

The goal of the email is to get people inside Iman's program "**Digital Launchpad**".

Avatar: Guy between 16 and 23

Avatar Desires and Pain Points: Analyze the sales page to identify them.

Awareness: Very Aware: he follows Iman, watches his videos, and he already checked out the sales page.

Goal: Get the reader to go to the sales page and purchase.

SL: Quick! \$1.23/day for \$over 10k in Value...

%FIRSTNAME%,

I don't want to steal your time,

But if you are ready to unlock the path to wealth and success

Then you've come to the right place...

Earning \$\$ is very intentional.

Ever heard someone say,

"Oops I just made some cash today"

Yeah, Probably not.

And this is because this skill is 10 times easier when
you have both time and guidance to your advantage.

Which is why...

I've spent several months building something for YOU.

You see,

When I was young I didn't have thousands of dollars to spend

And I don't think you do either

So, I made [Digital Launchpad](#) for you

Guess What...

I have made it only \$1.23 a day so that everyone has a shot at making it.

I wish you the best of Luck!

See you inside (:

Your fellow mate,

»» Iman

PS: Secure your spot before it's too late.