

Job Description

Finance and Marketing

- Social Media Management: Enhance the reach and engagement of SoCE's social media platforms.
- Sponsorship Acquisition: Secure financial support from various sponsors for events, when necessary.
- Database Management: Prepare and maintain databases for events and public relations activities.
- Corporate Outreach: Establish connections with core companies to explore collaboration opportunities for civil engineering students.

Content

- Written Communication: Generate written content for email correspondence.
- Content Creation: Develop diverse content for posts and magazines.
- Content Review: Ensure the accuracy of content created by others, making necessary edits for articles.

Events

- Event Organization: Plan, organize, and oversee events, ensuring meticulous preparation.
- Operational Excellence: Ensure flawless execution of event operations to guarantee smooth event days.

Web

- Website Development: Design and maintain the SoCE website, keeping it up-to-date with information on ongoing and upcoming activities.
- Web Technologies: Utilize HTML, CSS, JS, React for frontend development and Node.js for backend functionalities.

Design

- UI Design: Develop user interface designs for the SoCE website and application.

Society of Civil Engineers, IIT Kanpur

- Graphic Design: Create visually appealing posters, and banners, and design the future theme of STRENGTHS magazine.

Contact Information:

For any inquiries, please contact the Managers:

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