#1. What SEO keyword(s) are we targeting?

Main keyword

Fintech vc

Secondary keywords/Key phrases to include

#2: What is this client's customer trying to learn when they google this keyword, what is their intent?

The searcher is likely to be someone at a fintech (eg a founder) who is looking for VC funding that they can apply for. They're looking to find and compare options, and see which one is the best fit for them. As there are many options out there, it can be quite tricky to find the most appropriate fund to apply for.

#3. How will this piece be better, more linkable, more unique, or better served to help out the Googler above than the existing top 10 results?

- <u>Speedinvest</u>. A landing page for the fintech VC's investment team. Some testimonials, links to their blog, and bios
- <u>Fintech Ventures Fund</u>. Feels a bit thin—maybe I wouldn't trust them if I were a founder. Useful details about the kinds of fintechs they support though.
- <u>Wishup</u>. As you suggest, Araminta, this is the kind of thing we should do. Think we can skip the section on how fintech is growing.
- <u>Visible</u>. Some decent info on each VC, but generally quite thin. I don't think that founders looking for this need info on fintech trends though.
- <u>Dealroom</u>. Data about fintech investments in general.
- Fintech Collective. Homepage.
- Gilion. Not sure what these people do, but it's a good resource for searchers as it's a long list of different VCs (about 200+ ish). Not a lot of info though
- WEForum. Some generic stats about investment trends and the benefits of VCs for fintechs.
- Base Templates. A shorter list of fintech VCs with less info on each. Not very useful
- Fintech Magazine. Very similar, but in a magazine style

What is missing

- They largely have the same info, so what's missing is originality/expert insight: clearly these were mainly written without any knowledge of the subject
- They only have limited info. Not useful for making decisions about which VC to apply for

What we can do better

We're inevitably going to take a similar approach to the list posts. But we can beat many of these pieces by simply having *more* VCs in our list, and profile them with the insight from Maxim

#4 What was the customer doing before or without the client's product? What sucked about it? What were the pain points in this "pre-product" life for the customer? And how does the product solve for it?

You can find a list of pain points here: Tenity pain points

Some pain points for the founders/fintechs searching for this:

- Hard to navigate the funding landscape, as there are many players in specific markets with specific focuses and interests (even within fintech specifically)
- There aren't a lot of early stage funds out there, particularly not focusing on fintech
- Alongside investment, they might want mentorship, advice, network, etc (this is less of a pain point than a need)

#5 Details: What features-benefit pairings in our client's product are unique/better/noteworthy that help achieve the advantages you just listed above? Now let's discuss the specific product features we can highlight that prove the solutions above. For example "VV's collector just uses the subject's phone or laptop camera, so it's really easy to get videos from them" or "The editor comes with pre-built themes so marketers can easily add branding..." These will be things that will go in your piece to defend/prove/backup the value props you'll highlight about the product.

You can find a summary of key Tenity features and benefits here: <u>Tenity features and benefits</u>

[Adjustment: Instead of connecting pain points to feature/benefits, just list out the feature/benefits that you think are worth discussing in this piece!]

Features	Benefits
Tenity is fintech specific	 Our expertise is a lot more in-depth. Our network and database of startups is a lot more comprehensive.
Tenity works with 200+ mentors that support startups	The mentors help startups with problems, and add to the ecosystem.

Tenity has their own early-stage fintech fund	Less a feature than a product in itself. The benefit is that it offers this alongside everything else it does
Tenity works locally	Gets to know the startups, etc — but acting at a global scale.
	Startups get to be part of that network that Tenity offers—benefits being proximity to other startups, corporates, and mentors.

#6: What are some title options that will attract them? (make sure they include the keyword)

- Fintech VCs: x options for startup investment
- The ultimate list of fintech VCs
- The best fintech VCs for early-stage startups

#7. Outline the article/add a Loom video with your thoughts on how to approach the article:

- If you're a fintech startup looking to grow, you'll need investment
 - But when looking at the funding landscape, it can be difficult to find investment that matches your precise needs
 - Many investors and VCs have specific investment interests
 - To get funding, whether you're at an early stage or growing, you'll need to apply to the right VC
- In this guide, I'm focusing on VCs that specialise in fintech
 - o I'll share 24 fintech VCs
 - But the reality is that fintech itself is very broad, with different sectors, segments, and pain points that startups are trying to solve
 - I'll kick off with the details of our VC fund at Tenity

