phone
Producer	Nina Marinov	nina.a.marinov@gmail.com	770.973.2525
Director/DP	Chris Anthony Hamilton	floby2k@gmail.com	978.501.6034
Sound Mixer	Isaac Horner	isaacehorner@gmail.com	540-840-5459

Script

[illegible]

Visual Style Guide

Sit-Down Interviews

- **Framing**

- **Shot Type:** Medium shot, framing the subject from just above the lap to a bit of headroom.
- **Composition:** Center-aligned with a slight lead room to create a balanced and natural look.
- **Eyeline:** Speaking to the director.
- **Background:** A softly styled background featuring simple, professional elements like plants, lamps, or books. Ensure there is depth between the subject and the background to avoid a flat look.

- **Lighting**

- **Key Light:** Use a soft, diffused light source positioned at a 45-degree angle from the subject to create natural and flattering shadows on the face.
- **Fill Light:** Place a softer light opposite the key light to reduce harsh shadows and maintain an even tone across the subject's face.
- **Background Light:** Include a subtle backlight or practical light (like a lamp) to add depth and separation between the subject and the background.
- **Lighting Style:** Soft, even lighting with minimal harsh shadows, emphasizing a warm and approachable atmosphere.

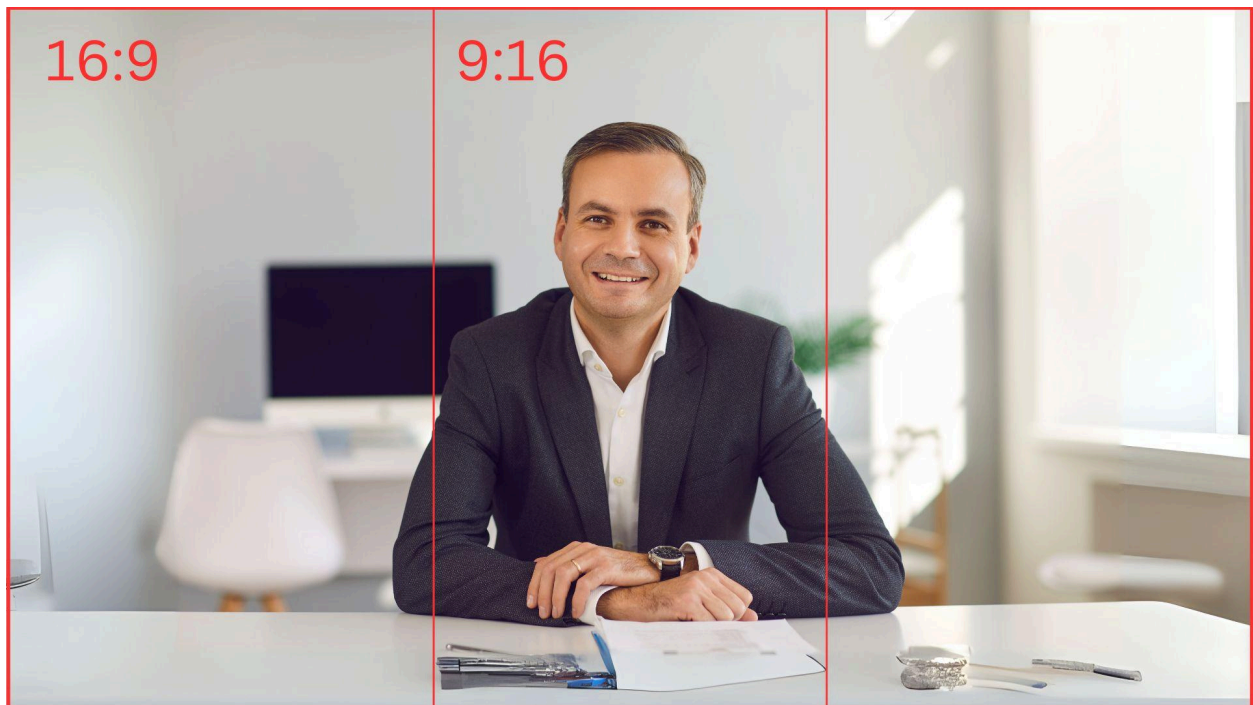
- **Lens Choice**

- **Focal Length:** Use a lens with a focal length between 50mm and 85mm on a full-frame camera (or equivalent) to create a natural perspective with slight background compression.
- **Aperture:** Set a wide aperture (e.g., f/2.8 to f/4) to achieve shallow depth of field, making the subject stand out against a softly blurred background.

- **Additional Notes**

- Use a neutral or slightly warm color temperature for lighting to create a welcoming feel.
- Ensure the subject is seated in a comfortable, natural posture.
- Maintain clean audio by placing a lavalier microphone on the subject or using a directional shotgun mic off-camera.

Frame Guides



Technical Requirements

- Camera: Sony FX3
- Framerate: 29.97
- Framerate: 60fps in S&Q Mode for selected B-roll
- Resolution: 3840x2160
- Orientation: 16x9, framing with vertical in mind.
- Color Space: S-Log3, S-Gamut3.Cine
- Codec: AVC-I
- Boom + lav
- Proxies: MP4, 1080x1920, 29.97, Target bitrate 5Mbps

Wardrobe

Madison

For Madison's wardrobe, we recommend a casual, outdoorsy look that reflects both her personal style and the natural setting of the shoot. Think comfortable, well-fitted clothes that allow for easy movement on the trail—like a simple knit top or henley paired with jeans or relaxed pants, and practical footwear like trail sneakers or low hiking boots. Neutral or earthy tones (olive, soft blues, browns, creams) will complement the wooded environment and help keep the visual tone grounded and serene.



Shooting Schedule – DAY 1

DAY 1 – [4.24.25]

[illegible]

Shot List

Park/Hike

-

Day in Life

-

Interview Setup

- Sit-Down Interview:
 -
-

Releases

[Upload here](#)

Proxy Delivery

[Upload here](#)