



Western Massachusetts Climbers' Coalition

wmcc@climbgneiss.org

About us: The Western Massachusetts Climber's Coalition (WMCC) is a small non-profit Local Climbing Organization of about 400 members. Read our [mission](#).

Internship Description: We are looking for an intern who is passionate about preserving access to outdoor spaces and wants to gain valuable experience using multiple platforms to engage members and the broader community of climbers in western Ma. The ideal candidate will have excellent copywriting skills as well as graphic design/photography skills. The intern will work both with a team and independently. Must be prepared to prioritize and to work with deadlines. This internship position is remote and unpaid, but we can work with your college or university to earn you credits.

Schedule: about 5 flexible hours per week, remote

Responsibilities:

- Create and post original content several times a week on Instagram and Facebook.
- Assist with bi-weekly editions of the WMCC newsletter: The Beta.
- Continuously improve engagement by capturing and analyzing the appropriate social data/metrics, insights and best practices, and then acting on the information.
- Regular meetings with the WMCC Operating Executive, Stephanie.

Required skills:

- Must have basic knowledge of rock climbing; familiarity of Western MA climbing areas preferred.
- Must be organized and respond to emails and other communication promptly
- Strong Copywriting skills
- Basic graphic design or photography skills
- Adapt content to multiple platforms, including Instagram and Facebook

Preferred skills:

- Canva
- SEO
- Familiar with Mailchimp or similar email marketing program
- Website design - Wordpress

Apply by emailing a 1) copy of resume and 2) cover letter to wmcc@climbgneiss.org