Top fintech VCs for your startup

1. Tenity

- At Tenity, we're a global innovation system and early-stage investor focused entirely on fintech and financial services
 - We've been active since 2016, when we launched as part of SIX, the Swiss Stock Exchange
 - o Today, we manage the SIX Fintech Ventures fund, the CVC of SIX Group
 - As well as the <u>Tenity Ventures</u> fund, which is invested in by major financial corporates, including Generali, UBS, SIX, and Julius Baer

- We're one of the most active fintech investors globally
 - o In 2023, we closed 43 deals with pre-seed fintechs
 - Primarily working with early stage startups, whether at ideation or pre-revenue stage
 - We've distributed over €350 million in funding to over 300 alumni
- We also offer accelerator programmes
 - We've facilitated over 100 successful collaborations between startups and incumbents
 - You'll need to participate in an accelerator to access grants of €50k or investments of up to 100k, in exchange for 2.5% equity
- While most VCs say they know corporates, we're actively working with financial corporates on a daily basis
 - They work with us on accelerators, and they invest in our Tenity Ventures fund
 - This also gives us access to a wide range of mentors
 - This way startups benefit not just from investment but also knowledge and guidance
- You can apply to our accelerator programmes here or find out more about how we work as a fintech VC below
 - o First, here are some other options for fintech VCs

2. EquityPitcher

- Based in Zurich
- Focused on the DACH region (Deutschland, Austria, Switzerland)
- Very active
- Focused on early growth startups, from series A onwards
- Works with a wide range of companies in different industries and sectors
- Emphasis is on an active network of investors, entrepreneurs, and industry leaders
 - Startups can learn from different players

3. Earlybird

- Berlin and Munich based
- Founded in 1997
- Less specialised, offering support to all development and growth phases
- Offers investment as well as strategic support and access to international network
- Four different funds:
 - Digital West, for GSA, Nordics, UK, Benelux, France and Southern Europe
 - Digital East, for Eastern Europe and Turkey (most active in this region)
 - o Health Fund
 - Earlybird X
- 34 investments in last 12 months
 - o From 500,000 to 10 million

4. TX Ventures

- Zurich based
- Fintech specific: fintech, proptech, insurtech, digital assets

- Focused on DACH and Europe
- Works with Series A and 1-5 million Swiss francs
- We have worked with TX Ventures at Tenity, as they have invested into our accelerator programs' alumni

5. 3VC

- Based in Vienna
- Funding starting from Series A
- Work with teams in DACH, Central and Eastern Europe, and the Baltics
- Funding rounds from 2 to 20 million euros
- Highly selective, only investing in 3 or 4 startups a year
- Looking for companies that are "committed to solving significant global challenges through software"
- Measures ESG of all investments

6. Middlegame Ventures

- HQed in Luxembourg, but with offices in Dublin, London, and Washington DC
- Focused exclusively on financial services innovation
- Invested €300 million in 40+ companies
- European focus
- Not a lot of information on the kinds of startups they invest in
 - o Check out their investment portfolio, or pitch them

7. Left Lane

- Based in New York and London
- They invest in "high-growth internet and consumer technology companies driving the digitization of the real economy"
 - Not just fintech
 - o Al, edtech, IoT, healthtech
- Also helps with other aspects of your startup growth
 - Customer acquisition strategy
 - Organisational design and recruitment
 - Regular networking events

8. SpeedInvest

- Offices in Berlin, London, Paris, Munich, and Vienna
- Since 2011, invested in more than 300 startups in more than 40 nations
- Initial ticket size €250K 15M
- Invests in Seed, Series A and Series B startups
- Fintech, but also deeptech, climatetech, saas

9. AlbionCapital

- Operating since 1996
- London-based

- £1 billion managed
- Backed over 200 companies and over 100 exits
- Deeptech, software, healthcare, infrastructure

10. Swisscom Ventures

- Swiss: Zurich, Bern, Lausanne
- Venture capital arm of Swisscom AG, the leading telecom and IT provider in Switzerland
- Invested in over 80 companies
 - o invest in 8-10 new companies every year for a total volume of \$50-100m p.a.
- Over \$650 million assets under management
 - o two thirds financed by 20 institutional investors and one third by Swisscom
- Investing across the full life cycle of startups.
 - Minority investments typically range from \$1 million per company at early stage up to \$20 million in growth rounds

