DINOSAUR

JOB DESCRIPTION		
Job title:	**(Junior) Art Director**	**Opportunity:** Senior Art Director
Work Location:	267/2 Dien Bien Phu, District 3	
Division/Department:	Creative	
Reports to:	**Associate Creative Director (Art based)**	

Duties and Responsibilities:

1. Take the lead in executing visual for all communication materials in pitching phases (campaign key visuals, social hero content, photoshoot, viral clips, social media guidelines, Tiktok editing style, and pitch decks, mocks up…).
2. Develop executional design direction & guidelines (mood board, art ref, demo content, guidelines…) for ongoing digital and social projects.
3. Partner with content writers to execute key assets for big, mid-term digital projects.
4. Collaborate with editors and producers to supervise content quality throughout the content production process.
5. Plus points: design skills across various formats, diverse types of digital campaign (Still, motions, moving toons, photoshoot, tiktok style…).

Qualifications:

a. Education:	● Bachelor's degree in graphic design, fine arts, or a related field
b. Work experience:	● At least 2 years of experience in a similar role, with a portfolio showcasing conceptual development and digital campaign expertise ● Proven ability to develop and execute successful digital campaigns across various channels, including social media, web, and mobile platforms
c. Functional skills:	● Expertise in industry-standard design software such as Adobe Creative Suite ● Visualizing skills, 3D skills, graphic motion skills will be plus points

	● Understand the social media content formats, user experience on digital platforms ● Proficient use of InDesign, Photoshop, Illustrator or other visual design tools. ● Incorporate feedback and take/give direction well.
d. Soft skills	● Project management skills, with the ability to manage multiple projects simultaneously and deliver high-quality work on time and on budget. ● Good communication and interpersonal skills, with the ability to present and articulate ideas effectively.

CULTURAL FIT

- **START UP MINDSET:** Thrive in a boutique agency environment where team structures are evolving, and leadership opportunities are abundant. We're looking for someone who dares to lead, loves to nurture young talent, and is excited to grow with us, and not afraid for constant team structure evolvement

- **SURVIVAL WITH PROACTIVITY:** Embrace a proactive approach, taking initiative and going the extra mile to improve the work in any way possible.

- **SPEAK UP!** Your creative voice matters here, and we welcome input not only in creative but also across planning and account management.

- **SERIOUSLY PROTECT THE WORK:** by taking ownership from start to finish—refining concepts, collaborating with the team, and stepping in to ensure the best possible outcome, even if it means fighting for the integrity of the work with clients to keep the creative vision intact in some cases.

- **SHAPING TEAM CULTURE:** Be a driving force in shaping our team culture, inspiring growth, and fostering a shared commitment to delivering outstanding work.

- **SMARTER EVERYTIME:** We value hardworking individuals, but we admire smart-working leaders even more—those who know how to bounce back stronger with better ideas, refined structures, and improved workflows after a setback like a failed pitch.