

BUSINESS OF AFRICAN FASHION - BOOKS TO READ

1. **Diary of a CEO by Steven Bartlett**
2. **The Startup of You by Reid Hoffman, Ben Casnocha**
3. **Purple Cow by Seth Godin**
4. **LinchPin by Seth Godin**
5. **The Little Black Book of Success by Elaine Meryl Brown**
6. **The richest man in Babylon by George Clason**
7. **E-myth revisited by Michael E. Gerber**
8. **Believe IT by Jamie Kern Lima**
9. **Blue Ocean Strategy by W. Chan kim, Renee Mauborgne**
10. **The Big Leap by Gay Hendricks**
11. **We Should All be Millionaires by Rachel Rodgers**
12. **Who Moved My Cheese? By Spencer Johnson**