Lisa Claisse | Graphic Designer, Artist, and Illustrator

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QUALIFICATIONS

- Highly creative and multi-talented graphic designer with extensive experience in printed media, illustration, product photography, silk screen and web design.
- Exceptional, collaborative, and interpersonal skills.
- Dynamic team player with well-developed written and verbal communication abilities.
- Talented at building and maintaining lasting partnerships.
- Passionate and inventive creator of innovative, marketing strategies, and campaigns.
- Accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.
- Work closely with writers, advertisers, public relations, and marketing
- Goal oriented and attentive to detail.

SKILLS

- InDesign
- Photoshop
- Illustrator
- Instagram
- HTML

- Google Sheets
- Client Relations
- Photography
- Creative
- Eye for Detail

- Tech Savvy
- Traditional and Digital Illustration

PORTFOLIO CONTAINS:

- Advertising
- Over 250Magazines
- Journals
- Full Color Hard Cover Books
- Sewing Patterns
- Textbooks
- Brochures
- Slot Machines
- T-shirts
- Souvenirs

- Building Plans
- Presentations
- Electronic Diagrams
- U.S. Patent Illustrations

SUMMARY

Graphic designer with 20+ years of experience in technical publishing, including creating scientific and medical illustrations. Proven ability to work independently and as part of a team to produce high-quality graphic design materials within tight deadlines. Expertise in Adobe Creative Suite applications and Microsoft Office applications.

SKILLS

- Adobe Creative Suite: InDesign, Illustrator, Photoshop
- Microsoft Office: Word, PowerPoint
- Scientific and medical illustration
- Typography
- Printing, binding, finishing, and mailing processes

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CURRENT WORK

- Part-time graphic designer for *Antique Doll Collector* magazine, 2002 to present.
- Part-time graphic designer for *Doll News* magazine, 2019 to present.
- "Bibliophile" (a series of artworks relating to books).

PAST WORK

- Part-time gallery docent for East End Arts in Riverhead, NY, May 2021 to Dec 2022
- Bertoia Auctions graphic design for full-color auction catalogs
- Carmel Doll Shop graphic design for full-color books, DVD labels, flyers and show banners.
- United Federation of Doll Clubs (UFDC) graphic design for full-color souvenir books, ads and pages for Doll News, a quarterly journal
- National Antique Doll Dealers Association (NADDA) graphic design for brochures, website, ads, postcards and posters
- National Association of Underwater Instructors (NAUI) graphic design for journals, textbooks, t-shirts, all printed materials

- Diversified Screen Printing artwork for t-shirts, hats, slot machines, card tables, and assorted silk-screen printed materials.
- Fantasy Screen Printing artwork for silk-screen printed materials.
- Genisco Memory Products technical illustration, presentations, manuals, and photography

AWARD-WINNING FINE ARTIST

- *Dreamscapes* show at Islip Arts Council, Bay Shore, NY, August 2023
- Group show at Mills Pond Gallery, St. James, NY, July 2023
- Plein Air show at Fire Island Lighthouse, June 2023
- Dan's Papers cover artist, January 7, 2022
- Dan's Reimagined, East End Arts Member Show, Jan 29 Mar 4, 2022
- Two-time second place winner of Babylon Citizens Council on the Arts (BACCA)
 Art Show 2021
- East End Arts/Riverhead Town Hall Solo Exhibit June-July 2021
- BACCA Art Show Award Winner 2019
- AIGA Best Cover Design Winner
- Successfully selling many fine art pieces and prints, online, and at local venues

EDUCATION

California State University, San Bernardino, California Ethnobotany and Desert Studies at the Mojave extension in Zzyzx, CA