

Member License Agreement

1. This Member License Agreement (also, this “agreement”, “Agreement”, “Member License” or “Member Agreement”) is made by and between **Rathcoole, LLC**, (also herein, “we”, “us”, “our” or “Licensor”), including our legal successors and assigns, and you, the member (“Member”, “you”, “your” or “Licensee”). Thus, in this Agreement we and you set forth the terms by which we provide and allow you access to, and the use of, parts of our content and services that we have reserved exclusively for our Members. You already are a user of our content and have agreed to all of the terms of our [Terms & Conditions](#) & [Member License Agreement](#) and our [Privacy Agreement](#), which are both linked here for your convenience, all the terms of which are incorporated herein by reference.

2. Membership: If you have joined or have been given access to at least one of the Members’ areas of our website or, as may be applicable, you have enrolled in an educational course, have become an email subscriber with us, participated in one or more of our social media group(s), participated in a membership program and/or system provided by us, purchased any of our products or services, or copied or downloaded any of our free or paid-for content, then you agree that you are a “Member” and “Licensee” under this Agreement and that your use of our site, Materials (as defined in Section 4 below) and/or content is considered a “Membership” under this Agreement. The only type of use of our site, Materials (as defined in Section 4 below) and/or content that would not be considered part of a Membership with us would be if (i) you only read our site’s content for the sole purpose of your personal enjoyment or education and/or (ii) you only used our site to click on an advertisement, third-party link or external link; otherwise, your use of our site, Materials and/or content shall constitute your using your “Membership” with us as a “Member” and “Licensee” under this Agreement.

3. The Brands: You acknowledge and agree that we are the sole owner of the following names and brands, and, as applicable, the following internet domain names: **How2SpeakDog.com, Speak-Dog.com, How2SpeakDog.swscloud.co, How 2 Speak Dog, Rockstar Rover, PAWER Principles**, and any variations thereof, including but not limited to any and all designs, logos, trade dress, marks, trademarks (whether or not included in any formal trademark application already or in the future) and branding associated with these names (all these collectively referred to herein as the “Brands”).

4. The Materials: In connection with your Membership, we have provided and are providing you with access to materials related to your Membership, including content, media of any kind, assets, intellectual property, login credentials, Licensee’s Participation and Licensee’s Testimonials (both as defined in Section 6.D. below), templates, Templates (as defined in Section 6.E. below), which hereby include any and all materials, documents and information we provide to you as a general user of our website, whether already or in the future, and also include any and all additional materials, documents and information we provided to you as a Member, whether already or in the future, and which may or may not include or be labeled with the Brands (herein, the “Materials”). You acknowledge and agree that we are the sole and exclusive owner of the Brands and Materials, and that all our Brands and Materials hereby are, and shall be, considered “corporate documents”, or “Corporate Documents”, as described by the World Intellectual Property Organization (“WIPO”) and in the Digital Millennium Copyright Act of 1998 of the United States, as amended.

5. Natural Person: You and we agree (i) that we are providing the Materials under this Agreement to you personally, individually and as a natural person, and also to Licensee’s Entity (or Licensee’s Entities) (as defined in the following section), if any; therefore, you are entering into this Agreement as an individual and also on behalf of any Licensee’s Entity, and (ii) that we are providing the Materials to you for your own personal and individual education and development and for the benefit of any Licensee’s Entity and for no other purpose except as may be

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7. Notices. All notices from us to you relating to this Agreement will be sent to the email address you have provided to us. If or when you would like to notify us about your Membership or about anything relating to this

Agreement, you can do so at the following email address: **a c c o u n t s u p p o r t @ h o w 2 s p e a k d o g . c o m** ,
(without the spaces) including the word “membership” in the subject line.

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END OF MEMBER LICENSE AGREEMENT