Herlinda Apriani
Front-end Developer

+6281390488967 **|** herlindaapr@gmail.com
Portofolio Web | LinkedIn | Yogyakarta, Indonesia

About Me

I am a front-end software engineer who uses data-driven decision making and creativity to build user-centered, responsive interfaces. With a solid proficiency in JavaScript(TS), React JS, Next.js, Tailwind CSS, GSAP Js, Nest.js and PostgreSQL that I gained from the Full-Stack Engineering faculty at RevoU, I offer a distinctive combination of technical knowledge and interpersonal skills. While my work experience is not solely in IT, my role in Content Creation at a PPC Social Media Agency has equipped me with a strong sense of design. This background enables me to understand user experience better and create visually appealing, user-friendly interfaces that meet client expectations in modern web applications. With a strong collaborative mindset, deep technical versatility, and a proven ability to solve complex challenges, I consistently deliver results that set me apart.

Education

RevoU - Full-stack Software Engineer   February 2025 - August 2025

I gained a comprehensive understanding of both front-end and back-end development. On the front-end, I learned to build responsive and dynamic user interfaces using HTML, CSS, Tailwind CSS, JavaScript, TypeScript and frameworks like React JS and Next JS. On the back-end, I developed skills in Nest JS and working with PostgreSQL databases on Prisma ORM, enabling me to build robust APIs and handle server-side logic.

Universitas Gadjah Mada   August 2020 - August 2023

GPA 3.43
Bachelor of Applied Linguistics
"Analysis of Event Management on The Momentum Memorandum of Agreement between Universiti Teknologi Mara Malaysia and Vocational College Universitas Gadjah Mada"

Working Experience

Content Creator, PPC Creator   August 2021 - December 2022

- Analyzed cross-platform audience and content trends (Facebook, X, TikTok, Instagram) to develop persona-driven content plans, increasing organic engagement by ~10% month-over-month on average.
- Authored AIDA-based copy and managed Instagram publishing cadence, boosting Instagram engagement by 30% over three months.
- Generated monthly performance reports summarizing engagement, follower growth, and user feedback to inform data-driven campaign adjustments and improve marketing effectiveness.
- Collaborated with design via weekly briefs to align visuals with brand guidelines and campaign goals, preserving brand consistency and improving client awareness.

Front-End Developer, IWTIF   July 2021 - September 2021

- Slicing designs from Figma into code using Vue.js
- Ensuring reusable components for efficient and sustainable web application development
- Creating responsive designs across various screens and devices

Project Experiences

PRD Implementation, RevoU   November 2025 - December 2025

Worked on a collaborative project implementing a Product Requirements Document (PRD) into a functional mobile application. The product allows users to add and update reviews with a clear and seamless user flow. I focused on building reliable frontend logic and integrating backend services for smooth data handling. The project was completed through close team collaboration and successfully deployed for the public.

[Fuwa Touch](), RevoU   June 2025 - August 2025

Developed a web-based application for nail art and eyelash services to simplify appointment management, addressing complexities of traditional booking systems. It enabled independent artists and small beauty businesses to efficiently manage bookings through an intuitive interface showcasing services, availability, and user-friendly navigation. I implemented Next.js for high performance with Tailwind CSS and DaisyUI for responsive design, while utilizing Nest.js and PostgreSQL through Prisma ORM for secure backend management.

[Miku Mock-Up Store](), RevoU   April - May 2025

Built an interactive e-commerce mock-up using Next.js and Tailwind CSS with data powered by the Platzi Fake API. Designed an attractive and user-friendly interface, and integrated RBAC to provide distinct features and dashboards for different user roles.

[Jumping Miku Game](), **Self-project**   February 2025 - March 2025

Built an interactive 2D browser game inspired by Flappy Bird using pure JavaScript, HTML, and CSS without any external frameworks. I redesigned all visual assets and animations to match my own creative style, resulting in a unique and visually appealing gameplay experience.

Additional Information

Programming Language: JavaScript, TypeScript
Front-end Framework: React, Next JS, Vue, Nuxt JS, Tailwind CSS
Back-end Framework: Nest JS, Laravel
Database Management: PostgreSQL
Cloud Service: Railway, Vercel, Aiven, Supabase, Netlify
Version Control System: Git
Software Development Tools: Postman, Swagger UI
Soft-skills: Strong Communication, Collaboration, Adaptability, Tech-Savvy and Problem Solving
Language: Indonesia, English

Certification: 1. [RevoU, Fullstack Software Engineer]()   17 September 2025
                      2. [RevoU, Fundamental Course Software Engineering]()   31 January 2025
                      3. [Progate, Front-End Software Engineer]()   12 November 2020