

Northern Ice Email Templates

An email should tell the coach who you are and why you are interested in his or her institution. College websites offer a great deal of information. The most important thing is the follow up - sending 1 email will NOT get you recruited. Coaches get dozens of emails, yours will eventually fall in the Inbox.

Examples of good headlines:

- 2022 Speedy OF Power Slapper, 2.9 Home to First
 - 2023 RH Pitcher, 65 MPH, Power Hitter
 - 2021 3B from IL, ABC Showcase Schedule attached
 - 2022 6'0" Catcher from IL, video attached
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Opening Your Email

Your opening needs to be attention-grabbing. Depending on the type of school and the coach—here's where your research comes into play—your opening will change. If you're looking at academically-focused schools, lead with how impressed you are by their academic record when emailing the college coach. If you're emailing a school with a winning record, point out that you'd love to be part of such a successful legacy. There are numerous reasons you would be emailing a college coach.

Examples of ways to open an email:

"I wanted to connect with you after speaking with Amber Brown, an athlete on your team. She told me about your coaching style and I believe that, based on your emphasis on work ethic and training, I would be a great fit for your program."

"I've been following your program for a while, and recently found an article about you that inspired me. I wanted to connect with you because I think that I would be a great addition to your team."

Sample Introduction Email

Coach Jane Doe
State University
P.O. Box 3340
Collegedale, State 11220-3340

Coach Doe,
My name is Jane Smith. (no nicknames here) I am a high school junior, class of 2002.

I have recently started my search for a college to further my education. State University is high on my list *insert what interests you here*.

I wish to continue playing softball in college. It is my hope to do so for a program like State Softball. (See examples of openings and info to include and personalize here)

Here is a link to my player profile which outlines my personal, academic, and softball information and includes videos for your reference.

Please send me any information regarding the Tiger (use team nickname here) softball program, school admission requirements, financial aid, upcoming camp schedules, or any other helpful information.

I look forward to learning more about State University, and the Tiger softball program.

Sincerely,
Jane Smith
110 Evergreen Drive
Cityview, State 16607
Phone
Email
Twitter
Profile Link

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Sample Schedule Email

Coach Jane Doe
State University
P.O. Box 3340
Collegedale, State 11220-3340

Coach Wilson,

I am writing you today to tell you of my continued interest in playing softball for *State University*.

I am enclosing a copy of my (name the season—i.e. high school season OR travel ball season).

My coach's phone numbers are on the schedule. Please contact them with any schedule questions.

I realize that it is very difficult for college coaches to see high school players (during the spring season), due to conflicts with their own team's schedules.

Use this paragraph to update the coach on any news or items of interest. Any honors received..... maybe other sports awards/accolades, a special academic achievement, etc.

Please send any information regarding upcoming camps that you will be hosting.

Thank you for your time. I hope to hear more about State University and Tiger softball, in the future.

Sincerely,
Jane Smith
110 Evergreen Drive
Cityview, State 16607
Phone
Email
Twitter
Profile Link

Sample Tournament Invite

Coach Jane Doe
State University
P.O. Box 3340
Collegedale, State 11220-3340

Coach Wilson,

I am writing you today to tell you of my continued interest in playing softball for *State University*.

I am excited to be playing at ABC Showcase at this park this weekend.
My games will be: INCLUDE GAME TIMES, PARK, FIELDS.

My coach's phone numbers are on the schedule. Please contact them with any schedule questions.

I will follow up after the tournament and hope to speak with you then.

I would love any information regarding upcoming camps that you will be hosting.

Thank you for your time. I hope to hear more about State University and Tiger softball, in the future.

Sincerely,
Jane Smith
110 Evergreen Drive
Cityview, State 16607
Phone