

BAYE Privacy Policy

Last Updated: 12th February 2025

Welcome to **BAYE**, your all-in-one health and fitness companion. Your privacy is important to us, and we are committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard your information when you use our mobile application.

1. Information We Collect

When you use BAYE, we may collect the following types of data:

1.1 Personal Information

- Name, email address, and profile details when you sign up or link third-party accounts (e.g., Google, Apple).
- Authentication details (e.g., OAuth tokens) for secure login and account access.

1.2 Health & Fitness Data

With your permission, we collect data from Google Fit to enhance your fitness experience, including:

- **Activity & Steps:** Steps taken, workout sessions, distance covered.
- **Sleep Tracking:** Sleep patterns, duration, and quality.
- **Nutrition & Hydration:** Food intake, calories, and water consumption.
- **Body Measurements & Health Data:** Weight, BMI, heart rate, and related metrics.

1.3 Device & Usage Data

- Device information (model, OS version, unique identifiers).
- App interaction data (features used, time spent, crash reports).

1.4 Location Data (Optional)

If enabled, we may collect location data for tracking outdoor workouts and distance-based activities.

2. How We Use Your Data

We process your data to:

- Provide personalized fitness tracking and insights.
- Sync health data with Google Fit (if authorized).

- Improve app performance and user experience.
- Enable rewards and incentives for fitness achievements.
- Detect fraud, troubleshoot issues, and enhance security.

We **do not sell or share** your personal data with third parties for advertising purposes.

3. Data Sharing & Third-Party Services

We only share your data under these conditions:

- **With your consent** – when you connect Google Fit or other services.
- **With service providers** – for hosting, analytics, and customer support.
- **For legal reasons** – if required to comply with laws or protect our users.

Third-party services we integrate with include:

- **Google Fit API** (for health and activity tracking).
- **Firebase Authentication** (for secure login).
- **Analytics & Crash Reporting** (to improve app performance).

Each service follows its own privacy policy, and we encourage you to review them.

4. Data Security

We implement strong security measures, including:

- Encrypted data storage and transmission.
- OAuth-based authentication for secure logins.
- Restricted data access based on user consent.

Despite these measures, no system is 100% secure, and we advise users to protect their accounts.

5. Your Rights & Controls

You have control over your data and can:

- **Access & Update:** Edit your profile and preferences in the app.
- **Revoke Permissions:** Disconnect Google Fit or other linked accounts.
- **Request Deletion:** Contact us to delete your data permanently.

To manage your data, visit the app settings or email us at [support@email.com].

6. Children's Privacy

BAYE is **not intended for users under 13 years old**. We do not knowingly collect data from children. If we discover such data, we will delete it immediately.

7. Updates to This Policy

We may update this Privacy Policy to reflect changes in our app or legal requirements. Any updates will be posted within the app, and we encourage users to review it periodically.

8. Contact Us

For questions about this Privacy Policy, contact us at:

 **Email:** info@hfest.co.ke

 **Website:** www.hfest.co.ke
