

## APRALO POLICY PLATFORM 2020



## **APRALO** **POLICY PLATFORM 2020** Celebrating Diversity, Fostering Inclusion

A circular graphic on the left side of the slide features a green sign with the word 'Purpose' in white, set against a background of a blue sky with white clouds.

## **APRALO** **POLICY PLATFORM 2020**

- To facilitate informed, inclusive regional position development on issues/policies within ICANN's remit
- To act as the regional partner to the ALAC Policy Platform
- To help coordinate the region's contributions towards various At-Large goals, including ICANN policy, O&E, At-Large Review Implementation, ATLAS III



What do we need to do to facilitate increased APRALO engagement particularly in At-Large position development process towards ICANN policy?

By way of background .....

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## HOT TOPICS 2019

APRALO conducted a community survey in Q4 2018, the results of which yielded a list of highest priority areas:

- **DNSSEC including DNS Security & Abuse**
- **ICANN's Accountability & Transparency**
- **Internationalized Domain Names (IDNs) & Universal Acceptance (UA)**
- **Competition, Consumer Trust & Consumer Choice**
- **Geographic Names**



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## CAPACITY BUILDING NEEDS

The survey also identified certain needs:

- Training & developing the skills of members in ICANN policy drafting & commenting
- Schools of Internet Governance (SIG)
- Supporting members in ICANN public policy drafting and commenting
- Development of local language or language neutral materials for Regional and Local use

The logo for APRALO, featuring the word "APRALO" in a bold, black, sans-serif font, curved along a grey arc. To the right, there is a stylized graphic element consisting of two curved lines, one purple and one teal, resembling a stylized eye or a wing.

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## OTHER TOPICS & ITEMS OF IMPORTANCE

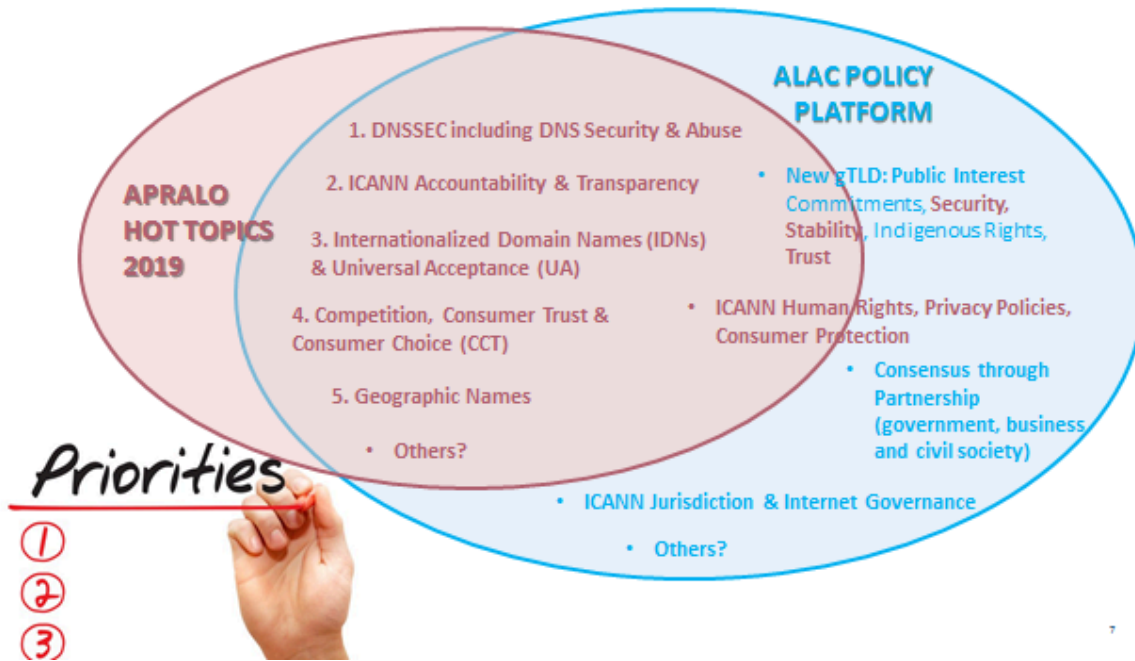
The survey also yielded interest in broader Internet Governance topics of:

- Privacy, Data Protection, Surveillance, Censorship
- Diversity relating to ICANN's Mission & mandate
- Human Rights in ICANN's Mission

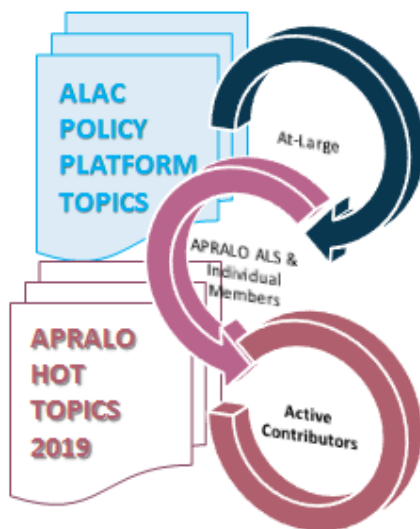
And important emerging technologies:

- Internet of Things (IOT)
- Artificial Intelligence and Machine Learning
- Blockchain Technologies

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## THE STRATEGY?



