



Golden Corridor Association for the Education of Young Children

Sponsorship Opportunities 2025

Dear Community Partner,

We invite you to be a part of GoAEYC's commitment to young children. We are one of 55 affiliates in the United States who connect early childhood programs to professional development through membership and training opportunities. We share our state with the Illinois Association for the Education of Young Children (ILAEYC). In partnership with our national affiliate (National Association for the Education of Young Children, NAEYC) we will work on reaching out across our area to those not yet affiliated with a professional association.

We hope you will consider partnering with us in the pursuit of quality early childhood experiences for young children.

Who we are

We are people like you who care about the education of young children in Illinois. GoAEYC members work to make a difference for young children, learn more about early childhood education and development, and meet others who share their passion for improving care in Illinois. We are a non-profit association. Our service area is all of Lake County and most of the North and Northwest Suburbs of Cook County. Our board and membership reflect Illinois' diversity with representation from cultural and ethnic backgrounds; a full range of early care and education professions; as well as parents, advocates, and individuals concerned with quality education for Illinois' children. Our board members are volunteers who are leaders in early childhood education from early childhood programs, early childhood policy making groups and higher education for early childhood education. As an affiliate to the National Association for the Education of Young Children, we connect members with the national professional development network. Members of GoAEYC receive discounts on conference attendance, and other events. While members are important to us, GoAEYC serves all of Illinois' early educators and children regardless of membership.

What we do

We are committed to offering early educators access to quality training and improving the network of leaders doing this important work. We offer several events throughout the year such as: Winter Workshops, Spring Symposium, 23rd Annual Wheels on the Bus Tour of Quality Centers, Back to School Workshop, and our 23rd Annual Fall Conference. We support members who are looking to further their own education with Scholarships. We encourage early childhood professionals to become more involved in public policy and advocate for the rights of families, children and early childhood educators.

Annual Fall Conference

Our fall conference will be held on Saturday October 18th at Oakton College. The conference offers 200+ early childhood educators the opportunity to benefit from the latest in teaching techniques, new resources and networking opportunities. Sharing knowledge and best practices strengthens the profession and improves quality for children. We E-Blast our digital booklet to over 1000 Early childhood Educators in the North and Northwest Suburbs and all of Lake County.

Sponsorship Possibilities

	Advertisement in the Digital Booklet and on our Eventbrite registration page. (E-blasted to 1,000 ECE)	Social Media Promotion on Facebook	Free flier distributed to attendees in Registration folder	Website Logo on GoAEYC website Event Page
Gold Sponsor Gift of \$500	X Full page ad	X	X 1-sided, B&W	X
Silver Sponsor Gift of \$250	X ½ page ad	X	X ½ page, B&W	n/a
Bronze Sponsor Gift of \$125	X ¼ page ad	X	n/a	n/a
Friend of GoAEYC Donation or gift for raffle	X Name listed as a friend of GoAEYC	n/a	n/a	n/a

Sponsorship deadlines:

- July 25 : Digital Booklet ads due
- August 1: Website Logo due
- August 22: Logo File for Facebook Promotion
- September 26: Print-ready flier for attendees' folders due.

For questions or if you have other sponsor ideas please contact us at GoAEYC@gmail.com

Please complete and return the following Sponsor Commitment Form.

Sponsor Commitment

Name of contact: _____

Name of Company: _____

Type of Company (check one): _____ Commercial _____ Non-Profit

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail: _____

Telephone: _____

Tell us about how or what you would like to sponsor or include any questions about sponsorship here.

- Gold \$500
- Silver \$250
- Bronze \$125
- Friend \$ _____ or gift for raffle: _____

I, the undersigned, hereby commit to support GoAEYC in 2025.

Signature: _____ Date: _____

Total \$ _____

Please submit form to GoAEYC by July, 25, 2025.

Include any logo or artwork. Print ready Flyers due by August 1, 2025

Please contact **Carrie Rafalski**, Sponsorship Chairperson, email: goaeyc@gmail.com