11. Index Ventures

- Headquartered in London, New York, San Francisco
- Early-Stage Venture, Late-Stage Venture
- Not just fintech, but all tech companies
- Personal approach that's supportive of founders and entrepreneurs

12. S&P

- Based in New York, S&P is a stock market, tracking the performance of biggest US companies
- Invests in many different tech
 - o EV, cyber, defi, ESG, compliance and risk assessments
- Invests in early- to smaller growth-stage companies with products validated and key customer needs in focus
- Invests globally
- Target a minority investment typically up to \$10 million

13. UBS Next

- UBS is the Swiss bank
 - o UBS Next is the venture arm focusing on fintech and enterprise tech
- Focuses on themes that it believes best supports its clients
 - o Hyperpersonalisation
 - Decentralised finance
 - Sustainability and impact
 - o Future wealth
- Partners with Tenity for both its venture capital and accelerator programmes

14. FiveT Fintech

Swiss investment company in Zurich

- Been investing in fintech since 2016
- Has a specific fintech fund: FiveT fintech

15. ClearSky

- Based in Florida
- Focused on tech solutions to the energy transition and cybersecurity
 - Such as decarbonisation, network security, cloud security
 - So, not directly related to fintech, but they still work with fintechs
- early to late-stage companies
- Focusing on North America and Asia

16. Balderton

- Based in London
- Focused on Europe
- Backed 250+ companies since 2000
- Raised \$5.7 billion to invest
- Community brings together more than 500 executives from across the portfolio
- holistic approach to supporting our founders, with programs focused on health, fitness, nutrition, executive coaching, and peer-to-peer support

17. Sequoia

- Based in California
- One of the most active venture funds in the world
- They've backed some of the biggest tech companies ever
 - o Apple, Google, WhatsApp, Reddit, Airbnb etc
- Invests from seed up
- However, sees itself less as a VC than as a "partner"
 - Works with promising companies, including those that define markets and create categories

18. Bessemer Venture Partners

- Global presence: 8 offices from San Francisco to Bangalore
- Invests in disruptive startups generally
 - o That includes fintechs
 - o Focus is on that disruptive potential
- active in both early-stage and late-stage venture investments
- 145+ IPOs and 300+ portfolio companies
 - o Fintech, but also AI, data, deeptech, etc
- Current portfolio of more than 200 companies and over \$20 billion of assets under management
 - Flagship fund is for early stage
 - o Growth
 - Forge invests in software-enabled businesses globally
 - \$50-\$400mm enterprise value; \$30-\$150mm equity investments

19. Anthemis

- Based in New York
- Fintech focused
 - Supports pre-seed to growth stage companies that embed finance in their products, services and operations
- According to Crunchbase, it's made 250+ investments, with 90 lead investments

20. A16z

- Andreessen Horowitz (A16z)
- Based in California
- Stage agnostic
 - seed to venture to growth-stage technology companies
- Al, bio + healthcare, consumer, crypto, enterprise, fintech, games, infrastructure
- Has \$44B in committed capital across multiple funds

21. Redalpine

- Based in Zurich and Berlin
 - Funding companies across Europe
- One of the most experienced VCs in Europe
- Focus on AI, energy revolution, automation, mobility, health tech, biotech
- Invested in over 100 companies, including Klarna, N26

22. Polytech

- Swiss VC
- Fintech, insurtech, proptech, healthtech, ecommerce

23. B2Venture

- one of the most experienced venture investors in Europe
- Offices in Berlin, Munich, Luxembourg, St.Gallen and Zurich
 - Emphasis on the German-speaking area (DACH)
- Early stage venture capital firm
 - o Invest in companies in the Pre-Seed, Seed, and Series A financing rounds
 - o Tickets from EUR 250,000 to EUR 5,000,000
 - Average ticket size amounts to EUR 1,000,000

24. CVVC

- Based in Zug, Switzerland
- Crypto Valley VC
 - o Specifically investing in blockchain
- Does seed funding and an accelerator
- Over 1000 blockchain companies and 12 unicorns

How you can benefit from Tenity's fintech VC

- While there are many VCs out there, there are few that are focused specifically on fintech
 - o At Tenity, we're a VC, startup accelerator, and global innovation system
 - Everything we do is about fintech and financial services
- In this section, we'll share three reasons why you should consider working with Tenity for VC funding for your fintech

