

[San Diego, CA](#) – Celebrate the Annual Day of the Dead Altar, on display for its 10th year in a row at Balboa Park's Mingei International Museum. Each year, the altar beautifully honors a Mexican icon who has passed away with a month-long installation. This year's altar – located in a glass-enclosed niche opposite the Museum's entrance – is dedicated to Mexican actor and singer Pedro Infante, known as "The Idol of Guamúchil" and an icon of the Golden Age of Mexican cinema.

In his roles as carpenter, musician, singer, actor and aviator, Pedro Infante was the urban hero of the working class—an idol of the people and for the people.

Together with The Tijuana Cultural Center (CECUT) and the Mexican Consulate in San Diego, Mingei welcomes back artist Claudia Ramírez for her third year in a row designing the installation. Ramírez is a multi-disciplinary artist and poet born in Guadalajara, Mexico.

The celebration of the Day of the Dead is a commemoration of ancestral origin present in all cultures of Mexico. This festivity coincides with the end of the annual crop cycle when corn, pumpkins, fruit and flowers are harvested and used to prepare food and ornaments to be offered to the deceased. It is a celebration where families have the opportunity to thank and give recognition to their loved ones who have died. The Day of the Dead is also a social celebration where food is shared among the family and community to strengthen a sense of identity and mutual support.

Join Consul General of Mexico, Marcela Celorio Mancera; Director of CECUT, Pedro Ochoa on **Thursday, November 2nd at 11:00AM at Mingei International Museum** for the unveiling of the Altar and traditional Day of the Dead bread.