

## HE SHEIKH MOHAMMED BIN ABDULLA AL THANI

### President

### 3-2-1 Qatar Olympic and Sports Museum

His Excellency Sheikh Mohammed Bin Abdulla Al Thani is the President of the 3-2-1 Qatar Olympics and Sports Museum. He is a passionate sportsman and mountaineer with a dedicated ambition to push the limits. He is recognized as the first Qatari to summit Mount Everest and Ama Dablam, reach the highest mountains of each of the seven continents, and ski to the South Pole.

In addition to his mountaineering accomplishments, Sheikh Mohammed is a successful entrepreneur with nearly 20 years of experience across the tech, fitness, tourism, and hospitality industries. He is the founder and chairman of some of the most prominent companies in the Gulf Region, including Musafir.com and High Camp Holding Company. He also serves as a Board Member of Air Arabia and Vodafone Qatar. He served a term as Chairman of the Department of Statistics and Community Development and was a member of the Executive Council in Sharjah.

Throughout his career, Sheikh Mohammed has been known for his philanthropic work. He is a brand ambassador for Reach Out to Asia and raises awareness and funds for different causes.

Sheikh Mohammed earned his baccalaureate and master's degrees in business administration from the American University of Sharjah and is a Harvard Business School alumnus.

**ABDULLA Y. AL MULLA****Director****3-2-1 Qatar Olympic and Sports Museum**

Abdulla Y. Al Mulla is the Director of the 3-2-1 Qatar Olympic and Sports Museum. He has more than 35 years of professional experience working with international and local organizations in sports, protocol, event management, media and public relations, human resources and administration. He has served as Media & Broadcasting Director for the Asian Athletic Amateur Federation, Protocol Chief for the Association of National Olympic Committees (ANOC), Protocol Director for the Olympic Council of Asia and served as Board Member of International Table Tennis Federation. He has also worked with the United Nations, under Secretary Dr. Antonio Costa, as peace maker on various collateral diplomatic relationships.

Mr. Al Mulla has held key leadership positions in events organised in Qatar, the region and internationally and continues to serve as protocol advisor to international organisations and countries hosting events representing Qatar. He has significant experience with the Olympic Council Asia, the International Olympic Committee, International Federations, the Asian Federation and National Olympic Committees. He has been a Protocol Advisor for the Asian Games in Jakarta (2018), Korea (2014), Guangzhou (2010); Asian Winter Games in Astana (2011), Almaty and Kazakhstan (2011); Asian Beach Games in Bali (2008) and Muscat (2010); and the Incheon Asian Games (2015). He was also a Tournament Director and Vice President for the Qatar Open Table Tennis Tournaments (1986-2008), and has served as director for major sporting organisations and events including DAGOC (Doha Asian Games Organising Committee) 2006, IAAF (International Association of Athletics Federations) World Indoor Championships 2010, Arab Games 2011, 2016 UCI (Union Cycliste Internationale) Road Cycling Championships, IAAF World Championships 2019, AWBG (ANOC World Beach Games) 2019 and FIFA Club World cup 2020.

He graduated from the University of Arizona with a degree in business administration. Mr. Al Mulla has also written a book on his experiences in the sports world called *Perfect Pitch* that was published in 2017.

## **SUSAN HAYWARD**

### **Acting Deputy Director for Curatorial Affairs 3-2-1 Qatar Olympic and Sports Museum**

Susan Hayward is a museum leader and manager with an exceptional track record in creating and transforming heritage organisations. Her motivation is to unlock the power of cultural heritage to enrich and transform people's lives.

Prior to joining the 3-2-1 Qatar Olympic and Sports Museum, Ms. Hayward was the Curator for Tyntesfield and Bristol, a Victorian Gothic Revival house and estate near Wraxall, North Somerset, England.

Originally a classicist and field archaeologist, Ms. Hayward worked in the heritage sector for 30 years in a variety of roles from medical museum curator and project manager to museum director.

## **ABDULLA AL OBAIDAN**

### **Deputy Director of Learning and Outreach 3-2-1 Qatar Olympic and Sports Museum**

Abdulla Al Obaidan is the Director of Learning and Outreach at the 3-2-1 Qatar Olympic and Sports Museum. He has 17 years of experience in strategic management across sectors such as healthcare, banking, energy, and non-profit. Before joining the 3-2-1 Qatar Olympic and Sports Museum, Abdulla worked at Qatar Media Services and Qatar Petroleum where he used his management skills to introduce various checks and balances processes to improve productivity and efficiency at the workplace and managed the financial portfolios.

Mr. Al Obaidan completed his bachelor's in engineering from the University of Teesside in the UK and is currently pursuing a master's degree in systems engineering from John Hopkins.

## **HAMDA MELFI AL MOHANNADI**

### **Head of Learning and Outreach 3-2-1 Qatar Olympic and Sports Museum**

Hamda Melfi Al-Mohannadi is the Head of Learning and Outreach at 3-2-1 Qatar Olympic and Sports Museum. During her tenure, she has taken part in several local and international events, conferences and training courses that have been integral to the development of the museum. Throughout her career, Ms. Al Mohannadi has had wide-ranging experiences as a teacher in the Ministry of Education, served as a supervisor of physical education in government schools, and was the Head of Physical Education section.

Ms. Al Mohannadi graduated from Qatar University with a degree in physical education.