1. You'll access the right form of investment for your fintech

- If you're a fintech, it can take a lot of effort to find the right funding opportunities for you
 - o At Tenity, we offer a range of funding opportunities as a VC
- Firstly, we hold the advisory mandate for SIX Fintech Ventures
 - This is a CHF 50 Million corporate venture capital fund that invests in global early stage startups
 - SIX wants to work with small and highly scalable independent companies that can grow on their own
- Alternatively, you can apply for funding via the Tenity Incubation Fund
 - One of the most active pre-seed fintech VCs in Europe and Singapore
 - We focus on fintechs in EMEA and APAC
 - We've closed 101 deals in 2023 and 2024
- Or you can join one of our accelerators
 - We've distributed over \$380 million in funding to over 300 alumni via our accelerator programmes
 - Dedicated pre-seed programme: \$70,000 in exchange for 2.5% in equity
 - o Startups that have already launched can access equity-free programmes
- Plus, there are options for follow-up investment
 - o Up to 250k
 - You can find out more about funding in the Tenity Deal
- Whether as a vc or a startup accelerator, we can provide you with the investment you need at the right time for you

2. You'll work with mentors from across the corporate world

- We don't just offer investment; we help fintech startups grow to their full potential
- We have a huge network of experts from across the financial industry
 - Whose knowledge you can access, learn from, etc
- For instance, the SIX Fintech Ventures involves 120 banks
 - o This offers a huge network for you to benefit from
 - We can connect our startups to these banks, to test, to create POCs
- These are corporates that we're working with daily
 - Not just a marketing cliche
 - We run accelerator programmes with the likes of UBS, Julius Baer, Generali, Franklin Templeton etc

- Plus, we're closely connected to ETH Zurich, one of the leaders in technology, with lots of startups founded by professors etc
 - And we can offer regulatory advice too
- During an accelerator, or after investment, you can also get to know other investors that may want to invest in future

3. You'll benefit from our local and global presence

- What sets Tenity apart from other fintech VCs is where we operate
 - Most VCs have a specific location, which means that they may have deep knowledge, but a limited reach
 - Or they are completely location non-specific. Gives them a wider portfolio (and you may be able to access them, wherever you are), but they may have less knowledge of specific conditions on the ground
- In contrast, at Tenity, we have local hubs all over the world
 - o For instance, Zurich, Madrid, Tallinn, Singapore, Istanbul
 - o This gives us very local knowledge of a wide range of different localities
 - We can support you in a highly specific way to grow in the ecosystems that you're operating in
- For example, we're very active and well connected in Switzerland
 - Connections with SIX and ETH
 - o But we have local teams across the world who can support you too
- This provides you with the opportunity and connections you need to grow in future
 - o But also regulatory help
 - Also during an accelerator, you can attend a demo day, where you can be put in front of other local investors

Access specialist fintech VC with Tenity

. . .

#8. What images will you use with the story? (If you're not sure, ask yourself this: "If this were a presentation you were giving at a marketing conference, what would the slides be?" Gifs and videos are fair game too.)

#9 Sources (if applicable)

There are many fintech VCs out there. But to increase your chances of securing funding, you ideally want to work with the VC that matches your growth stage, tech niche, and geographic location.

I'm an investment manager at Tenity and, in this guide, I'll focus on VC funds that specialise in fintech. I'll share 23 fintech VCs that support startups working across the different sectors, segments, and pain points within the financial industry. I'll cover:

- 23 top fintech VCs for your startup
- How you can benefit from Tenity's fintech VC

Looking to grow your fintech startup? Get in touch with us.

23 top fintech VCs for your startup

1. Tenity

At Tenity, we're a global innovation system and early-stage investor focused entirely on fintech and financial services. We've been active since 2016, when we launched as part of SIX, the Swiss Stock Exchange.

Today, we manage two funds:

- <u>SIX Fintech Ventures</u>, the CVC of SIX Group
- <u>Tenity Ventures</u>, which receives investment from major financial corporates, including Generali, UBS, SIX, and Julius Baer.

We're one of the most active fintech investors globally. In 2023, we closed 43 deals with pre-seed fintechs, and over the years we've distributed over €350 million in funding to over 300 alumni.

