

S/L: Have time to talk about growing online?

How's it going Chez?

I came across your YouTube channel when I was looking for home workouts for martial arts.

Found your 6 day bodyweight workout and I will start doing those towel rows - thanks man!

Your channel reminded me a lot of another guy I found on YouTube - "Logan Brown Boxing" and made me think about how you could monetize your channel through a video course like he did.

I believe you offer a lot of value to people out there, especially the home workouts and martial arts training, and with some online marketing you can reach a wider audience and offer value to more people with your content.

I have quite a bit of online marketing experience since starting an affiliate site in 2018, you can check it out at fijimuaythai.com

But one of the main strategies (among others) that can work great is building a deeper connection and trust with your audience via an email list.

You can do this with a 'lead magnet' offering free value.

This is how my site's email list grows by about 20 people per month - you could reach a lot more with your audience.

If you would like to get in touch and discuss more just reply back to this email anytime.

Regards,

Wes