



Friday, December 11th, 2020 7:00 P.M.

Join us as we Salute our “EVERYDAY AMERICAN HEROES”

First Responders, Healthcare Workers, Police/Fire/Military/Coast Guard/EMS, Truckers, Grocery Suppliers and Workers, Restaurants, Waste Disposal, Civic Leaders, Pharmacies, Gas Stations, Essential Businesses & Workers and so many more! We couldn't have done it without you!

SPONSORSHIP PACKAGES

PRESENTING SPONSOR	SOLD	\$7000
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- Full Logo recognition co-branded with event name on all Marketing materials
- Full logo and Company name recognition on Website, Advertising, Print, Media and Social Media
- Logo on Event Banner
- Special mentions at event as Presenting Sponsor
- Special Award at Awards Event
- Two-minute Stage Welcome at Awards Event
- Special mentions and introduction at Awards Event and Captains Briefing
- Table of eight reserved at VIP Viewing Area during event and at Awards Event w/logo table sign
- Opportunity to host a VIP at Awards Event
- Company Banner at VIP Viewing Area (to be provided)
- Logo and Company name recognition on Banner on lead boat
- Signed Commemorative Poster from Poster Contest Winning Artist
- Introduce Award Winning Boat at Awards Event
- Opportunity to distribute promotional materials at event and Awards Event
- Complimentary items of logo merchandise items - tbd

AWARDS DINNER SPONSOR \$5000

- Full logo recognition on all Marketing materials
- Full logo and Company name recognition on Website, Advertising, Print, Media and Social Media
- Logo on Event Banner
- Special Award at Awards Event
- Special mentions and introduction at Awards Event and Captains Briefing
- Opportunity to host a VIP and to speak at Awards Dinner
- Table of six reserved at VIP Viewing Area during event and at Awards Event w/logo table sign
- Company Banner at Awards Event (to be provided)
- Opportunity to distribute promotional items and materials at Awards Event
- Introduce 2nd Place Winner at Awards Event
- Complimentary logo merchandise items - tbd

COMMEMORATIVE HATS & VISORS\$4000

- Full logo recognition on all Marketing materials
- Full logo and Company name recognition on Website, Advertising, Print, Media and Social Media
- Special Award at Awards Event
- Logo on Event Banner
- Table of six reserved at VIP Viewing Area during event and at Awards Event
- Full Company logo on Merchandise
- Complimentary logo merchandise items - tbd

CAPTAINS BRIEFING SPONSOR \$3000

- Full logo recognition on all Marketing materials
- Full logo and Company recognition on Website, Advertising, Print, Media and Social Media
- Logo on Event Banner
- Special mentions and introduction at Captains Briefing and Awards Event
- Opportunity to speak and Welcome guests Captains Briefing
- Opportunity to host a VIP at Captains Briefing and Awards Event
- Table of four reserved at VIP Viewing Area during event and at Awards Event
- Company Banner at Captains Briefing (to be provided)
- Opportunity to distribute promotional items and materials at Captains Briefing event
- Complimentary logo merchandise items – tbd

CITY PARTNERSHIP SPONSOR\$3000

- Full logo recognition on all Marketing materials
- Full logo and Company recognition on Website, Advertising, Print, Media and Social Media
- Logo on Event Banner
- Special mentions and introduction at Captains Briefing and Awards Event
- Opportunity to speak and Welcome guests Captains Briefing
- Opportunity to host a VIP at Captains Briefing and Awards Event
- Table of four reserved at VIP Viewing Area during event and at Awards Event
- Company Banner at Captains Briefing (to be provided)
- Opportunity to distribute promotional items and materials at Captains Briefing event
- Complimentary logo merchandise items – tbd

FIRST MATE\$1500

- Full logo recognition on all Marketing materials
- Full logo recognition on Website, Advertising, Print, Media and Social Media
- Logo on Event Banner
- Special mention at Captains Briefing and Awards Event
- Four tickets to Reserved VIP Viewing Party during event
- Two Tickets to Awards Event
- Complimentary logo merchandise items - tbd

HIGH SEAS\$ 500

- Full logo recognition on all Marketing materials and Social Media
- Logo on Event Banner
- Special mention at Captains Briefing and Awards Event
- Two Tickets to Awards Event
- Two Tickets to VIP Viewing Area during event

- Complimentary logo merchandise items - tbd

AHOY MATE\$ 250

- Logo recognition on Social Media
- Logo on Event Banner
- Special mention at Captains Briefing and Awards Event
- Two Tickets to VIP Viewing Area during event
- Complimentary logo merchandise items – tbd

SPONSOR SIGN FOR DISPLAY\$ 150

- Receive a large sign with the Boat Parade Logo and red letters “**BOAT PARADE SPONSOR**”

To display in your window, etc. and show your support for this wonderful Community Event!

CUSTOM Sponsor Packages available to fit your company needs!

PARTNER WITH US, BRAND YOUR COMPANY NAME in front of thousands of attendees!

**For Info contact: Connie Davis, Director of Events, Cell: 954.383.2285 or
cdavis@pompanobeachchamber.com**

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