We primarily work with early-stage startups, whether at the ideation or pre-revenue stage. And that's why we also run <u>accelerator programmes</u>. To access funding via the Tenity Ventures fund, you'll need to participate in an accelerator, through which you can access grants of €50,000 or investments up to €100,000, in exchange for 2.5% equity.

Something that makes us stand out is that we're actively working with financial corporates on a daily basis. Through our accelerators, we've facilitated over 100 successful collaborations between startups and incumbents. And this network allows us to give startups access to a wide range of diverse mentors, for industry-specific knowledge and guidance.

You can <u>apply to our accelerator programmes here</u> or find out more about <u>how we work as a fintech VC below.</u>

2. EquityPitcher

EquityPitcher is a fintech VC based in Zurich that focuses its investments in the DACH region (Deutschland, Austria, and Switzerland). It's known for being a very active investor, with a focus on early-growth startups, from series A onward.

This VC proudly emphasises its connections with an active network of investors, entrepreneurs, and industry leaders. It works with a wide range of companies in different industries and sectors, enabling startups to learn from various players.

Contact them via their website.

3. Earlybird

Earlybird was founded in 1997 and has offices in Berlin and Munich. It's less specialised on any particular growth phase than EquityPitcher, as it offers support to startups of all development phases. It too is highly active though, having made 34 investments of up to €10 million in 2024.

Earlybird has four different funds for startups in different regions and industries, including Digital East for Eastern Europe and Turkey, and the Health Fund. But alongside investment it offers strategic support and access to an international network.

Reach out to them here.

4. TX Ventures

Another fintech VC based in Zurich is TX Ventures. It's focused on the DACH region as well as the wider European area.

TX Ventures is fintech-specific, working across proptech, insurtech, and digital assets. And its particularly interested series A funding rounds, of between one and five million Swiss francs.

At Tenity, we've worked with TX Ventures ourselves, as they've invested into some of the alumni of our accelerator programmes.

Pitch them here.

5. 3VC

3VC is based in Vienna and is interested in working with teams and startups in the DACH region, central and eastern Europe, and the Baltics. This venture fund invests in series A and later, with funding rounds with a value of €2-20 million.

Its approach is highly selective and it only invests in three or four startups a year. Specifically, it's looking for companies that are "committed to solving significant global challenges through software".

Something to be aware of is that 3VC measures the ESG performance of all its investments, so you'll need to perform strongly in that regard.

If it feels like a good fit, submit a pitch.

6. Middlegame Ventures

Middlegame is headquartered in Luxembourg, but it has offices in Dublin, London, and Washington DC. Still, despite the geographic spread of its locations, it has an investment focus on European startups.

Middlegame has €300 million invested in 40+ companies. With an exclusive interest in financial services innovation, it has a specific niche. The technologies it's looking to invest in specifically are open finance, blockchain and crypto, automated financial data, and ESG.

Contact them here.

7. Left Lane

Left Lane is based between New York and London.

It's interested in "high-growth internet and consumer technology companies driving the digitization of the real economy". That means it doesn't just invest in fintech startups, but in AI, edtech, IoT, and healthcare startups—and much more.

Alongside the investment, Left Lane will also support you with other aspects of your startup growth, including customer acquisition and organisational design and recruitment. It also holds regular networking events.

Reach out to them through their website.

8. SpeedInvest

SpeedInvest is a Europe-based VC, with offices in Berlin, London, Paris, Munich, and Vienna. However, its investments are global, having invested in more than 300 startups in over 40 nations since 2011.

It invests in startups at seed, series A, and series B stages, and offers investment ticket sizes of between €250,000 and €15 million. And while it works with many fintech brands, it also invests in deeptech, climatetech, and SaaS brands too.

Submit a pitch.

9. AlbionCapital

Having been in operation since 1996, AlbionCapital is a longstanding London-based VC. Over the years, it's backed over 200 companies and has seen over 100 exits.

Today, it has a fund managing investments worth £1 billion. Its focus is on deeptech, software, healthcare, and infrastructure brands.

Contact AlbionCapital for more information.

10. Swisscom Ventures

As the venture capital arm of Swisscom AG, the leading telecom and IT provider in Switzerland, Swisscom Ventures is understandably Swiss-focused. It has offices across the country, in Zurich, Bern, and Lausanne.

