

One Lenawee is...a collaboration of concerned people dedicated to the **Vision of making Lenawee County a Great Place to live, work, learn, worship, play, and invest.**

We bring attention and action to important community issues.

Uniting and Connecting partners and committed people, we identify, support, and develop initiatives and projects that optimize community resources to **The Vision.**



2019 Objectives

Strategic Vision and Action Plan for Lenawee-nine priority areas, and all of them active.

Kiwanis Trail – OL will support the completion and finish signage.

OL-Organization structure and succession plan

Steering Committee Notes May 29, 2019

Present:

Sue Lewis, Mark Haag, Jackie Bradley, Lynne Punnett, Don Taylor, Joe Williams, Dave Maxwell, Marty Marshall, Nathan Burd

Strategic Plan:

Dave and Joe met with Marty to make sure the county was still spearheading this plan, and they are still very committed. They will publish all work on the county web site, but send any updates to Joe first, and he will then forward them on to Rebecca at the county office. Please remember to send updated information to Joe in a timely manner.

Discussion regarding current status of OL:

Joe opened discussion on the recent state of fatigue with the OL committee as evidenced by poor attendance. Dave suggested that we first address the following three questions:

1. Are monthly meetings useful and do we need to change the day/time?
2. What do we do when we meet?
3. Are the nine priority areas still what we need?

First we need to reach out to some members of this group who have not been attending. Dave agreed to follow up with Dan Swallow to see when he can make it. It was also suggested that we may want to consider meeting every other month.

Mark reported that Cradle to Career has been unsuccessful with finding a part time director and will now post it as a full time position. Even though it seems to make sense to move Workforce Development/Talent under C2C we will not do it at this time. There are many groups doing the same thing in this area. Discussion continued if Entrepreneurial should be deleted from our list or combined with another group. Launch Lenawee is playing a key role with entrepreneurship. No final decision was made.

Sue recommended that Lifestyle Choices be renamed to Health and Safety. It is a broad enough title to accommodate growth in the future. It more clearly defines what issues are included in the priority group. The Steering Committee also agreed with bringing Community Service under Health and Safety.

Other recommendations included combining Marketing/Promotion with Collaboration/Communication and renaming it Marketing and Communication. More discussion is needed at the next meeting as to how we handle the Placemaking/Arts/Culture group.

Lynne brought up the subject of the DDA and branding. The topic did not appear to be of great concern to the One Lenawee Steering Committee.

Collaboration/Communication:

The following is the Daily Telegram article schedule for the next few months:

June – Don Taylor

July – Sue Lewis

Next meeting date: Thursday June 20th at 7:30 a.m. at the William Ross building. Facilitator ??
Going forward the One Lenawee Steering Committee will meet on the third Thursday of each month at 7:30 a.m.