

Convince your boss | Sales Kickoff: Certified

Wanna enroll in our **Sales Kickoff: Certified** course, but don't know how to approach your boss about it?

We've got you covered.

Just copy and paste this email, personalize it, and let us do the convincing for you.

Hi **[insert your boss' name]**,

I'm interested in taking Sales Enablement Collective's *Sales Kickoff: Certified* course and am enquiring about whether you'd be willing to provide the financial support for me to do so.

SKOs are a major yearly event, and getting it right is a big part of setting up sales teams for success. This course would play a major role in allowing me to do that to my best capabilities, ensuring that our organization's SKOs make use of industry best practices and innovative techniques.

I'll use my newfound knowledge to work cross-functionally and host effective, engaging SKOs that will help our sales teams succeed.

This course, created in collaboration with sales enablers and SKO experts, is going to give me invaluable, practical insights into launching and hosting successful SKOs. This is while also allowing me to come back to our company as a better, more skilled employee.

Taking this into consideration, I believe this course would be the ideal platform for me to develop my skills as a sales enablement professional – Sales Enablement Collective is a respected company within the field of enablement.

The course is 100% self-paced and will help me to walk away with the tools and skills I need to implement sales enablement best practices across our organization.

The *SKO: Certified* course includes specialist content created by SKO experts and includes:

- 5 modules

- 25 exam questions
- 3+ hours of content
- Official sales kickoff certification.

Plus, I'll have access to all of the course materials forever – including future updates.

I've taken it upon myself to research any other alternatives that may be available, and I can assure you, Sales Enablement Collective's certification surpasses other options, offering exceptional value for money and impeccable content.

I have no doubt Sales Enablement Collective's course will give me and my colleagues the knowledge needed to improve the current standards at [company name].

I'd be thrilled to discuss this exciting opportunity with you in further detail. In the meantime, you can find more details about what's included in the syllabus, as well as an FAQ [here](#).

If there's anything else you need, please let me know. I'd be more than happy to help.

Thanks,

[Your name]