

Kyle M. Jones

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Creative and original? Maybe. Let me take your idea and create something amazing with it.

My proudest works come from the ideas I catalyze for others. Let me try yours.

Education

Macon County High School, 2010

Honors Diploma

Clubs: FCA, Beta Club

Middle Tennessee State University, 2014

B.S. Mass Communications (Digital Media Communications, Art minor)

Skills

Video

Field camera work, live events, interviews, training videos

Editing (Adobe Premiere Pro CC)

Graphics

Advertisements, billboards, newsletters, social media posts

Adobe Illustrator and Photoshop CC

User Experience (UX)

Influences designs to be more user-focused while still accomplishing business goals.

Web / HTML

CMS (Wordpress, Google Sites) Blogger, Adobe Muse, Adobe

Dreamweaver

Google Apps

Just makes life easier. Google Drive (Docs, Sheets, Slides)

Web Apps

Formstack, Trello, Zendesk, Wunderlist

References

Jeff Hentschel

jeffhentschel@comcast.net (615) 499-1780

Association: previous supervisor

Lena Darnell, Business Solutions Manager at NCTC

lena.darnell@nctc.com

Association: previous co-worker

Nancy White, CEO of NCTC

Nancy.White@nctc.com

Association: previous employer

Jerry Kirkman, Mayor of Westmoreland, TN

Jerrykirkman@nctc.com 615-388-8715

Association: client

Terri Lynn Weaver, State Representative

<!--contact info available upon request-->

Association: client

Work Experience

North Central Telephone Cooperative (NCTC) ; Lafayette, TN

Video Specialist July 2007 – May 2014

Besides learning the fundamentals of communication and people skills, at age fifteen I developed NCTC's local channel advertisements and local video programming from events around town. Camera work, video editing, and graphic design are my most common tasks.

- Programmed and maintained system that runs local channels.
- Trained interns to create the ads for the local channels.
- Created about 2,300 still-page ads for the local channels in a year.
- Designed graphics and layout for billboards, phonebooks, website, event booths, certificates, ID badges, and more.
- Video-recorded live events: Football games, Concerts, Festivals, Seminars, School Plays, Pageants

Tennessee Department of Labor and Workforce Development,
Communications Office; Nashville TN

Intern August 2013 - December 2013

Information Officer June 2014 - July 2015

Publications Editor July 2015 - Present

I must have left an impression because they snatched me up immediately following college graduation. Aside from the many side projects from across the department, I create web graphics, run the internal TV announcements, introduce new (and free) technologies to the communications team to streamline project management, and enjoy free rides to-and-from home on the MTA bus...that's the real perk to state government.

- Designed two of the web page templates that were used across the new Tennessee government website.
- Played a major role in revising and reorganization the website tn.gov/workforce.
- Designed billboards that were displayed in ten major cities across Tennessee

Aspire Media Productions, LLC; Murfreesboro, TN

(previously Kyle's Kreationz, then Video ADventures)

Co-Founder July 2014 - January 2016

In the spirit of entrepreneurship, two talented friends and I combined our specialties to form this video production company. I specialized in recording weddings, graduations, and business solution videos for training or what-have-you.

- Email Marketing Design
- Facebook Ads (Inspirations Clothing Store)
- Theme & Logo Design (Lafayette Church of Christ VBS)
- Web Design (Terri Lynn Weaver)
- Video Recording of Meetings (City of Westmoreland)
- Clark Lumber Co (2012)
- Macon County High School Graduation 2012, 2013, 2014