

Long-form

### **Bylines:**

1. [Feature article of Prathap Suthan on battling the biggest loss of his life](#)
2. [Interview with an Indian therapist](#)
3. [Personal essay on how finding joy is a full-time job](#)
4. [Interview-based feature article on Amandeep Sandhu, the author of Sepia Leaves \(Edited draft\)](#)
5. [Personal essay on therapy for a content-led mental health firm](#)
6. [Interview-based feature article on people living with mental illnesses in India](#)
7. [Article on mental health](#)
8. [Article on body positivity](#)
9. [How do women feel after travelling solo](#)
10. [Are reasons to travel different for men and women](#)
11. [News stories for a mental health platform](#)
12. [100-episodes feature article](#)
13. [Interview of Anitha Aswath](#)
14. [Interview-based blog post on what clients think about marketing agencies](#)
15. [Top 3 challenges for small business owners while hiring an agency](#)

### **Published:**

1. <https://www.linkedin.com/pulse/building-trust-every-response-how-scogoai-prevents-ai-raghuwanshi-zg1nf/>
2. <https://www.linkedin.com/pulse/trying-out-new-ai-tool-your-business-heres-how-know-you-raghuwanshi-4dqif/>
3. <https://www.linkedin.com/pulse/msmes-read-before-you-rely-ai-everything-says-true-vivek-raghuwanshi-sh9rf/>
4. <https://www.linkedin.com/pulse/upgrading-ai-whatsapp-bot-tech-changes-needed-vivek-raghuwanshi-axzgc/>
5. <https://www.linkedin.com/pulse/ai-become-easy-accessible-upi-whatsapp-e-commerce-vivek-raghuwanshi-v6rxf/>

### **Others:**

1. [Sample B2B marketing write-ups](#)
2. [Moment or mimic marketing \(thought leadership for business development professional\)](#)

### **Bound by NDA, but have written for these industries. Can connect you with clients for proof.**

1. Content Marketing
2. Logistics
3. AI-Driven Customer Support
4. Gamified Recruitment Tool
5. Brand Case Studies
6. Non-Profit Organisation For Children's Education
7. Women's Beauty
8. Parenting

**Personal Projects:**

1. [The Write Canvas meets Achutan Kutty Mash \(Interview series\)](#)
2. [Medium](#)