The What	The How
Who can we tap?	<ul style="list-style-type: none"> <li>• ALS mobilization</li> <li>• Register of skills, interests</li> <li>• Outside RALO construct – Subject Matter Experts</li> </ul>
Role of ATLAS III Ambassadors	<ul style="list-style-type: none"> <li>• First resource group</li> </ul>
Build capacity?	<ul style="list-style-type: none"> <li>• ICANN Learn?</li> <li>• Specialized webinars?</li> <li>• General onboarding?</li> </ul>
Mentorship Program?	<ul style="list-style-type: none"> <li>• By topics?</li> <li>• Volunteers?</li> </ul>
Mechanisms?	<ul style="list-style-type: none"> <li>• Topical mailing list?</li> <li>• Small Teams?</li> <li>• Moderator?</li> <li>• Surveys?</li> </ul>
Engagement / Communication	<ul style="list-style-type: none"> <li>• ???</li> </ul>
Partnerships	<ul style="list-style-type: none"> <li>• Revisit MOUs</li> </ul>

## Comments on the Strategy?

- Link to / facilitate APRALO's participation in the At-Large **ALS Mobilization Plan** Sub-Committee; also **metrics**
- **ATLAS III Ambassadors** should take the lead in participating, mentoring etc
- **ICANN Learn** has various existing courses available already
- **Partnerships**: Revisit [existing APRALO MOUs](#), consider having liaisons to strengthen existing relationships and to relay goings-on

## IMPLEMENT THE STRATEGY, STARTING WITH ...

<b>Survey / Registry of Skills &amp; Interest</b> <ul style="list-style-type: none"><li>• Target ALS members &amp; unaffiliated individual members</li><li>• Extend to At-Large outside RALO construct</li></ul>	<b>1. DNS Abuse</b> <ul style="list-style-type: none"><li>• TBD</li></ul>	<b>2. ICANN Accountability &amp; Transparency</b> <ul style="list-style-type: none"><li>• Participation in Reviews</li></ul>	<b>3. IDNs &amp; UA</b> <ul style="list-style-type: none"><li>• Partnerships to advocate for uptake of IDNs &amp; UA/EAI</li><li>• Galvanize consumer demand for deployment of UA/EAI</li></ul>
<b>5. Geographic Names</b> <ul style="list-style-type: none"><li>• Viralize CPWG survey on geonames</li><li>• Identify "Use Cases" for policy input</li></ul>	<b>New gTLDs</b> <ul style="list-style-type: none"><li>• Monitor Public Interest Commitments</li><li>• Input to SubPro PDP vide CPWG</li></ul>	<b>Partnerships</b> <ul style="list-style-type: none"><li>• Revisit APRALO MOUs</li><li>• Pursue areas for cooperation – eg with APTLD on IDN Blueprint; inSIG on IG</li></ul>	<b>Extraterritorial Jurisdictional Issues</b> <ul style="list-style-type: none"><li>• TBD</li></ul>

### Thoughts on implementation?

- **Registry of Skills & Interest:** Work with O&E WG (Daniel Nanghaka) as this is also one area being worked on; this can be APRALO-centric but will contribute to that O&E WG effort also
- Need to draw up **Metrics** by which to evaluate participation from different aspects - performance, to build up capacity for effective engagement, progression into leadership roles.etc

### Other areas to consider?

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### Questions from the Community?

-

## Call for Volunteers

### TEAM /VOLUNTEERS TO LEAD

Area / Project	Survey / Registry of Skills & Interest	Can help with ....
Team Leader		
Members	1.	
	2.	
	3.	
	4.	
	5.	

Area / Project	1. DNS Abuse	Can help with ....
Team Leader		
Members	1.	
	2.	
	3.	
	4.	
	5.	

Area / Project	2. ICANN Accountability & Transparency	Can help with ....
Team Leader		
Members	1.	
	2.	
	3.	
	4.	
	5.	

Area / Project	3. IDNs & UA	Can help with ....
Team Leader		

Members	1.	
	2.	
	3.	
	4.	
	5.	

<b>Area / Project</b>	<b>5. Geonames</b>	<b>Can help with ....</b>
Team Leader		
Members	1.	
	2.	
	3.	
	4.	

<b>Area / Project</b>	<b>New gTLDs</b>	<b>Can help with ....</b>
Team Leader		
Members	1.	
	2.	
	3.	

<b>Area / Project</b>	<b>Partnerships</b>	<b>Can help with ....</b>
Team Leader		
Members	1.	
	2.	
	3.	

<b>Area / Project</b>	<b>Extraterritorial Jurisdictional Issues</b>	<b>Can help with ....</b>
Team Leader		
Members	1.	
	2.	
	3.	

	4.	
	5.	