

Master of Journalism - Minor in Jewish Studies and Media

HBI University

Course Duration: 2 years

Credit Hours: 69 (including 15 credit hours for minor)



Program Description

The Master of Journalism at HBI University prepares students for careers in news reporting, investigative journalism, and multimedia storytelling with an emphasis on ethics, digital media strategies, and cross-cultural communication. This program equips students with the skills needed to analyze, report, and produce impactful news content across various platforms.

The Minor in Jewish Studies and Media provides students with a specialized focus on Jewish history, culture, and its representation in modern media. Courses explore Jewish journalism, media portrayals of Jewish communities, and the impact of Jewish culture on global media trends.

This 69-credit hour program includes 30 credit hours of foundational journalism courses, 24 credit hours of core investigative and multimedia reporting courses, 15 credit hours in Jewish Studies and Media, elective coursework, a supervised practicum, and a research-based master's thesis.

Admissions Requirements

- Bachelor's degree in business, management, or a related field
- Minimum GPA of 3.0
- Two letters of recommendation from faculty or business professionals
- Statement of purpose outlining career goals in business, project management, and faith-based leadership
- Resume or Curriculum Vitae (CV)
- Interview with faculty committee (if required)

Practicum Requirement

Students must complete a 300-hour supervised practicum in news organizations, Jewish media outlets, or cross-cultural journalism agencies. Practicum placements include Jewish news publications, cultural media platforms, and independent investigative reporting teams.

Master's Thesis

Students are required to complete a research-based master's thesis exploring the role of Jewish communities in media, religious and cultural journalism, or the impact of media representation on Jewish identity. The thesis may include a long-form investigative report, a documentary project, or an in-depth study of Jewish media narratives.

Program Outcomes

Graduates of this program will be able to:

- Utilize professional techniques for on-air reporting, interviewing, and Utilize investigative and multimedia journalism techniques to cover Jewish and religious topics.
- Analyze and apply ethical reporting standards in cultural and religious journalism.
- Develop digital media content related to Jewish history, culture, and contemporary issues.
- Examine how Jewish identity and culture are portrayed in global media.
- Report on issues affecting Jewish communities with depth and accuracy.

Career Outcomes & Potential Salary

- Jewish Media Correspondent – \$50,000 - \$120,000
- Editor for Jewish Publications & News Outlets – \$60,000 - \$130,000
- Cultural Affairs Journalist – \$50,000 - \$110,000
- Investigative Journalist (Religious & Cultural Focus) – \$55,000 - \$125,000
- Documentary Filmmaker on Jewish History & Media – \$70,000 - \$140,000

Advocacy and Professional Development

Students are encouraged to join journalism and Jewish media organizations such as:

- Society of Professional Journalists (SPJ)
- Religion News Association (RNA)
- Jewish Telegraphic Agency (JTA)
- International Association of Jewish Journalists

Participation in media ethics conferences, religious journalism workshops, and digital storytelling summits is highly recommended.

Course Breakdown (Total: 69 Credit Hours)

A. Foundational Broadcast Journalism Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
JOUR-861	Principles of Broadcast Journalism	3
JOUR-862	Video Production & Editing for News	3
JOUR-863	Media Law & Ethics for Broadcasters	3
JOUR-864	Investigative Reporting for TV & Radio	3
JOUR-865	Digital Broadcasting & Streaming Media	3
JOUR-866	Newsroom Management & Live Reporting	3
JOUR-867	Storytelling Techniques for TV & Radio	3
JOUR-868	Podcasting & Radio Production	3
JOUR-869	Television News Anchoring & On-Air Presence	3
JOUR-870	Research Methods in Broadcast Journalism	3

B. Core Multimedia & Investigative Reporting Courses (24 Credit Hours)

Course Code	Course Name	Credit Hours
JOUR-871	Global Reporting & Religious Journalism	3
JOUR-872	Ethics & Accuracy in Faith-Based Media	3
JOUR-873	Investigative Techniques for Digital News	3
JOUR-874	Crisis & Conflict Reporting for Broadcasters	3
JOUR-875	Documentary Filmmaking & Visual Storytelling	3
JOUR-876	Audience Engagement & Media Analytics	3
JOUR-877	Cross-Cultural Communication in Media	3
JOUR-878	Supervised Broadcast Journalism Practicum	3

C. Christian Broadcasting Minor (15 Credit Hours)

Course Code	Course Name	Credit Hours
CB-901	Christian News Reporting & Ethics	3
CB-902	Broadcasting for Faith-Based Organizations	3
CB-903	Ministry Media Production & Evangelism	3
CB-904	The Future of Christian Television & Digital Media	3
CB-905	Faith-Based Documentary & Investigative Reporting	3

D. Electives (9 Credit Hours)

Course Code	Course Name	Credit Hours
ELEC-991	Social Media & Live Streaming for News	3
ELEC-992	Mobile Journalism & Real-Time Reporting	3
ELEC-993	Writing & Producing for Christian TV & Radio	3