# Entry:

- Please submit your interest in participating through this <u>form</u>
- Who can enter? Anyone! Whether you're hoping to dip your toes in games analysis for the first time or are an experienced writer / journalist, we'd love for you to participate.

# **Contest Deadline:**

Please submit your essay in PDF format by end of day October 17th to <a href="mailto:fawzi@naavik.co">fawzi@naavik.co</a>

#### **Contest Rules:**

- The essay must be primary or secondary research on a video game topic of choice (e.g F2P, Console, PC, Blockchain, etc).
  - The essay can be a game deconstruction, but winning essays will also include market commentary and dynamics. E.g <u>Genshin Impact</u>
  - There are no "good" essay topics. Write about what interests you and what you're passionate about exploring.
- The submitted essay cannot be an already published or self-published essay
  - If the essay is a winner and featured in Naavik, the essay cannot be redistributed to other platforms.
- There is no word limit. However, we do require a minimum of 1500 words for the essay to be considered.

### Recommendations:

- There are a variety of great resources out there available on games writing. For example, check out some of our past essays, Naavik Pro, Deconstructor of Fun, or other independent newsletter writers like GameDiscoverCo or SuperJoost for inspiration.
- Get in touch with developers & designers for primary research! People are generally happy to answer questions if you're prepared and reach out.
- Great essays are often synthesizing and compiling existing information into a unique thesis. Sometimes inventing the wheel can be tough and time-consuming, so look for ways to bring your own lens into the information you're researching.
- Grammar isn't a disqualifier, but it does matter for readability and quality:)

### Other Details:

- For top entries, Naavik will help with editing (if needed) prior to publishing
- Yes, you may submit as an anonymous entry.
- Please spread the word about the essay contest to your friends, colleagues, and / or anyone you'd want to see write an essay
- Please feel free to reach out to fawzi@naavik.co with any questions you might have!