

CONTACT INFORMATION:

PR Person name, email

Mobile phone

MEDIA ADVISORY

[ORGANIZATION] to Mark 9/11 National Day of Service By Engaging [HUNDREDS] of Young People
Nationwide in Good Deeds

Students from [TOWN/BASE/COMMUNITY] Lead 9/11 Day Event Benefiting [INSERT EVENT DETAILS]

What:

More than XX young people will gather on DATE for a student-led event, benefiting CHARITY/CAUSE. The event is part of a larger, nationwide initiative initially launched by ORGANIZATION in 2024, to mark the 9/11 National Day of Service (also known as 9/11 Day). In total, more than 3000 youth in 50+ communities will participate in this annual program, sponsored by [9/11 Day](#) and the federal agency, AmeriCorps.

One of only two National Days of Service on the U.S. calendar, [9/11 Day](#) has become the largest single day of service in the U.S. - engaging more than 30 million people each year in service and good deeds. Though it's hard to believe, nearly one third of all Americans have no memory of the events of that day. Teaching these young people about 9/11 through the lens of service and good deeds, and providing opportunities for them to pay tribute in ways that are meaningful to them, can have lasting positive impact not only for them, but for their communities at large.

When:

DATE:

TIME:

Where:

VENUE NAME

VENUE ADDRESS

INTERVIEW OPPORTUNITIES:

- Youth organizers
- ORGANIZATION leaders
- 9/11 Day founders (via Zoom or phone interview)

INSERT RELEVANT ORGANIZATION BOILERPLATE INFORMATION