It has invested in over 80 companies and has \$650 million in assets under management. It invests in eight to 10 new companies each year for a total volume of \$50-100 million per annum.

New investments are across the full life-cycle of startups. Minority investments typically range from \$1 million per company at early stage, up to \$20 million in growth rounds.

Send Swisscom Ventures a message <u>here</u>.

11. Index Ventures

Index Ventures is based in London, New York, and San Francisco. It's not just a fintech VC, but supports all kinds of companies at early-stage and late-stage.

It is committed to a personal approach that's supportive of founders and entrepreneurs. So, it's not just about investment, but about all-round support for startups.

Get in touch via the Index Ventures website.

12. S&P

Based in New York, S&P is a stock market that tracks the performance of the biggest US companies. It also has a VC fund that invests globally in a range of different tech fields, including in EV, cyber, and decentralised finance (DeFi) brands.

S&P also works specifically with early-stage and smaller growth-stage companies that have validated products as well as an identified key customer. It targets minority investments of a value up to \$10 million.

Submit details of your startup to S&P.

13. UBS Next

The Swiss bank UBS has a venture arm—UBS Next—focusing on fintech and enterprise technology. It focuses on investments in themes that it believes can best support its client, including hyperpersonalisation, DeFi, sustainability and impact, and future wealth.

UBS regularly partners with Tenity, both for our VC arm and our accelerator programmes.

Get in touch via their website.

14. FiveT Fintech

FiveT is a Swiss investment company that's based in Zurich. It's been investing in fintech since 2016 and has a specific fintech fund, FiveT Fintech. But it has other funds that focus on carbon markets (FiveT Emissionzero), clean hydrogen (FiveT Hydrogen), and cleantech (FiveT Capital).

In general, its approach is to support startups with impact. If that's you, it could be a good fit. Reach out to them here.

15. ClearSky

Based in Florida, ClearSky focuses on startups in North America and Asia. It works with a range of different-sized startups, from early- to late-stage companies.

That said, it's specifically looking for startups that offer tech solutions for the energy transition and cybersecurity. For instance, it's interested in decarbonisation, network security, and cloud security startups.

While it's not specifically focused on fintech, then, it still works with promising relevant fintechs.

Contact ClearSky via their website.

16. Balderton

Balderton is based in London and focused on European startups. It's backed over 250 companies since its inception in 2000 and has raised \$5.7 billion to invest over that time.

Rather than being just a VC, though, Balderton offers a holistic approach to supporting startups. It brings together over 500 executives for networking from across the portfolio and offers founders support in health, fitness, and nutrition, along with executive coaching and peer-to-peer support.

Contact Balderton.

17. Sequoia

Based in California, Sequoia is one of the most active venture funds in the world. It has supported some of the biggest tech companies ever, including Apple, Google, WhatsApp, Reddit, AirBnb, and more.

Sequoia invests in companies from seed up that it sees as having promise to define markets and create new business categories. But it sees itself less as a VC than as a "partner", as it offers additional support alongside investment.

Find out more at Sequoia's website.

18. Bessemer Venture Partners

Bessemer has a global presence, with eight offices from San Francisco to Bangalore. It invests in startups in any sector, including fintech, however its emphasis is always on companies that have the capacity to disrupt their industry.

Currently, Bessemer has a portfolio of more than 200 companies, with over \$20 billion of assets under management. It's active in both early- and late-stage venture investments, with the Flagship fund for early-stage startups specifically. The Forge fund invests in software-enabled businesses globally.

Contact Bessemer.

19. A16z

Andreessen Horowitz—or A16z for short—is a VC fund based in California. It's stage-agnostic, working with technology companies from seed to venture to growth-stage. And it has \$44 billion in committed capital across multiple funds.

A16z is not exclusively interested in working with fintech, as it has investments in AI, bio and healthcare, crypto, games, and infrastructure startups too.

Connect with A16z.

20. Redalpine

Based in Zurich and Berlin, Redalpine funds companies across Europe. In fact, it's fairly known as one of the most experienced VCs on the continent.

Redalpine is invested in over 100 companies, including successful brands such as Klarna and N26. Its focus alongside fintech is on AI, the energy revolution, automation, mobility, health tech, and biotech.

Contact Redalpine here.

