

The following fascinations are about the product featured in [this piece of copy](#), which is a book on Copywriting.

In total, there are 40 **fascinations** (some are embedded in others).

How to become so good at mind control that it makes you feel bad.

How to write copy like you read other people's minds.

The secret to writing the **one** copy to rule them all.

The secret to copywriting that can either lead you to mega sales, or to create a cult.

Why your copy doesn't attract attention.

Why you will be mad at yourself for not having thought of this simple copywriting **hack**.

What to do if you DON'T want to make sales in copywriting.

What NEVER to write in a copy if you want to make sales...

...**PLUS 7 steps** that will guarantee you success.

10 copywriting steps to get someone that doesn't know you to buy from you.

WARNING! Don't start writing copy until you're aware of these risks.

WARNING! Don't miss another sale. Learn what the top copywriters do.

Are you afraid to miss sales due to mediocre copy?

Are you afraid of the control you now have on people? **If not, then** you're missing out on **this important copy trick**.

Why this **one copy hack** works wonders in 2024.

The sneaky headline to drop your reader's sales guard

The sneaky copywriting trick that will make you question free will.

Instantly become better at writing copy with cognitive biases

Getting a client to pay you more in just two messages

Do you know how easy it is to target the brain's most primitive area to get more sales?

Did you know you could make a copy so good that it converts 100% of the time?

If you think that the more ads you pay, the more sales you'll get, **then** DON'T read this

If you believe you could get more sales, but don't know how, **then** you need to learn about copywriting fascinations.

When getting clients becomes super easy.

When attracting leads becomes a piece of cake.

The quickest way to go from no client to millionaire as a copywriter

The easiest method to transform curiosity into sales

The truth about copywriting that will make you question free will

The truth you need to know before you start a career as a copywriter

The single set of sentences you need to monetize attention as a copywriter.

The single problem that stops you from getting more clients and how to fix it

How to profile your target audience **better than** an FBI agent.