

Eastern Oregon University
Course Syllabus

Number of Course: BA 511

Name of Course: Operational Decision Making

Catalog Description: An operations strategy refers to a set of operational decisions that an enterprise makes to achieve a long-term competitive advantage. The operations strategy supports the overall organizational strategy by ensuring the physical assets and organizational resources, including technology, personnel, facilities, processes, logistics and other related capital, are aligned with the direction set out in the organizational strategy. Achieving the operations strategy is primarily accomplished by maximizing the effectiveness of production and support elements, minimizing costs, and delivering value, both within the firm and across the network of suppliers and customers.

Credit Hours: 3

Instructor: TBD

Time and place of the course: TBD

Required Texts or Materials: TBD

Prerequisites: Admission to EOU graduate school and the MBA program.

Learning Outcomes:

1. Explain process design in production and service based industries including but not limited to: departmental workflow, supply chain management, information process flow, quality control and more (MBA Outcome: 1)
2. Analyze operational decisions for achieving organizational success including but not limited to: process design, facility layout, production methods and tools, departmental planning, and more in case based applications (MBA Outcome: 1, 3, 6)
3. Illustrate logistics and facility processes across industries (MBA Outcome: 1, 6)
4. Describe managerial decision making and planning with considerations for system and quality control ex: Total Quality Management (TQM), ISO 9000, Just In Time (JIT) and other industry recognized standards (MBA Outcome: 1, 3, 6)

Course Requirements: *Major assignments, attendance expectations*

Assignment	Due Date	Percentage of Total Grade	Course Learning Outcomes	Program Learning Outcomes
Discussion & Participation	Weekly	10%	1-4	1, 2, 3, 6
Case Analysis	Even weeks	30%	2, 4	1, 3 ,6
Discussion Briefs	Odd weeks	30%	1-4	1, 3 ,6

Final Project	End of week 10	30%	1-4	1, 3 ,6
Course Total		100%		

Grading Policies:

Explain how each course requirement will be graded (append rubrics), what percentage on any one assignment equals what grade for that assignment, percentage of overall course grade derived from each requirement, policies on accepting late work, opportunities to resubmit, etc.

All assignments in the class will be turned in through Canvas. Each assignment has a due date and it is expected that you will keep track of when an assignment is due. It is also listed in the Calendar of Assignments and Quizzes. Late assignments will not be accepted. If you have a conflict, email me as early as possible **before** it is due. We all have busy lives, please keep in mind the deadlines for the assignments. If you know of a planned activity, please submit your work early. **LATE WORK MAY NOT BE ACCEPTED**

Additional quizzes and/or exams may be given as needed. There will be a cumulative final project.

Grading Scale

A 93%+	C+ 77.0%-79.9%
A- 90.0%-92.9%	C 73%-76.9%
B+ 87.0%-89.9%	C- 70.0-72.9%
B 83.0%-86.9%	D 60.0%-69.9%
B- 80.0%-82.9%	F 59.9%-Below

Written Course Submissions: Effective writing is very important and is critical in business and the workforce. Writing should be taken seriously. To this end, all submitted papers should be well-written papers, demonstrating content knowledge and proper writing mechanics including, sentence and paragraph structure, APA format, grammar and spelling.

Assignment Requirements: Details for all of your assignments can be found under each module.

Note that all papers **MUST** adhere to the following guidelines – unless otherwise indicated:

- o All papers must be created with a word processor and submitted electronically. Please submit your files in a MS Doc file or a PDF format.
- o Format: double-spaced, one inch margins, 12-point font APA formatted
- o Heading, first page only: name, paper number, date, and course information (i.e., BA560 Winter 2017)
- o Use in-text citations. Cite all sources and references used in APA Format.
- o Style guide: The EOU College of Business officially uses APA style. APA (American Psychological Association) must be used for all citations and references. See the

following website <http://owl.english.purdue.edu/owl/resource/560/01/> (Links to an external site.)

For graduate courses:

The Writing Center provides a place — physical or virtual — where every EOU writer can find an interested, responsive reader. Writing tutorials are free of charge for EOU students writing for any graduate course. Go to [EOU's eTutoring page](#) to submit a paper to a writing tutor. Click on [Graduate Students How To](#) for information about tagging your submission.

Academic Misconduct Policy:

Eastern Oregon University places a high value upon the integrity of its student scholars. Any student found responsible for an act of academic misconduct (including but not limited to cheating, unauthorized collaboration, fabrication, facilitation, plagiarism or tampering) may be subject to having his or her grade reduced in the course in question, being placed on probation or suspended from the University, or a combination of these. (Please see the Student Handbook online at <http://www.eou.edu/sse/student-handbook/>).

Accommodations/Students with Disabilities policy:

Any student who feels he or she may need an accommodation for any type of disability, please make an appointment to see me during my office hours or contact the Disability Services Office in Loso Hall, Room 234. Phone: 541-962-3081.

Syllabus Prepared By: Michael Fields

Date: 3/20/2017