21. B2Venture

Another highly experienced European venture investor, B2Venture has offices in Berlin, Munich, Luxembourg, St Gallen, and Zurich. Its emphasis is on the German-speaking area known as DACH.

It's primarily an early-stage venture capital firm that invests in companies in the pre-seed, seed, and series A financing rounds. The average ticket size typically amounts to €1 million, but can range from €250,000 to €5 million.

Send a pitch to B2Venture.

22. CVVC

Based in Zug, Switzerland, Crypto Valley VC (or CVVC) is a VC that specifically invests in blockchain. It offers seed funding as well as accelerator programmes.

Since 2018 when it was officially founded, CVVC has worked with 1,000 blockchain companies and has produced 12 unicorns.

Contact CVVC.

23. Polytech

Polytech is a Swiss VC that invests in fintech, insurtech, proptech, healthtech, and ecommerce brands. It also supports you to *build* your startup, by helping you develop your business concept, connecting you with funding, and supporting you to create a mentor network.

If you don't need support with building your startup, you could alternatively benefit from their advisory services.

Reach out to Polytech Ventures.

How you can benefit from Tenity's fintech VC

While there are many VCs out there, there are few that are focused specifically on fintech. At Tenity, we're a VC, startup accelerator, and global innovation system that's fully committed to fintech and financial services.

In this section, we'll share three reasons why you should consider working with Tenity for VC funding.

1. You'll access the right form of investment for your fintech startup

If you're a fintech, it can take a lot of effort to find the right funding opportunities for you. That's why, at Tenity, we offer a range of funds as a VC.

Firstly, we hold the advisory mandate for SIX Fintech Ventures, the CVC for the SIX Stock Exchange. This is a corporate venture capital fund worth 50 million CHF that invests in global early-stage startups. It supports small and highly scalable independent companies that can grow on their own.

Alternatively, you can apply for funding via the Tenity Incubation Fund. It's one of the most active pre-seed fintech VCs in Europe and Singapore. We focus on fintechs in EMEA and APAC and have closed 101 deals in 2023 and 2024.

Finally, you can join one of our accelerator programmes, through which we've distributed over \$380 million in funding to over 300 alumni.

We have a dedicated pre-seed programme that offers \$70,000 in investment in exchange for 2.5% in equity. Or startups that have already launched can access equity-free programmes, with options for follow-up funding through the Tenity Deal.

Whether we work as an accelerator or a VC, we can provide you with the investment you need at the right time for you.

2. You'll work with mentors from across the corporate world

We don't just offer investment. Our mission is to help fintech startups grow to their full potential.

To make that happen, we've built a huge network of experts from across the financial industry, whose knowledge you can access and learn from. For instance, we connect startups to the 120 banks that contribute to the SIX Fintech Ventures fund, to create proofs-of-concept, and to test products.

These are corporates that we're working with daily—we don't just say this as a marketing cliche. In our hubs across the world, we're continually running accelerator programmes with the likes of UBS, Julius Baer, Generali, Franklin Templeton, and more.

Plus, we have connections outside of the VC world, with technology leaders such as ETH Zurich, where lots of startups are founded by professors.

3. You'll benefit from our local and global presence

Another aspect of our practice that sets Tenity apart from other fintech VCs is where we operate.

Most VCs have a specific location, which means that they may have deep knowledge but a limited reach. Or they may be completely location non-specific, which allows them a wider portfolio but may mean they have less-specific knowledge of local conditions.

In contrast, at Tenity, we have local hubs all over the world—for instance, in <u>Zurich</u>, <u>Madrid</u>, <u>Tallinn</u>, <u>Singapore</u>, and <u>Istanbul</u>. This gives us very local knowledge of a wide range of different geographical regions, and it enables us to support you to grow in the ecosystems that you're operating in.

Plus, it provides you with the opportunity and connections you need to grow in future, as well as regulatory assistance in specific localities. And, during an accelerator, or after investment, you can also get to know other investors that may want to invest in your startup in future.

Reach out to us for fintech venture capital

In this guide, we've shared 23 different fintech VCs that can support your startup—no matter your financial product or growth stage.

If you're looking for early-stage funding, get in touch with us at Tenity. We can provide support for your startup via the SIX Ventures Fund or Tenity Ventures. Alternatively, join an accelerator to access support from industry-leading mentors and investors.

Ready to hear more? Reach out to us.