

Business 101

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 Review this and Answer the questions :

-Who do you think the ideal target market for this product is?

I think the our target focus is made is for people between 20-50 that live in constant pressure because of their work maybe it can be de child's or you know daily problems we need to solve every day so this pill may be a must for those who want to be focus because they know that doing the things they need to do without getting distracted by things that don't even matter they would get so much out of their jobs an their life because of doing the important things.

- Create an Avatar that embodies the target market you determined. List out some of their qualities.

LESLY, 34 years old, lives in Hadera, Israel, and is in charge of an important section of a German company.

Lesly always arrives early for work and is very hardworking and very accomplished with her job. Every day she has new challenges to face with her section of the company since they send and receive products every day. Lesly is in charge of 15 people and always She finds herself asking her for things to do. She knows that we are all human beings and that we are all different, but she gets stressed because people don't go as fast as she would like, so she turns red for getting upset with people who don't pay attention to her. and unfortunately they don't go at their pace because sometimes Lesly you can't complete the jobs that her boss asks her for which they give her talks telling her that she has to do her job better otherwise they will replace her Lesly is always under pressure because she has a family and he cares about her so he doesn't want anything bad to happen to them

Lesly is distracted by an ovation chatting with other people because she has a good time with them and she laughs, but that also makes her get a little distracted when she thinks about the things she has to do, she gets distracted by some other thought

So this caffeine based pill with natural products would be the perfect solution for Lesly so that she could concentrate on doing her job effectively.

- What does your Avatar desire? What does their dream life look like?

She desire to be the top manager of the company an dedicated her time to their children

- What is the key Roadblock keeping your Avatar from achieving their Dream State now?

She is making wrong decisions by lack of focus when working, because when she began to focus and then she gets sleep in her office or she begging to talk with the people on the factory and straight gets distracted

- What is the Solution that will allow the Avatar to achieve their Dream State?

If she begins to work and focus at the same time without getting distracted it would be amazing for her and her jobs and she would get an upgrade on the company

- How does the Product make it easier for the Avatar to implement the Solution and achieve their Dream State?

Only by taking a pill 🍬 that contains all it requires to get into that thing you want to
You would be able to achieve more things on your personal career.

THIS IS HOW IT SHOULD LOOK LIKE : 

- https://drive.google.com/file/d/1RZLExUw9xPn_DshVHnEfNMCq6Mp--ck3/view?usp=sharing