



- LEVEL 1** Items from discount department stores (Target, Kohl's and TJMaxx)
- LEVEL 2** Items from department stores (Macy's, Nordstrom and Dillard's)
- LEVEL 3** Items from chain/mall stores (Gap, Banana Republic, LOFT and Express)
- LEVEL 4** Items from upscale/boutique shops (Anthropologie and Lululemon)

ITEM	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
BOTTOMS				
Jeans	\$9-11	\$11-13	\$15-18	\$25 & Up
Pants/Skirts	\$7-9	\$9-12	\$12-15	\$16 & Up
Shorts	\$6-8	\$8-11	\$13-15	\$15 & Up
Activewear	\$5-7	\$8-10	\$12-15	\$16 & Up
DRESSES				
Formal	\$9-11	\$12-15	\$15-18	\$20 & Up
Sundresses	\$5-8	\$10-13	\$13-15	\$15 and Up
TOPS				
Sweaters	\$8-10	\$13-14	\$15-18	\$20 and Up
Long Sleeve	\$6-9	\$9-13	\$13-16	\$18 and Up
Short Sleeve/Tanks	\$5-7	\$8-12	\$12-15	\$16 and Up
Activewear	\$2-5	\$7-9	\$11-13	\$15 and Up
OUTERWEAR				
Coats & Jackets	\$10-13	\$14-16	\$16-19	\$20 and Up
Fleece & Vests	\$4-7	\$9-11	\$13-15	\$15 and Up
Blazers & Cardigans	\$6-9	\$10-12	\$15-18	\$20 and Up
SHOES				
Leather Boots	\$12-13	\$14-17	\$18-22	\$22 and Up
Sneakers	\$8-10	\$11-13	\$15-18	\$20 and Up
Heels & Wedges	\$8-10	\$11-13	\$15-18	\$20 and Up
Flats & Sandals	\$4-6	\$8-10	\$15-18	\$15 and Up